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Global Stock Video Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Stock Video market size was valued at USD 807.7 million in 2023 and is forecast to a readjusted size of USD 1320.4 million by 2030 with a CAGR of 7.3% during review period.

The growing demand for stock videos captured by drones is trending in the market.

Stock videos captured through drones are extensively used in filmmaking. Earlier, videos shot using helicopters, airplanes, hot air balloons, and others were expensive. However, shooting videos on drones cost less and are also of high quality. As a result, the demand for stock videos captured on drones is increasing. It will contribute to the growth of the market during the forecast period. The growth momentum of the stock video market will accelerate over the forecast period and will register close to 7% CAGR.

The Global Info Research report includes an overview of the development of the Stock Video industry chain, the market status of Editorial (Pay, Free), Commercial (Pay, Free), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Stock Video.

Regionally, the report analyzes the Stock Video markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Stock Video market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

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The report presents comprehensive understanding of the Stock Video market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Stock Video industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Pay, Free).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Stock Video market.

Regional Analysis: The report involves examining the Stock Video market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Stock Video market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Stock Video:

Company Analysis: Report covers individual Stock Video players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Stock Video This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Editorial, Commercial).

Technology Analysis: Report covers specific technologies relevant to Stock Video. It assesses the current state, advancements, and potential future developments in Stock Video areas.

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Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Stock Video market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Stock Video market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Pay

Free

Market segment by Application

Editorial

Commercial

Market segment by players, this report covers

Alamy Ltd.

Can Stock Photo Inc.

Canva Pty Ltd.

Depositphotos Inc.

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Dissolve Inc.

Dreamstime

Eezy Inc.

Envato Pty Ltd.

Footage Firm Inc.

Freepik Co. S.L

Getty Images Holdings Inc.

Inmagine Lab Pte. Ltd.

Lightstock LLC

Nimia Inc.

Oxford Media Solutions Ltd.

Pixabay GmbH

PIXTA Inc.

Pond5 Inc.

Science Photo Library Ltd.

Shutterstock Inc.

Thomson Reuters Corp.

WeVideo Inc.

Market segment by regions, regional analysis covers

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North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Stock Video product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Stock Video, with revenue, gross margin and global market share of Stock Video from 2019 to 2024.

Chapter 3, the Stock Video competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Stock Video market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Stock Video.

Chapter 13, to describe Stock Video research findings and conclusion.

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