

Global Still Drinks Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Still drinks are beverages and drinks without carbonation. They lack fizziness or alcohol. They also include ready to drink beverages that contain artificial non-carbonated flavors and colorings. It comprises juice drinks that have lower fruit content and sports drinks which are hypotonic or isotonic in nature. Still drinks also include bottled water available in different flavors and functional beverages that are enriched with vital vitamins and minerals.

Scope of the Report:

This report focuses on the Still Drinks in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The most evident opportunity in the global still drinks market lies in cultivating consumers in the new urban areas in Asian, Latin American, and East European countries. The underdeveloped still drinks market in these countries means that an appreciable number of unharnessed opportunities still exist in key markets within these regions. However, even as companies do so, the focus needs to remain firmly on availability and affordability. Retail channels across several emerging countries still need to be developed to suit the distribution plans of beverage manufacturers and the competitive prices of sparkling and aerated drinks continue to be a roadblock in the growth of the still drinks market.

With beverage industry data showing a continued increase in per-capita consumption of soft drinks in countries such as India, new opportunities are likely to emerge in the coming years. Moreover, countries with a large young population represent a target

market for still drink brands. Currently, the fruit juice segment accounts for nearly 30% of the global still drinks market. Growth in the Asia Pacific still drinks market is expected to outshine that of other regions.

The worldwide market for Still Drinks is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Danone

Nestle

PepsiCo

The Coca-Cola Company

Argo Tea

Arizona Beverages

ALL SPORT

BA SPORTS NUTRITION

Bisleri International

Campbell's

Del Monte

Dr Pepper Snapple Group

F&N Foods

Genesis Today

Lucozade Ribena

Nongfu Spring

POM Wonderful

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Still Bottled Water

Still Juice

Still RTD Tea and Coffee

Still Energy and Sports Drinks

Market Segment by Applications, can be divided into

Supermarkets and Hypermarkets

On-Trade

Independent Retailer

Convenience Stores

There are 15 Chapters to deeply display the global Still Drinks market.

Chapter 1, to describe Still Drinks Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Still Drinks, with sales, revenue, and price of Still Drinks, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Still Drinks, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Still Drinks market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Still Drinks sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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