

Global Storm Jacket Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Storm Jacket market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

The industry trend of Storm Jackets reflects the increasing demand for performance-oriented outerwear in the outdoor apparel market. Consumers are seeking durable and functional garments that can withstand extreme weather conditions. The trend is driven by a growing emphasis on outdoor activities, adventure tourism, and the desire for reliable protection against the elements. In recent years, there has been a surge in sustainable and eco-friendly materials used in the manufacturing of Storm Jackets, aligning with the industry's focus on sustainability. Furthermore, customization options, innovative designs, and integration of advanced technologies like breathable membranes or insulation systems contribute to the evolving trend of Storm Jackets in the market.

'Storm Jacket' refers to a specific type of outerwear designed to protect the wearer from inclement weather conditions, particularly storms. It is a functional and protective garment typically made from durable and waterproof or water-resistant materials. Storm Jackets often feature a combination of features such as a waterproof or water-resistant shell, sealed seams, adjustable hoods, storm flaps, and reinforced zippers to provide maximum weather protection. They are designed to shield the wearer from rain, wind, and cold temperatures while maintaining breathability and comfort. Storm Jackets are commonly used in outdoor activities like hiking, camping, trekking, and other adventures where weather protection is essential.

This report studies the global Storm Jacket production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Storm Jacket, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Storm Jacket that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Storm Jacket total production and demand, 2018-2029, (K Units)

Global Storm Jacket total production value, 2018-2029, (USD Million)

Global Storm Jacket production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Storm Jacket consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Storm Jacket domestic production, consumption, key domestic manufacturers and share

Global Storm Jacket production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Storm Jacket production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Storm Jacket production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Storm Jacket market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Helly Hansen, Klim, Keela, REI, Grimfrost, Hunters Element, Seagale, Nelson-Rigg and Farmerrain, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Storm Jacket market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Storm Jacket Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Storm Jacket Market, Segmentation by Type

Male

Famale

Global Storm Jacket Market, Segmentation by Application

Ski

Winter Hiking

Rock Climbing

Commuting

Others

Companies Profiled:

Helly Hansen

Klim

Keela

REI

Grimfrost

Hunters Element

Seagale

Nelson-Rigg

Farmerrain

Under Armour

Arctix

Orvis

To Write Love on Her Arms

Key Questions Answered

1. How big is the global Storm Jacket market?
2. What is the demand of the global Storm Jacket market?
3. What is the year over year growth of the global Storm Jacket market?
4. What is the production and production value of the global Storm Jacket market?
5. Who are the key producers in the global Storm Jacket market?

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