

Global Storage as a Service Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Storage as a Service is a business model in which a large company rents space in their storage infrastructure to a smaller company or individual.

Scope of the Report:

This report studies the Storage as a Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Storage as a Service market by product type and applications/end industries.

The impact of the Dodd-Frank Act on the storage market will be a key factor spurring the growth prospects for this market during the estimated period. Recently, in the global financial sector, a number of rules and regulations for swaps came into effect under the Dodd-Frank Act. This act has completely overhauled the global financial sector by promoting financial stability and creating transparency and accountability in the financial systems. Since sectors like utilities, chemical, mining, airlines, agribusiness, and commerce require the implementation of appropriate business, management, and technology tools, the need for the Dodd-Frank Act will increase as it mandates record keeping for business documentation purposes.

The Americas accounted for a market share of around 48% during 2017 and will be the largest region for this market until the end of 2023. In this region, the rising need for backup and data archiving in the cloud will lead to the strong growth of this market. In addition, the implementation of cloud-based storage solutions across industries like BFSI, healthcare, and education will also result in the growth of the market in the

Americas.

The global Storage as a Service market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Storage as a Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

AT&T

AWS

Google

HPE

IBM

Microsoft

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Stand-Alone and Platform-Attached Storage

Cloud Archiving

Cloud Backup

Market Segment by Applications, can be divided into

Small and Medium Enterprise

Large Enterprise

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(2016-2017)

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