

Global Stick Vacuum Cleaner Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Stick Vacuum Cleaner market size was valued at USD 16460 million in 2023 and is forecast to a readjusted size of USD 20930 million by 2030 with a CAGR of 3.5% during review period.

A stick vacuum cleaner is a light version of an upright vacuum cleaner. Especially suitable for vacuum cleaning and convenient vacuum cleaner places. Better for easier, more portable, more direct, easier vacuuming jobs where heavier vacuums can't reach, more convenient and quicker vacuuming.

The global key players of Stick Vacuum Cleaner include Dyson, TTI, Electrolux. The global top three players hold a share approximately 20%. North America is the largest market, with a share of 40%, followed by Europe, with a share about 30%. In terms of product type, cordless for over 90%, which is the largest segment, while in terms of application, home use is the largest segment, with a share of 70%.

The Global Info Research report includes an overview of the development of the Stick Vacuum Cleaner industry chain, the market status of Home Use (Cordless Vacuum Cleaner, Electric Vacuum Cleaner), Commercial Use (Cordless Vacuum Cleaner, Electric Vacuum Cleaner), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Stick Vacuum Cleaner.

Regionally, the report analyzes the Stick Vacuum Cleaner markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Stick Vacuum Cleaner market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Stick Vacuum Cleaner market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Stick Vacuum Cleaner industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Cordless Vacuum Cleaner, Electric Vacuum Cleaner).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Stick Vacuum Cleaner market.

Regional Analysis: The report involves examining the Stick Vacuum Cleaner market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Stick Vacuum Cleaner market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Stick Vacuum Cleaner:

Company Analysis: Report covers individual Stick Vacuum Cleaner manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Stick Vacuum Cleaner This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home Use, Commercial Use).

Technology Analysis: Report covers specific technologies relevant to Stick Vacuum Cleaner. It assesses the current state, advancements, and potential future developments in Stick Vacuum Cleaner areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Stick Vacuum Cleaner market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Stick Vacuum Cleaner market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Cordless Vacuum Cleaner

Electric Vacuum Cleaner

Market segment by Application

Home Use

Commercial Use

Major players covered

Dyson

TTI

Electrolux

Shark

Bissell

Groupe SEB

Ecovacs Robotics (Tineco)

Karcher International

Samsung Electronics

Bosch

LG Corporation

Midea

Miele

Philips

Black and Decker

Panasonic

Kingclean

Deerma

Roborock

Market segment by region, regional analysis covers

Global Stick Vacuum Cleaner Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Stick Vacuum Cleaner product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stick Vacuum Cleaner, with price, sales, revenue and global market share of Stick Vacuum Cleaner from 2019 to 2024.

Chapter 3, the Stick Vacuum Cleaner competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stick Vacuum Cleaner breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Stick Vacuum Cleaner market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stick Vacuum Cleaner.

Chapter 14 and 15, to describe Stick Vacuum Cleaner sales channel, distributors, customers, research findings and conclusion.

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