

Global Stick Packaging Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Stick Packaging is type of flexible pouch suitable for food packaging. It derives its name by its shape which is similar to a stick of gum. Stick Packs are skinny flexible pouches for dry powders. Stick packs are narrow and convenient; one can easily pour the contents of the package into other form. They are a very economical and efficient form of food packaging. They are found to be smaller than a sugar pack or portion pack so that the footprints on the environment is comparatively lower than other forms.

Scope of the Report:

This report studies the Stick Packaging market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Stick Packaging market by product type and applications/end industries.

Currently, the demand for sustainable packaging is prevailing in the global stick packaging market with the development of eco-friendly packaging solution. Continuous development and innovation in the area of flexible packaging has supported manufacturers in creating small packaging products, ultimately driving the demand for stick packaging. Another key factor for the growth of global stick packaging market is the rising disposable income coupled with growth of the global retail industry. In addition to this, the rising demand for the packaged food due to health issues is another factor that is driving the growth of global stick packaging market. Another reason towards the growth of global stick packaging market is the busy life style of the consumer that encourage the consumption of on-the-go product. The need for the high barrier flexible packaging such as moisture free, dust free solution is another prominent reason to drive the growth of the global stick packaging market. However, the stringent regulatory

landscape towards the use of plastic is expected to hinder the growth of the global stick packaging market over the forecast period.

Global stick packaging market is expected to witness a stable growth with North America to dominate the global stick packaging market in terms of revenue. Furthermore, the manufacturers in developing economies such as China, Brazil, India and ASEAN countries are gradually shifting their focus towards innovative flexible packaging solution from traditional rigid packaging solution in order to increase their sales.

The global Stick Packaging market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Stick Packaging.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amcor

Constantia Flexibles

Huhtamaki

Mondi

Sonoco

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Polyester

Paper

BOPP

Aluminum

Metallized Polyester

Polyethylene

Others

Market Segment by Applications, can be divided into

Food & Beverages

Pharmaceuticals

Consumer Goods

Nutraceuticals

Others

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