

Global Still Images Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Still images refer to photographs, graphic images, vectors, posters, presentations, and infographics. The global still images market is segmented based on license models such as rights managed (RM) and royalty-free (RF).

Scope of the Report:

This report focuses on the Still Images in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The growth of the global still images market is driven by easier integration of images on social media and increasing use of visual content in communications as a marketing strategy. Moreover, increasing advertisement industry and increasing popularity of social media also fueling the global still images market. The advantages of still images in marketing and brand determination are crucial, which is fueling the demand for global still images market across the industries. However, lack of legal regulations and appropriate licensing and declining in the rate of return per image are restraining the still images market across the globe. Major factor trending the global still images market include the adoption of visual content in advertising of a brand and evaluation of the business model. The company operates in the still images market can increase its share through collaboration with end-use industries.

The worldwide market for Still Images is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Adobe Systems

Dreamstime

Getty Images

Shutterstock

Alamy

AP Images

Can Stock Photo

Depositphotos

Dissolve

Dreamstime

Envato

Fotosearch

Photofolio

Reuters Pictures

PIXTA

Pond5

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

BMP

TIF

GIF

JPEG

Others

Market Segment by Applications, can be divided into

Royalty Free (RF)

Right Managed (RM)

There are 15 Chapters to deeply display the global Still Images market.

Chapter 1, to describe Still Images Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Still Images, with sales, revenue, and price of Still Images, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Still Images, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Still Images market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Still Images sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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