

Global Strapping Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Strapping market size was valued at USD 4053 million in 2023 and is forecast to a readjusted size of USD 5409.7 million by 2030 with a CAGR of 4.2% during review period.

Strapping is the process of applying a strap to an item to combine, hold, reinforce, or fasten it. The strap may also be referred to as strapping. Strapping is most commonly used in the packaging industry. In this report, strapping is referred to as straps, bands, mainly covers steel strapping and plastic strapping.

Global Strapping key players include Signode, M.J.Maillis Group, Samuel Strapping, Cordstrap, Dynaric, etc. Global top five manufacturers hold a share about 25%. Asia-Pacific is the largest market, with a share about 40%, followed by Europe, with a share about 25 percent. In terms of product, Plastic Strapping is the largest segment, with a share about 65%. And in terms of application, the largest application is Building industry, followed by Paper industry, Wood industry, Textile industry, etc.

The Global Info Research report includes an overview of the development of the Strapping industry chain, the market status of Wood Industry (Steel Strapping, Plastic Strapping), Paper Industry (Steel Strapping, Plastic Strapping), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Strapping.

Regionally, the report analyzes the Strapping markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Strapping market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

Key Features:

The report presents comprehensive understanding of the Strapping market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Strapping industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Meters), revenue generated, and market share of different by Type (e.g., Steel Strapping, Plastic Strapping).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Strapping market.

Regional Analysis: The report involves examining the Strapping market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Strapping market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Strapping:

Company Analysis: Report covers individual Strapping manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Strapping This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Wood Industry, Paper Industry).

Technology Analysis: Report covers specific technologies relevant to Strapping. It assesses the current state, advancements, and potential future developments in Strapping areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Strapping market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Strapping market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Steel Strapping

Plastic Strapping

Market segment by Application

Wood Industry

Paper Industry

Building Industry

Textile Industry

Others

Major players covered

Signode

M.J.Maillis Group

Samuel Strapping

Cordstrap

Dynaric?Inc

FROMM Group

Anshan Falan

Baosteel

Bhushan Steel

Youngsun

Messers? Packaging

Mosca

Scientex Berhad

Teufelberger

Linder

Granitol

TITAN Umreifungstechnik

MIDFIELD INDUSTRIES LTD

Brajesh Packaging

Polivektris

Strapack

Cyklop

Polychem

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Strapping product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Strapping, with price, sales, revenue and global market share of Strapping from 2019 to 2024.

Chapter 3, the Strapping competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Strapping breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Strapping market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Strapping.

Chapter 14 and 15, to describe Strapping sales channel, distributors, customers, research findings and conclusion.

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