

Global Stevia/Stevia Rebaudiana Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Stevia/Stevia Rebaudiana market size was valued at USD 570.8 million in 2023 and is forecast to a readjusted size of USD 756.9 million by 2030 with a CAGR of 4.1% during review period.

Stevia/Stevia Rebaudiana is a sweetener and sugar substitute extracted from the leaves of the plant species Stevia/Stevia Rebaudiana rebaudiana, native to Paraguay. The leaves of the Stevia/Stevia Rebaudiana rebaudiana plant have a refreshing taste, zeroglycemic index, zero calories and zero carbs.

The global Stevia market is led by USA. China is the second-largest region-wise market.

Haotian Pharm, PureCircle and Shandong Shengxiangyuan are the top 3 players of Stevia/Stevia Rebaudiana, with about 60% market shares.

The Global Info Research report includes an overview of the development of the Stevia/Stevia Rebaudiana industry chain, the market status of Beverage (Reb D, Reb M), Food (Reb D, Reb M), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Stevia/Stevia Rebaudiana.

Regionally, the report analyzes the Stevia/Stevia Rebaudiana markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Stevia/Stevia Rebaudiana market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Stevia/Stevia Rebaudiana market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Stevia/Stevia Rebaudiana industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Reb D, Reb M).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Stevia/Stevia Rebaudiana market.

Regional Analysis: The report involves examining the Stevia/Stevia Rebaudiana market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Stevia/Stevia Rebaudiana market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Stevia/Stevia Rebaudiana:

Company Analysis: Report covers individual Stevia/Stevia Rebaudiana manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Stevia/Stevia Rebaudiana This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Beverage, Food).

Technology Analysis: Report covers specific technologies relevant to Stevia/Stevia Rebaudiana. It assesses the current state, advancements, and potential future developments in Stevia/Stevia Rebaudiana areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Stevia/Stevia Rebaudiana market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Stevia/Stevia Rebaudiana market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Reb D

Reb M

Glucosyl Stevia

STV Series

Reb-A Series

Market segment by Application

Beverage

Food

Health Care Products

Pharmaceutical Industry

Cosmetics

Others

Major players covered

Haotian Pharm

PureCircle

Shandong Shengxiangyuan

Sunwin Stevia

Shangdong Huaxian Stevia

GLG Life Tech Corp

Qufu Tianyuan Biotechnology

Cargill

Jining Aoxing Stevia Products

Morita Kagaku Kogyo

Tate & Lyle

Chenguang Biotech Group

Biolotus Technology

Daepyung

Stevia Natura

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Stevia/Stevia Rebaudiana product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stevia/Stevia Rebaudiana, with price, sales, revenue and global market share of Stevia/Stevia Rebaudiana from 2019 to 2024.

Chapter 3, the Stevia/Stevia Rebaudiana competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stevia/Stevia Rebaudiana breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Stevia/Stevia Rebaudiana market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stevia/Stevia Rebaudiana.

Chapter 14 and 15, to describe Stevia/Stevia Rebaudiana sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Stevia/Stevia Rebaudiana

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Stevia/Stevia Rebaudiana Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Reb D

1.3.3 Reb M

1.3.4 Glucosyl Stevia

1.3.5 STV Series

1.3.6 Reb-A Series

1.4 Market Analysis by Application

1.4.1 Overview: Global Stevia/Stevia Rebaudiana Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Beverage

1.4.3 Food

1.4.4 Health Care Products

1.4.5 Pharmaceutical Industry

1.4.6 Cosmetics

1.4.7 Others

1.5 Global Stevia/Stevia Rebaudiana Market Size & Forecast

1.5.1 Global Stevia/Stevia Rebaudiana Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Stevia/Stevia Rebaudiana Sales Quantity (2019-2030)

1.5.3 Global Stevia/Stevia Rebaudiana Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Haotian Pharm

2.1.1 Haotian Pharm Details

2.1.2 Haotian Pharm Major Business

2.1.3 Haotian Pharm Stevia/Stevia Rebaudiana Product and Services

2.1.4 Haotian Pharm Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Haotian Pharm Recent Developments/Updates

2.2 PureCircle

2.2.1 PureCircle Details

- 2.2.2 PureCircle Major Business
- 2.2.3 PureCircle Stevia/Stevia Rebaudiana Product and Services
- 2.2.4 PureCircle Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 PureCircle Recent Developments/Updates
- 2.3 Shandong Shengxiangyuan
 - 2.3.1 Shandong Shengxiangyuan Details
 - 2.3.2 Shandong Shengxiangyuan Major Business
 - 2.3.3 Shandong Shengxiangyuan Stevia/Stevia Rebaudiana Product and Services
 - 2.3.4 Shandong Shengxiangyuan Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Shandong Shengxiangyuan Recent Developments/Updates
- 2.4 Sunwin Stevia
 - 2.4.1 Sunwin Stevia Details
 - 2.4.2 Sunwin Stevia Major Business
 - 2.4.3 Sunwin Stevia Stevia/Stevia Rebaudiana Product and Services
 - 2.4.4 Sunwin Stevia Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Sunwin Stevia Recent Developments/Updates
- 2.5 Shangdong Huaxian Stevia
 - 2.5.1 Shangdong Huaxian Stevia Details
 - 2.5.2 Shangdong Huaxian Stevia Major Business
 - 2.5.3 Shangdong Huaxian Stevia Stevia/Stevia Rebaudiana Product and Services
 - 2.5.4 Shangdong Huaxian Stevia Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Shangdong Huaxian Stevia Recent Developments/Updates
- 2.6 GLG Life Tech Corp
 - 2.6.1 GLG Life Tech Corp Details
 - 2.6.2 GLG Life Tech Corp Major Business
 - 2.6.3 GLG Life Tech Corp Stevia/Stevia Rebaudiana Product and Services
 - 2.6.4 GLG Life Tech Corp Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 GLG Life Tech Corp Recent Developments/Updates
- 2.7 Qufu Tianyuan Biotechnology
 - 2.7.1 Qufu Tianyuan Biotechnology Details
 - 2.7.2 Qufu Tianyuan Biotechnology Major Business
 - 2.7.3 Qufu Tianyuan Biotechnology Stevia/Stevia Rebaudiana Product and Services
 - 2.7.4 Qufu Tianyuan Biotechnology Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.7.5 Qufu Tianyuan Biotechnology Recent Developments/Updates
- 2.8 Cargill
 - 2.8.1 Cargill Details
 - 2.8.2 Cargill Major Business
 - 2.8.3 Cargill Stevia/Stevia Rebaudiana Product and Services
 - 2.8.4 Cargill Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 Cargill Recent Developments/Updates
- 2.9 Jining Aoxing Stevia Products
 - 2.9.1 Jining Aoxing Stevia Products Details
 - 2.9.2 Jining Aoxing Stevia Products Major Business
 - 2.9.3 Jining Aoxing Stevia Products Stevia/Stevia Rebaudiana Product and Services
 - 2.9.4 Jining Aoxing Stevia Products Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Jining Aoxing Stevia Products Recent Developments/Updates
- 2.10 Morita Kagaku Kogyo
 - 2.10.1 Morita Kagaku Kogyo Details
 - 2.10.2 Morita Kagaku Kogyo Major Business
 - 2.10.3 Morita Kagaku Kogyo Stevia/Stevia Rebaudiana Product and Services
 - 2.10.4 Morita Kagaku Kogyo Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Morita Kagaku Kogyo Recent Developments/Updates
- 2.11 Tate & Lyle
 - 2.11.1 Tate & Lyle Details
 - 2.11.2 Tate & Lyle Major Business
 - 2.11.3 Tate & Lyle Stevia/Stevia Rebaudiana Product and Services
 - 2.11.4 Tate & Lyle Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Tate & Lyle Recent Developments/Updates
- 2.12 Chenguang Biotech Group
 - 2.12.1 Chenguang Biotech Group Details
 - 2.12.2 Chenguang Biotech Group Major Business
 - 2.12.3 Chenguang Biotech Group Stevia/Stevia Rebaudiana Product and Services
 - 2.12.4 Chenguang Biotech Group Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Chenguang Biotech Group Recent Developments/Updates
- 2.13 Biolotus Technology
 - 2.13.1 Biolotus Technology Details
 - 2.13.2 Biolotus Technology Major Business

- 2.13.3 Biolotus Technology Stevia/Stevia Rebaudiana Product and Services
- 2.13.4 Biolotus Technology Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 Biolotus Technology Recent Developments/Updates
- 2.14 Daepyung
 - 2.14.1 Daepyung Details
 - 2.14.2 Daepyung Major Business
 - 2.14.3 Daepyung Stevia/Stevia Rebaudiana Product and Services
 - 2.14.4 Daepyung Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Daepyung Recent Developments/Updates
- 2.15 Stevia Natura
 - 2.15.1 Stevia Natura Details
 - 2.15.2 Stevia Natura Major Business
 - 2.15.3 Stevia Natura Stevia/Stevia Rebaudiana Product and Services
 - 2.15.4 Stevia Natura Stevia/Stevia Rebaudiana Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Stevia Natura Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: STEVIA/STEVIA REBAUDIANA BY MANUFACTURER

- 3.1 Global Stevia/Stevia Rebaudiana Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Stevia/Stevia Rebaudiana Revenue by Manufacturer (2019-2024)
- 3.3 Global Stevia/Stevia Rebaudiana Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Stevia/Stevia Rebaudiana by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Stevia/Stevia Rebaudiana Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Stevia/Stevia Rebaudiana Manufacturer Market Share in 2023
- 3.5 Stevia/Stevia Rebaudiana Market: Overall Company Footprint Analysis
 - 3.5.1 Stevia/Stevia Rebaudiana Market: Region Footprint
 - 3.5.2 Stevia/Stevia Rebaudiana Market: Company Product Type Footprint
 - 3.5.3 Stevia/Stevia Rebaudiana Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Stevia/Stevia Rebaudiana Market Size by Region

4.1.1 Global Stevia/Stevia Rebaudiana Sales Quantity by Region (2019-2030)

4.1.2 Global Stevia/Stevia Rebaudiana Consumption Value by Region (2019-2030)

4.1.3 Global Stevia/Stevia Rebaudiana Average Price by Region (2019-2030)

4.2 North America Stevia/Stevia Rebaudiana Consumption Value (2019-2030)

4.3 Europe Stevia/Stevia Rebaudiana Consumption Value (2019-2030)

4.4 Asia-Pacific Stevia/Stevia Rebaudiana Consumption Value (2019-2030)

4.5 South America Stevia/Stevia Rebaudiana Consumption Value (2019-2030)

4.6 Middle East and Africa Stevia/Stevia Rebaudiana Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Stevia/Stevia Rebaudiana Sales Quantity by Type (2019-2030)

5.2 Global Stevia/Stevia Rebaudiana Consumption Value by Type (2019-2030)

5.3 Global Stevia/Stevia Rebaudiana Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Stevia/Stevia Rebaudiana Sales Quantity by Application (2019-2030)

6.2 Global Stevia/Stevia Rebaudiana Consumption Value by Application (2019-2030)

6.3 Global Stevia/Stevia Rebaudiana Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Stevia/Stevia Rebaudiana Sales Quantity by Type (2019-2030)

7.2 North America Stevia/Stevia Rebaudiana Sales Quantity by Application (2019-2030)

7.3 North America Stevia/Stevia Rebaudiana Market Size by Country

7.3.1 North America Stevia/Stevia Rebaudiana Sales Quantity by Country (2019-2030)

7.3.2 North America Stevia/Stevia Rebaudiana Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Stevia/Stevia Rebaudiana Sales Quantity by Type (2019-2030)

8.2 Europe Stevia/Stevia Rebaudiana Sales Quantity by Application (2019-2030)

8.3 Europe Stevia/Stevia Rebaudiana Market Size by Country

- 8.3.1 Europe Stevia/Stevia Rebaudiana Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Stevia/Stevia Rebaudiana Consumption Value by Country (2019-2030)
- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Stevia/Stevia Rebaudiana Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Stevia/Stevia Rebaudiana Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Stevia/Stevia Rebaudiana Market Size by Region
 - 9.3.1 Asia-Pacific Stevia/Stevia Rebaudiana Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Stevia/Stevia Rebaudiana Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Stevia/Stevia Rebaudiana Sales Quantity by Type (2019-2030)
- 10.2 South America Stevia/Stevia Rebaudiana Sales Quantity by Application (2019-2030)
- 10.3 South America Stevia/Stevia Rebaudiana Market Size by Country
 - 10.3.1 South America Stevia/Stevia Rebaudiana Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Stevia/Stevia Rebaudiana Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Stevia/Stevia Rebaudiana Sales Quantity by Type

(2019-2030)

11.2 Middle East & Africa Stevia/Stevia Rebaudiana Sales Quantity by Application

(2019-2030)

11.3 Middle East & Africa Stevia/Stevia Rebaudiana Market Size by Country

11.3.1 Middle East & Africa Stevia/Stevia Rebaudiana Sales Quantity by Country

(2019-2030)

11.3.2 Middle East & Africa Stevia/Stevia Rebaudiana Consumption Value by Country

(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Stevia/Stevia Rebaudiana Market Drivers

12.2 Stevia/Stevia Rebaudiana Market Restraints

12.3 Stevia/Stevia Rebaudiana Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Stevia/Stevia Rebaudiana and Key Manufacturers

13.2 Manufacturing Costs Percentage of Stevia/Stevia Rebaudiana

13.3 Stevia/Stevia Rebaudiana Production Process

13.4 Stevia/Stevia Rebaudiana Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Stevia/Stevia Rebaudiana Typical Distributors

14.3 Stevia/Stevia Rebaudiana Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Stevia/Stevia Rebaudiana Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Stevia/Stevia Rebaudiana Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Haotian Pharm Basic Information, Manufacturing Base and Competitors

Table 4. Haotian Pharm Major Business

Table 5. Haotian Pharm Stevia/Stevia Rebaudiana Product and Services

Table 6. Haotian Pharm Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Haotian Pharm Recent Developments/Updates

Table 8. PureCircle Basic Information, Manufacturing Base and Competitors

Table 9. PureCircle Major Business

Table 10. PureCircle Stevia/Stevia Rebaudiana Product and Services

Table 11. PureCircle Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. PureCircle Recent Developments/Updates

Table 13. Shandong Shengxiangyuan Basic Information, Manufacturing Base and Competitors

Table 14. Shandong Shengxiangyuan Major Business

Table 15. Shandong Shengxiangyuan Stevia/Stevia Rebaudiana Product and Services

Table 16. Shandong Shengxiangyuan Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Shandong Shengxiangyuan Recent Developments/Updates

Table 18. Sunwin Stevia Basic Information, Manufacturing Base and Competitors

Table 19. Sunwin Stevia Major Business

Table 20. Sunwin Stevia Stevia/Stevia Rebaudiana Product and Services

Table 21. Sunwin Stevia Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Sunwin Stevia Recent Developments/Updates

Table 23. Shangdong Huaxian Stevia Basic Information, Manufacturing Base and Competitors

Table 24. Shangdong Huaxian Stevia Major Business

Table 25. Shangdong Huaxian Stevia Stevia/Stevia Rebaudiana Product and Services

Table 26. Shangdong Huaxian Stevia Stevia/Stevia Rebaudiana Sales Quantity (MT),

Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Shangdong Huaxian Stevia Recent Developments/Updates

Table 28. GLG Life Tech Corp Basic Information, Manufacturing Base and Competitors

Table 29. GLG Life Tech Corp Major Business

Table 30. GLG Life Tech Corp Stevia/Stevia Rebaudiana Product and Services

Table 31. GLG Life Tech Corp Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. GLG Life Tech Corp Recent Developments/Updates

Table 33. Qufu Tianyuan Biotechnology Basic Information, Manufacturing Base and Competitors

Table 34. Qufu Tianyuan Biotechnology Major Business

Table 35. Qufu Tianyuan Biotechnology Stevia/Stevia Rebaudiana Product and Services

Table 36. Qufu Tianyuan Biotechnology Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Qufu Tianyuan Biotechnology Recent Developments/Updates

Table 38. Cargill Basic Information, Manufacturing Base and Competitors

Table 39. Cargill Major Business

Table 40. Cargill Stevia/Stevia Rebaudiana Product and Services

Table 41. Cargill Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Cargill Recent Developments/Updates

Table 43. Jining Aoxing Stevia Products Basic Information, Manufacturing Base and Competitors

Table 44. Jining Aoxing Stevia Products Major Business

Table 45. Jining Aoxing Stevia Products Stevia/Stevia Rebaudiana Product and Services

Table 46. Jining Aoxing Stevia Products Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Jining Aoxing Stevia Products Recent Developments/Updates

Table 48. Morita Kagaku Kogyo Basic Information, Manufacturing Base and Competitors

Table 49. Morita Kagaku Kogyo Major Business

Table 50. Morita Kagaku Kogyo Stevia/Stevia Rebaudiana Product and Services

Table 51. Morita Kagaku Kogyo Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share

(2019-2024)

Table 52. Morita Kagaku Kogyo Recent Developments/Updates

Table 53. Tate & Lyle Basic Information, Manufacturing Base and Competitors

Table 54. Tate & Lyle Major Business

Table 55. Tate & Lyle Stevia/Stevia Rebaudiana Product and Services

Table 56. Tate & Lyle Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Tate & Lyle Recent Developments/Updates

Table 58. Chenguang Biotech Group Basic Information, Manufacturing Base and Competitors

Table 59. Chenguang Biotech Group Major Business

Table 60. Chenguang Biotech Group Stevia/Stevia Rebaudiana Product and Services

Table 61. Chenguang Biotech Group Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Chenguang Biotech Group Recent Developments/Updates

Table 63. Biolotus Technology Basic Information, Manufacturing Base and Competitors

Table 64. Biolotus Technology Major Business

Table 65. Biolotus Technology Stevia/Stevia Rebaudiana Product and Services

Table 66. Biolotus Technology Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Biolotus Technology Recent Developments/Updates

Table 68. Daepyeong Basic Information, Manufacturing Base and Competitors

Table 69. Daepyeong Major Business

Table 70. Daepyeong Stevia/Stevia Rebaudiana Product and Services

Table 71. Daepyeong Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Daepyeong Recent Developments/Updates

Table 73. Stevia Natura Basic Information, Manufacturing Base and Competitors

Table 74. Stevia Natura Major Business

Table 75. Stevia Natura Stevia/Stevia Rebaudiana Product and Services

Table 76. Stevia Natura Stevia/Stevia Rebaudiana Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Stevia Natura Recent Developments/Updates

Table 78. Global Stevia/Stevia Rebaudiana Sales Quantity by Manufacturer (2019-2024) & (MT)

Table 79. Global Stevia/Stevia Rebaudiana Revenue by Manufacturer (2019-2024) & (USD Million)

Table 80. Global Stevia/Stevia Rebaudiana Average Price by Manufacturer (2019-2024)

& (USD/Kg)

Table 81. Market Position of Manufacturers in Stevia/Stevia Rebaudiana, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 82. Head Office and Stevia/Stevia Rebaudiana Production Site of Key Manufacturer

Table 83. Stevia/Stevia Rebaudiana Market: Company Product Type Footprint

Table 84. Stevia/Stevia Rebaudiana Market: Company Product Application Footprint

Table 85. Stevia/Stevia Rebaudiana New Market Entrants and Barriers to Market Entry

Table 86. Stevia/Stevia Rebaudiana Mergers, Acquisition, Agreements, and Collaborations

Table 87. Global Stevia/Stevia Rebaudiana Sales Quantity by Region (2019-2024) & (MT)

Table 88. Global Stevia/Stevia Rebaudiana Sales Quantity by Region (2025-2030) & (MT)

Table 89. Global Stevia/Stevia Rebaudiana Consumption Value by Region (2019-2024) & (USD Million)

Table 90. Global Stevia/Stevia Rebaudiana Consumption Value by Region (2025-2030) & (USD Million)

Table 91. Global Stevia/Stevia Rebaudiana Average Price by Region (2019-2024) & (USD/Kg)

Table 92. Global Stevia/Stevia Rebaudiana Average Price by Region (2025-2030) & (USD/Kg)

Table 93. Global Stevia/Stevia Rebaudiana Sales Quantity by Type (2019-2024) & (MT)

Table 94. Global Stevia/Stevia Rebaudiana Sales Quantity by Type (2025-2030) & (MT)

Table 95. Global Stevia/Stevia Rebaudiana Consumption Value by Type (2019-2024) & (USD Million)

Table 96. Global Stevia/Stevia Rebaudiana Consumption Value by Type (2025-2030) & (USD Million)

Table 97. Global Stevia/Stevia Rebaudiana Average Price by Type (2019-2024) & (USD/Kg)

Table 98. Global Stevia/Stevia Rebaudiana Average Price by Type (2025-2030) & (USD/Kg)

Table 99. Global Stevia/Stevia Rebaudiana Sales Quantity by Application (2019-2024) & (MT)

Table 100. Global Stevia/Stevia Rebaudiana Sales Quantity by Application (2025-2030) & (MT)

Table 101. Global Stevia/Stevia Rebaudiana Consumption Value by Application (2019-2024) & (USD Million)

Table 102. Global Stevia/Stevia Rebaudiana Consumption Value by Application

(2025-2030) & (USD Million)

Table 103. Global Stevia/Stevia Rebaudiana Average Price by Application (2019-2024) & (USD/Kg)

Table 104. Global Stevia/Stevia Rebaudiana Average Price by Application (2025-2030) & (USD/Kg)

Table 105. North America Stevia/Stevia Rebaudiana Sales Quantity by Type (2019-2024) & (MT)

Table 106. North America Stevia/Stevia Rebaudiana Sales Quantity by Type (2025-2030) & (MT)

Table 107. North America Stevia/Stevia Rebaudiana Sales Quantity by Application (2019-2024) & (MT)

Table 108. North America Stevia/Stevia Rebaudiana Sales Quantity by Application (2025-2030) & (MT)

Table 109. North America Stevia/Stevia Rebaudiana Sales Quantity by Country (2019-2024) & (MT)

Table 110. North America Stevia/Stevia Rebaudiana Sales Quantity by Country (2025-2030) & (MT)

Table 111. North America Stevia/Stevia Rebaudiana Consumption Value by Country (2019-2024) & (USD Million)

Table 112. North America Stevia/Stevia Rebaudiana Consumption Value by Country (2025-2030) & (USD Million)

Table 113. Europe Stevia/Stevia Rebaudiana Sales Quantity by Type (2019-2024) & (MT)

Table 114. Europe Stevia/Stevia Rebaudiana Sales Quantity by Type (2025-2030) & (MT)

Table 115. Europe Stevia/Stevia Rebaudiana Sales Quantity by Application (2019-2024) & (MT)

Table 116. Europe Stevia/Stevia Rebaudiana Sales Quantity by Application (2025-2030) & (MT)

Table 117. Europe Stevia/Stevia Rebaudiana Sales Quantity by Country (2019-2024) & (MT)

Table 118. Europe Stevia/Stevia Rebaudiana Sales Quantity by Country (2025-2030) & (MT)

Table 119. Europe Stevia/Stevia Rebaudiana Consumption Value by Country (2019-2024) & (USD Million)

Table 120. Europe Stevia/Stevia Rebaudiana Consumption Value by Country (2025-2030) & (USD Million)

Table 121. Asia-Pacific Stevia/Stevia Rebaudiana Sales Quantity by Type (2019-2024) & (MT)

Table 122. Asia-Pacific Stevia/Stevia Rebaudiana Sales Quantity by Type (2025-2030) & (MT)

Table 123. Asia-Pacific Stevia/Stevia Rebaudiana Sales Quantity by Application (2019-2024) & (MT)

Table 124. Asia-Pacific Stevia/Stevia Rebaudiana Sales Quantity by Application (2025-2030) & (MT)

Table 125. Asia-Pacific Stevia/Stevia Rebaudiana Sales Quantity by Region (2019-2024) & (MT)

Table 126. Asia-Pacific Stevia/Stevia Rebaudiana Sales Quantity by Region (2025-2030) & (MT)

Table 127. Asia-Pacific Stevia/Stevia Rebaudiana Consumption Value by Region (2019-2024) & (USD Million)

Table 128. Asia-Pacific Stevia/Stevia Rebaudiana Consumption Value by Region (2025-2030) & (USD Million)

Table 129. South America Stevia/Stevia Rebaudiana Sales Quantity by Type (2019-2024) & (MT)

Table 130. South America Stevia/Stevia Rebaudiana Sales Quantity by Type (2025-2030) & (MT)

Table 131. South America Stevia/Stevia Rebaudiana Sales Quantity by Application (2019-2024) & (MT)

Table 132. South America Stevia/Stevia Rebaudiana Sales Quantity by Application (2025-2030) & (MT)

Table 133. South America Stevia/Stevia Rebaudiana Sales Quantity by Country (2019-2024) & (MT)

Table 134. South America Stevia/Stevia Rebaudiana Sales Quantity by Country (2025-2030) & (MT)

Table 135. South America Stevia/Stevia Rebaudiana Consumption Value by Country (2019-2024) & (USD Million)

Table 136. South America Stevia/Stevia Rebaudiana Consumption Value by Country (2025-2030) & (USD Million)

Table 137. Middle East & Africa Stevia/Stevia Rebaudiana Sales Quantity by Type (2019-2024) & (MT)

Table 138. Middle East & Africa Stevia/Stevia Rebaudiana Sales Quantity by Type (2025-2030) & (MT)

Table 139. Middle East & Africa Stevia/Stevia Rebaudiana Sales Quantity by Application (2019-2024) & (MT)

Table 140. Middle East & Africa Stevia/Stevia Rebaudiana Sales Quantity by Application (2025-2030) & (MT)

Table 141. Middle East & Africa Stevia/Stevia Rebaudiana Sales Quantity by Region

(2019-2024) & (MT)

Table 142. Middle East & Africa Stevia/Stevia Rebaudiana Sales Quantity by Region

(2025-2030) & (MT)

Table 143. Middle East & Africa Stevia/Stevia Rebaudiana Consumption Value by Region (2019-2024) & (USD Million)

Table 144. Middle East & Africa Stevia/Stevia Rebaudiana Consumption Value by Region (2025-2030) & (USD Million)

Table 145. Stevia/Stevia Rebaudiana Raw Material

Table 146. Key Manufacturers of Stevia/Stevia Rebaudiana Raw Materials

Table 147. Stevia/Stevia Rebaudiana Typical Distributors

Table 148. Stevia/Stevia Rebaudiana Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Stevia/Stevia Rebaudiana Picture

Figure 2. Global Stevia/Stevia Rebaudiana Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Stevia/Stevia Rebaudiana Consumption Value Market Share by Type in 2023

Figure 4. Reb D Examples

Figure 5. Reb M Examples

Figure 6. Glucosyl Stevia Examples

Figure 7. STV Series Examples

Figure 8. Reb-A Series Examples

Figure 9. Global Stevia/Stevia Rebaudiana Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 10. Global Stevia/Stevia Rebaudiana Consumption Value Market Share by Application in 2023

Figure 11. Beverage Examples

Figure 12. Food Examples

Figure 13. Health Care Products Examples

Figure 14. Pharmaceutical Industry Examples

Figure 15. Cosmetics Examples

Figure 16. Others Examples

Figure 17. Global Stevia/Stevia Rebaudiana Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 18. Global Stevia/Stevia Rebaudiana Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 19. Global Stevia/Stevia Rebaudiana Sales Quantity (2019-2030) & (MT)

Figure 20. Global Stevia/Stevia Rebaudiana Average Price (2019-2030) & (USD/Kg)

Figure 21. Global Stevia/Stevia Rebaudiana Sales Quantity Market Share by Manufacturer in 2023

Figure 22. Global Stevia/Stevia Rebaudiana Consumption Value Market Share by Manufacturer in 2023

Figure 23. Producer Shipments of Stevia/Stevia Rebaudiana by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 24. Top 3 Stevia/Stevia Rebaudiana Manufacturer (Consumption Value) Market Share in 2023

Figure 25. Top 6 Stevia/Stevia Rebaudiana Manufacturer (Consumption Value) Market

Share in 2023

Figure 26. Global Stevia/Stevia Rebaudiana Sales Quantity Market Share by Region (2019-2030)

Figure 27. Global Stevia/Stevia Rebaudiana Consumption Value Market Share by Region (2019-2030)

Figure 28. North America Stevia/Stevia Rebaudiana Consumption Value (2019-2030) & (USD Million)

Figure 29. Europe Stevia/Stevia Rebaudiana Consumption Value (2019-2030) & (USD Million)

Figure 30. Asia-Pacific Stevia/Stevia Rebaudiana Consumption Value (2019-2030) & (USD Million)

Figure 31. South America Stevia/Stevia Rebaudiana Consumption Value (2019-2030) & (USD Million)

Figure 32. Middle East & Africa Stevia/Stevia Rebaudiana Consumption Value (2019-2030) & (USD Million)

Figure 33. Global Stevia/Stevia Rebaudiana Sales Quantity Market Share by Type (2019-2030)

Figure 34. Global Stevia/Stevia Rebaudiana Consumption Value Market Share by Type (2019-2030)

Figure 35. Global Stevia/Stevia Rebaudiana Average Price by Type (2019-2030) & (USD/Kg)

Figure 36. Global Stevia/Stevia Rebaudiana Sales Quantity Market Share by Application (2019-2030)

Figure 37. Global Stevia/Stevia Rebaudiana Consumption Value Market Share by Application (2019-2030)

Figure 38. Global Stevia/Stevia Rebaudiana Average Price by Application (2019-2030) & (USD/Kg)

Figure 39. North America Stevia/Stevia Rebaudiana Sales Quantity Market Share by Type (2019-2030)

Figure 40. North America Stevia/Stevia Rebaudiana Sales Quantity Market Share by Application (2019-2030)

Figure 41. North America Stevia/Stevia Rebaudiana Sales Quantity Market Share by Country (2019-2030)

Figure 42. North America Stevia/Stevia Rebaudiana Consumption Value Market Share by Country (2019-2030)

Figure 43. United States Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Canada Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. Mexico Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Europe Stevia/Stevia Rebaudiana Sales Quantity Market Share by Type (2019-2030)

Figure 47. Europe Stevia/Stevia Rebaudiana Sales Quantity Market Share by Application (2019-2030)

Figure 48. Europe Stevia/Stevia Rebaudiana Sales Quantity Market Share by Country (2019-2030)

Figure 49. Europe Stevia/Stevia Rebaudiana Consumption Value Market Share by Country (2019-2030)

Figure 50. Germany Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. France Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. United Kingdom Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Russia Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Italy Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Asia-Pacific Stevia/Stevia Rebaudiana Sales Quantity Market Share by Type (2019-2030)

Figure 56. Asia-Pacific Stevia/Stevia Rebaudiana Sales Quantity Market Share by Application (2019-2030)

Figure 57. Asia-Pacific Stevia/Stevia Rebaudiana Sales Quantity Market Share by Region (2019-2030)

Figure 58. Asia-Pacific Stevia/Stevia Rebaudiana Consumption Value Market Share by Region (2019-2030)

Figure 59. China Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Japan Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Korea Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. India Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Southeast Asia Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Australia Stevia/Stevia Rebaudiana Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 65. South America Stevia/Stevia Rebaudiana Sales Quantity Market Share by Type (2019-2030)

Figure 66. South America Stevia/Stevia Rebaudiana Sales Quantity Market Share by Application (2019-2030)

Figure 67. South America Stevia/Stevia Rebaudiana Sales Quantity Market Share by Country (2019-2030)

Figure 68. South America Stevia/Stevia Rebaudiana Consumption Value Market Share by Country (2019-2030)

Figure 69. Brazil Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Argentina Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Middle East & Africa Stevia/Stevia Rebaudiana Sales Quantity Market Share by Type (2019-2030)

Figure 72. Middle East & Africa Stevia/Stevia Rebaudiana Sales Quantity Market Share by Application (2019-2030)

Figure 73. Middle East & Africa Stevia/Stevia Rebaudiana Sales Quantity Market Share by Region (2019-2030)

Figure 74. Middle East & Africa Stevia/Stevia Rebaudiana Consumption Value Market Share by Region (2019-2030)

Figure 75. Turkey Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Egypt Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Saudi Arabia Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 78. South Africa Stevia/Stevia Rebaudiana Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 79. Stevia/Stevia Rebaudiana Market Drivers

Figure 80. Stevia/Stevia Rebaudiana Market Restraints

Figure 81. Stevia/Stevia Rebaudiana Market Trends

Figure 82. Porters Five Forces Analysis

Figure 83. Manufacturing Cost Structure Analysis of Stevia/Stevia Rebaudiana in 2023

Figure 84. Manufacturing Process Analysis of Stevia/Stevia Rebaudiana

Figure 85. Stevia/Stevia Rebaudiana Industrial Chain

Figure 86. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 87. Direct Channel Pros & Cons

Figure 88. Indirect Channel Pros & Cons

Figure 89. Methodology

Figure 90. Research Process and Data Source

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