

# Global Storage as a Service (STaaS) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Storage as a Service (STaaS) market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Storage as a service is an on-demand data storage and archiving solution subscribed by organizations to store and retrieve enterprise digital content from third-party storage infrastructure.

Increased need for cost effective business process majorly drives the market. In addition, rise in need for data archiving further fuels the market growth. However, bandwidth and interoperative issues hinder the growth of the market. The emergence of cloud-based storage gateways and increased adoption of archive as a service provides development opportunities.

The Global Info Research report includes an overview of the development of the Storage as a Service (STaaS) industry chain, the market status of Large Enterprise (Cloud Backup, Cloud Archiving), Small and Medium Enterprise (Cloud Backup, Cloud Archiving), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Storage as a Service (STaaS).

Regionally, the report analyzes the Storage as a Service (STaaS) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Storage as a Service (STaaS) market, with robust domestic

demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Storage as a Service (STaaS) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Storage as a Service (STaaS) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud Backup, Cloud Archiving).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Storage as a Service (STaaS) market.

**Regional Analysis:** The report involves examining the Storage as a Service (STaaS) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Storage as a Service (STaaS) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Storage as a Service (STaaS):

**Company Analysis:** Report covers individual Storage as a Service (STaaS) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Storage as a Service (STaaS) This may involve surveys, interviews,

and analysis of consumer reviews and feedback from different by Application (Large Enterprise, Small and Medium Enterprise).

**Technology Analysis:** Report covers specific technologies relevant to Storage as a Service (STaaS). It assesses the current state, advancements, and potential future developments in Storage as a Service (STaaS) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Storage as a Service (STaaS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Storage as a Service (STaaS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Cloud Backup

Cloud Archiving

Stand-Alone and Platform-Attached Storage

### Market segment by Application

Large Enterprise

Small and Medium Enterprise

Market segment by players, this report covers

Amazon

AT&T

Google

Hewlett-Packard (HP)

International Business Machines Corporation (IBM)

Microsoft

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Storage as a Service (STaaS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Storage as a Service (STaaS), with revenue, gross margin and global market share of Storage as a Service (STaaS) from 2019 to 2024.

Chapter 3, the Storage as a Service (STaaS) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Storage as a Service (STaaS) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Storage as a Service (STaaS).

Chapter 13, to describe Storage as a Service (STaaS) research findings and conclusion.

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