

Global Still Drinks Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Still drinks are beverages and drinks without carbonation. They lack fizziness or alcohol. They also include ready to drink beverages that contain artificial non-carbonated flavors and colorings. It comprises juice drinks that have lower fruit content and sports drinks which are hypotonic or isotonic in nature. Still drinks also include bottled water available in different flavors and functional beverages that are enriched with vital vitamins and minerals.

Scope of the Report:

This report focuses on the Still Drinks in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The most evident opportunity in the global still drinks market lies in cultivating consumers in the new urban areas in Asian, Latin American, and East European countries. The underdeveloped still drinks market in these countries means that an appreciable number of unharnessed opportunities still exist in key markets within these regions. However, even as companies do so, the focus needs to remain firmly on availability and affordability. Retail channels across several emerging countries still need to be developed to suit the distribution plans of beverage manufacturers and the competitive prices of sparkling and aerated drinks continue to be a roadblock in the growth of the still drinks market.

With beverage industry data showing a continued increase in per-capita consumption of soft drinks in countries such as India, new opportunities are likely to emerge in the coming years. Moreover, countries with a large young population represent a target

market for still drink brands. Currently, the fruit juice segment accounts for nearly 30% of the global still drinks market. Growth in the Asia Pacific still drinks market is expected to outshine that of other regions.

The worldwide market for Still Drinks is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Danone

Nestle

PepsiCo

The Coca-Cola Company

Argo Tea

Arizona Beverages

ALL SPORT

BA SPORTS NUTRITION

Bisleri International

Campbell's

Del Monte

Dr Pepper Snapple Group

F&N Foods

Genesis Today

Lucozade Ribena

Nongfu Spring

POM Wonderful

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Still Bottled Water

Still Juice

Still RTD Tea and Coffee

Still Energy and Sports Drinks

Market Segment by Applications, can be divided into

Supermarkets and Hypermarkets

On-Trade

Independent Retailer

Convenience Stores

There are 15 Chapters to deeply display the global Still Drinks market.

Chapter 1, to describe Still Drinks Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Still Drinks, with sales, revenue, and price of Still Drinks, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Still Drinks, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Still Drinks market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Still Drinks sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Still Drinks Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Still Bottled Water
 - 1.2.2 Still Juice
 - 1.2.3 Still RTD Tea and Coffee
 - 1.2.4 Still Energy and Sports Drinks
- 1.3 Market Analysis by Applications
 - 1.3.1 Supermarkets and Hypermarkets
 - 1.3.2 On-Trade
 - 1.3.3 Independent Retailer
 - 1.3.4 Convenience Stores
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics

- 1.5.1 Market Opportunities
- 1.5.2 Market Risk
- 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Danone

- 2.1.1 Business Overview
- 2.1.2 Still Drinks Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B
- 2.1.3 Danone Still Drinks Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.2 Nestle

- 2.2.1 Business Overview
- 2.2.2 Still Drinks Type and Applications
 - 2.2.2.1 Product A
 - 2.2.2.2 Product B
- 2.2.3 Nestle Still Drinks Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.3 PepsiCo

- 2.3.1 Business Overview
- 2.3.2 Still Drinks Type and Applications
 - 2.3.2.1 Product A
 - 2.3.2.2 Product B
- 2.3.3 PepsiCo Still Drinks Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.4 The Coca-Cola Company

- 2.4.1 Business Overview
- 2.4.2 Still Drinks Type and Applications
 - 2.4.2.1 Product A
 - 2.4.2.2 Product B

2.4.3 The Coca-Cola Company Still Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5 Argo Tea

- 2.5.1 Business Overview
- 2.5.2 Still Drinks Type and Applications
 - 2.5.2.1 Product A
 - 2.5.2.2 Product B

2.5.3 Argo Tea Still Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6 Arizona Beverages

2.6.1 Business Overview

2.6.2 Still Drinks Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Arizona Beverages Still Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7 ALL SPORT

2.7.1 Business Overview

2.7.2 Still Drinks Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 ALL SPORT Still Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8 BA SPORTS NUTRITION

2.8.1 Business Overview

2.8.2 Still Drinks Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 BA SPORTS NUTRITION Still Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9 Bisleri International

2.9.1 Business Overview

2.9.2 Still Drinks Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Bisleri International Still Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10 Campbell's

2.10.1 Business Overview

2.10.2 Still Drinks Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Campbell's Still Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.11 Del Monte

2.11.1 Business Overview

- 2.11.2 Still Drinks Type and Applications
 - 2.11.2.1 Product A
 - 2.11.2.2 Product B
- 2.11.3 Del Monte Still Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Dr Pepper Snapple Group
 - 2.12.1 Business Overview
 - 2.12.2 Still Drinks Type and Applications
 - 2.12.2.1 Product A
 - 2.12.2.2 Product B
 - 2.12.3 Dr Pepper Snapple Group Still Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 F&N Foods
 - 2.13.1 Business Overview
 - 2.13.2 Still Drinks Type and Applications
 - 2.13.2.1 Product A
 - 2.13.2.2 Product B
 - 2.13.3 F&N Foods Still Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 Genesis Today
 - 2.14.1 Business Overview
 - 2.14.2 Still Drinks Type and Applications
 - 2.14.2.1 Product A
 - 2.14.2.2 Product B
 - 2.14.3 Genesis Today Still Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 Lucozade Ribena
 - 2.15.1 Business Overview
 - 2.15.2 Still Drinks Type and Applications
 - 2.15.2.1 Product A
 - 2.15.2.2 Product B
 - 2.15.3 Lucozade Ribena Still Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.16 Nongfu Spring
 - 2.16.1 Business Overview
 - 2.16.2 Still Drinks Type and Applications
 - 2.16.2.1 Product A
 - 2.16.2.2 Product B
 - 2.16.3 Nongfu Spring Still Drinks Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

2.17 POM Wonderful

2.17.1 Business Overview

2.17.2 Still Drinks Type and Applications

2.17.2.1 Product A

2.17.2.2 Product B

2.17.3 POM Wonderful Still Drinks Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL STILL DRINKS SALES, REVENUE, MARKET SHARE AND COMPETITION BY MANUFACTURER (2016-2017)

3.1 Global Still Drinks Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Still Drinks Revenue and Market Share by Manufacturer (2016-2017)

3.3 Market Concentration Rate

3.3.1 Top 3 Still Drinks Manufacturer Market Share in 2017

3.3.2 Top 6 Still Drinks Manufacturer Market Share in 2017

3.4 Market Competition Trend

4 GLOBAL STILL DRINKS MARKET ANALYSIS BY REGIONS

4.1 Global Still Drinks Sales, Revenue and Market Share by Regions

4.1.1 Global Still Drinks Sales and Market Share by Regions (2013-2018)

4.1.2 Global Still Drinks Revenue and Market Share by Regions (2013-2018)

4.2 North America Still Drinks Sales and Growth Rate (2013-2018)

4.3 Europe Still Drinks Sales and Growth Rate (2013-2018)

4.4 Asia-Pacific Still Drinks Sales and Growth Rate (2013-2018)

4.5 South America Still Drinks Sales and Growth Rate (2013-2018)

4.6 Middle East and Africa Still Drinks Sales and Growth Rate (2013-2018)

5 NORTH AMERICA STILL DRINKS BY COUNTRIES

5.1 North America Still Drinks Sales, Revenue and Market Share by Countries

5.1.1 North America Still Drinks Sales and Market Share by Countries (2013-2018)

5.1.2 North America Still Drinks Revenue and Market Share by Countries (2013-2018)

5.2 United States Still Drinks Sales and Growth Rate (2013-2018)

5.3 Canada Still Drinks Sales and Growth Rate (2013-2018)

5.4 Mexico Still Drinks Sales and Growth Rate (2013-2018)

6 EUROPE STILL DRINKS BY COUNTRIES

6.1 Europe Still Drinks Sales, Revenue and Market Share by Countries

6.1.1 Europe Still Drinks Sales and Market Share by Countries (2013-2018)

6.1.2 Europe Still Drinks Revenue and Market Share by Countries (2013-2018)

6.2 Germany Still Drinks Sales and Growth Rate (2013-2018)

6.3 UK Still Drinks Sales and Growth Rate (2013-2018)

6.4 France Still Drinks Sales and Growth Rate (2013-2018)

6.5 Russia Still Drinks Sales and Growth Rate (2013-2018)

6.6 Italy Still Drinks Sales and Growth Rate (2013-2018)

7 ASIA-PACIFIC STILL DRINKS BY COUNTRIES

7.1 Asia-Pacific Still Drinks Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Still Drinks Sales and Market Share by Countries (2013-2018)

7.1.2 Asia-Pacific Still Drinks Revenue and Market Share by Countries (2013-2018)

7.2 China Still Drinks Sales and Growth Rate (2013-2018)

7.3 Japan Still Drinks Sales and Growth Rate (2013-2018)

7.4 Korea Still Drinks Sales and Growth Rate (2013-2018)

7.5 India Still Drinks Sales and Growth Rate (2013-2018)

7.6 Southeast Asia Still Drinks Sales and Growth Rate (2013-2018)

8 SOUTH AMERICA STILL DRINKS BY COUNTRIES

8.1 South America Still Drinks Sales, Revenue and Market Share by Countries

8.1.1 South America Still Drinks Sales and Market Share by Countries (2013-2018)

8.1.2 South America Still Drinks Revenue and Market Share by Countries (2013-2018)

8.2 Brazil Still Drinks Sales and Growth Rate (2013-2018)

8.3 Argentina Still Drinks Sales and Growth Rate (2013-2018)

8.4 Colombia Still Drinks Sales and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA STILL DRINKS BY COUNTRIES

9.1 Middle East and Africa Still Drinks Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Still Drinks Sales and Market Share by Countries (2013-2018)

9.1.2 Middle East and Africa Still Drinks Revenue and Market Share by Countries (2013-2018)

9.2 Saudi Arabia Still Drinks Sales and Growth Rate (2013-2018)

- 9.3 UAE Still Drinks Sales and Growth Rate (2013-2018)
- 9.4 Egypt Still Drinks Sales and Growth Rate (2013-2018)
- 9.5 Nigeria Still Drinks Sales and Growth Rate (2013-2018)
- 9.6 South Africa Still Drinks Sales and Growth Rate (2013-2018)

10 GLOBAL STILL DRINKS MARKET SEGMENT BY TYPE

- 10.1 Global Still Drinks Sales, Revenue and Market Share by Type (2013-2018)
 - 10.1.1 Global Still Drinks Sales and Market Share by Type (2013-2018)
 - 10.1.2 Global Still Drinks Revenue and Market Share by Type (2013-2018)
- 10.2 Still Bottled Water Sales Growth and Price
 - 10.2.1 Global Still Bottled Water Sales Growth (2013-2018)
 - 10.2.2 Global Still Bottled Water Price (2013-2018)
- 10.3 Still Juice Sales Growth and Price
 - 10.3.1 Global Still Juice Sales Growth (2013-2018)
 - 10.3.2 Global Still Juice Price (2013-2018)
- 10.4 Still RTD Tea and Coffee Sales Growth and Price
 - 10.4.1 Global Still RTD Tea and Coffee Sales Growth (2013-2018)
 - 10.4.2 Global Still RTD Tea and Coffee Price (2013-2018)
- 10.5 Still Energy and Sports Drinks Sales Growth and Price
 - 10.5.1 Global Still Energy and Sports Drinks Sales Growth (2013-2018)
 - 10.5.2 Global Still Energy and Sports Drinks Price (2013-2018)

11 GLOBAL STILL DRINKS MARKET SEGMENT BY APPLICATION

- 11.1 Global Still Drinks Sales Market Share by Application (2013-2018)
- 11.2 Supermarkets and Hypermarkets Sales Growth (2013-2018)
- 11.3 On-Trade Sales Growth (2013-2018)
- 11.4 Independent Retailer Sales Growth (2013-2018)
- 11.5 Convenience Stores Sales Growth (2013-2018)

12 STILL DRINKS MARKET FORECAST (2018-2023)

- 12.1 Global Still Drinks Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Still Drinks Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Still Drinks Market Forecast (2018-2023)
 - 12.2.2 Europe Still Drinks Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Still Drinks Market Forecast (2018-2023)
 - 12.2.4 South America Still Drinks Market Forecast (2018-2023)

- 12.2.5 Middle East and Africa Still Drinks Market Forecast (2018-2023)
- 12.3 Still Drinks Market Forecast by Type (2018-2023)
 - 12.3.1 Global Still Drinks Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Still Drinks Market Share Forecast by Type (2018-2023)
- 12.4 Still Drinks Market Forecast by Application (2018-2023)
 - 12.4.1 Global Still Drinks Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Still Drinks Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Still Drinks Picture

Table Product Specifications of Still Drinks

Figure Global Sales Market Share of Still Drinks by Types in 2017

Table Still Drinks Types for Major Manufacturers

Figure

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