

Global Stevia Leaf Extract Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Stevia Leaf Extract market size was valued at US\$ 608 million in 2024 and is forecast to a readjusted size of USD 901 million by 2031 with a CAGR of 6.2% during review period.

Stevia Leaf Extract is a natural sweetener derived from the leaves of the Stevia rebaudiana plant, which is native to South America, particularly Paraguay and Brazil. The plant has been used for centuries by indigenous people to sweeten beverages and foods. Stevia extract is becoming increasingly popular as a sugar alternative due to its zero-calorie content, natural origin, and potential health benefits.

This report is a detailed and comprehensive analysis for global Stevia Leaf Extract market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Stevia Leaf Extract market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Stevia Leaf Extract market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices

(US\$/Ton), 2020-2031

Global Stevia Leaf Extract market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Stevia Leaf Extract market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Stevia Leaf Extract
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Stevia Leaf Extract market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Purecircle Limited, CCGB, Layn, Zhucheng Haotian Pharm Co. Ltd, Cargill, Sunwin Stevia International, Inc., GLG Life Tech, Tate & Lyle, Morita Kagaku Kogyo Co. Ltd., INGIA Biotechnology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Stevia Leaf Extract market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Reb A

Reb M

Reb D

Others

Market segment by Application

Foods & Beverage

Pharmaceutical

Cosmetics

Others

Major players covered

Purecircle Limited

CCGB

Layn

Zhucheng Haotian Pharm Co. Ltd

Cargill

Sunwin Stevia International, Inc.

GLG Life Tech

Tate & Lyle

Morita Kagakau Kogyo Co. Ltd.

INGIA Biotechnology

Zhongda Hengyuan Biotech

Hunan NutraMax Inc.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Stevia Leaf Extract product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stevia Leaf Extract, with price, sales quantity, revenue, and global market share of Stevia Leaf Extract from 2020 to 2025.

Chapter 3, the Stevia Leaf Extract competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stevia Leaf Extract breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Stevia Leaf Extract market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stevia Leaf Extract.

Chapter 14 and 15, to describe Stevia Leaf Extract sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Stevia Leaf Extract Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Reb A

1.3.3 Reb M

1.3.4 Reb D

1.3.5 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Stevia Leaf Extract Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Foods & Beverage

1.4.3 Pharmaceutical

1.4.4 Cosmetics

1.4.5 Others

1.5 Global Stevia Leaf Extract Market Size & Forecast

1.5.1 Global Stevia Leaf Extract Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Stevia Leaf Extract Sales Quantity (2020-2031)

1.5.3 Global Stevia Leaf Extract Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Purecircle Limited

2.1.1 Purecircle Limited Details

2.1.2 Purecircle Limited Major Business

2.1.3 Purecircle Limited Stevia Leaf Extract Product and Services

2.1.4 Purecircle Limited Stevia Leaf Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Purecircle Limited Recent Developments/Updates

2.2 CCGB

2.2.1 CCGB Details

2.2.2 CCGB Major Business

2.2.3 CCGB Stevia Leaf Extract Product and Services

2.2.4 CCGB Stevia Leaf Extract Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2020-2025)

2.2.5 CCGB Recent Developments/Updates

2.3 Layn

2.3.1 Layn Details

2.3.2 Layn Major Business

2.3.3 Layn Stevia Leaf Extract Product and Services

2.3.4 Layn Stevia Leaf Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Layn Recent Developments/Updates

2.4 Zhucheng Haotian Pharm Co. Ltd

2.4.1 Zhucheng Haotian Pharm Co. Ltd Details

2.4.2 Zhucheng Haotian Pharm Co. Ltd Major Business

2.4.3 Zhucheng Haotian Pharm Co. Ltd Stevia Leaf Extract Product and Services

2.4.4 Zhucheng Haotian Pharm Co. Ltd Stevia Leaf Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Zhucheng Haotian Pharm Co. Ltd Recent Developments/Updates

2.5 Cargill

2.5.1 Cargill Details

2.5.2 Cargill Major Business

2.5.3 Cargill Stevia Leaf Extract Product and Services

2.5.4 Cargill Stevia Leaf Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Cargill Recent Developments/Updates

2.6 Sunwin Stevia International, Inc.

2.6.1 Sunwin Stevia International, Inc. Details

2.6.2 Sunwin Stevia International, Inc. Major Business

2.6.3 Sunwin Stevia International, Inc. Stevia Leaf Extract Product and Services

2.6.4 Sunwin Stevia International, Inc. Stevia Leaf Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Sunwin Stevia International, Inc. Recent Developments/Updates

2.7 GLG Life Tech

2.7.1 GLG Life Tech Details

2.7.2 GLG Life Tech Major Business

2.7.3 GLG Life Tech Stevia Leaf Extract Product and Services

2.7.4 GLG Life Tech Stevia Leaf Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 GLG Life Tech Recent Developments/Updates

2.8 Tate & Lyle

2.8.1 Tate & Lyle Details

- 2.8.2 Tate & Lyle Major Business
- 2.8.3 Tate & Lyle Stevia Leaf Extract Product and Services
- 2.8.4 Tate & Lyle Stevia Leaf Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Tate & Lyle Recent Developments/Updates
- 2.9 Morita Kagakau Kogyo Co. Ltd.
 - 2.9.1 Morita Kagakau Kogyo Co. Ltd. Details
 - 2.9.2 Morita Kagakau Kogyo Co. Ltd. Major Business
 - 2.9.3 Morita Kagakau Kogyo Co. Ltd. Stevia Leaf Extract Product and Services
 - 2.9.4 Morita Kagakau Kogyo Co. Ltd. Stevia Leaf Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Morita Kagakau Kogyo Co. Ltd. Recent Developments/Updates
- 2.10 INGIA Biotechnology
 - 2.10.1 INGIA Biotechnology Details
 - 2.10.2 INGIA Biotechnology Major Business
 - 2.10.3 INGIA Biotechnology Stevia Leaf Extract Product and Services
 - 2.10.4 INGIA Biotechnology Stevia Leaf Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 INGIA Biotechnology Recent Developments/Updates
- 2.11 Zhongda Hengyuan Biotech
 - 2.11.1 Zhongda Hengyuan Biotech Details
 - 2.11.2 Zhongda Hengyuan Biotech Major Business
 - 2.11.3 Zhongda Hengyuan Biotech Stevia Leaf Extract Product and Services
 - 2.11.4 Zhongda Hengyuan Biotech Stevia Leaf Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Zhongda Hengyuan Biotech Recent Developments/Updates
- 2.12 Hunan NutraMax Inc.
 - 2.12.1 Hunan NutraMax Inc. Details
 - 2.12.2 Hunan NutraMax Inc. Major Business
 - 2.12.3 Hunan NutraMax Inc. Stevia Leaf Extract Product and Services
 - 2.12.4 Hunan NutraMax Inc. Stevia Leaf Extract Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Hunan NutraMax Inc. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: STEVIA LEAF EXTRACT BY MANUFACTURER

- 3.1 Global Stevia Leaf Extract Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Stevia Leaf Extract Revenue by Manufacturer (2020-2025)
- 3.3 Global Stevia Leaf Extract Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Stevia Leaf Extract by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Stevia Leaf Extract Manufacturer Market Share in 2024

3.4.3 Top 6 Stevia Leaf Extract Manufacturer Market Share in 2024

3.5 Stevia Leaf Extract Market: Overall Company Footprint Analysis

3.5.1 Stevia Leaf Extract Market: Region Footprint

3.5.2 Stevia Leaf Extract Market: Company Product Type Footprint

3.5.3 Stevia Leaf Extract Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Stevia Leaf Extract Market Size by Region

4.1.1 Global Stevia Leaf Extract Sales Quantity by Region (2020-2031)

4.1.2 Global Stevia Leaf Extract Consumption Value by Region (2020-2031)

4.1.3 Global Stevia Leaf Extract Average Price by Region (2020-2031)

4.2 North America Stevia Leaf Extract Consumption Value (2020-2031)

4.3 Europe Stevia Leaf Extract Consumption Value (2020-2031)

4.4 Asia-Pacific Stevia Leaf Extract Consumption Value (2020-2031)

4.5 South America Stevia Leaf Extract Consumption Value (2020-2031)

4.6 Middle East & Africa Stevia Leaf Extract Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Stevia Leaf Extract Sales Quantity by Type (2020-2031)

5.2 Global Stevia Leaf Extract Consumption Value by Type (2020-2031)

5.3 Global Stevia Leaf Extract Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Stevia Leaf Extract Sales Quantity by Application (2020-2031)

6.2 Global Stevia Leaf Extract Consumption Value by Application (2020-2031)

6.3 Global Stevia Leaf Extract Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Stevia Leaf Extract Sales Quantity by Type (2020-2031)

- 7.2 North America Stevia Leaf Extract Sales Quantity by Application (2020-2031)
- 7.3 North America Stevia Leaf Extract Market Size by Country
 - 7.3.1 North America Stevia Leaf Extract Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Stevia Leaf Extract Consumption Value by Country (2020-2031)
 - 7.3.3 United States Market Size and Forecast (2020-2031)
 - 7.3.4 Canada Market Size and Forecast (2020-2031)
 - 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe Stevia Leaf Extract Sales Quantity by Type (2020-2031)
- 8.2 Europe Stevia Leaf Extract Sales Quantity by Application (2020-2031)
- 8.3 Europe Stevia Leaf Extract Market Size by Country
 - 8.3.1 Europe Stevia Leaf Extract Sales Quantity by Country (2020-2031)
 - 8.3.2 Europe Stevia Leaf Extract Consumption Value by Country (2020-2031)
 - 8.3.3 Germany Market Size and Forecast (2020-2031)
 - 8.3.4 France Market Size and Forecast (2020-2031)
 - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
 - 8.3.6 Russia Market Size and Forecast (2020-2031)
 - 8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Stevia Leaf Extract Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Stevia Leaf Extract Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Stevia Leaf Extract Market Size by Region
 - 9.3.1 Asia-Pacific Stevia Leaf Extract Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Stevia Leaf Extract Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Stevia Leaf Extract Sales Quantity by Type (2020-2031)
- 10.2 South America Stevia Leaf Extract Sales Quantity by Application (2020-2031)

10.3 South America Stevia Leaf Extract Market Size by Country

10.3.1 South America Stevia Leaf Extract Sales Quantity by Country (2020-2031)

10.3.2 South America Stevia Leaf Extract Consumption Value by Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Stevia Leaf Extract Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Stevia Leaf Extract Sales Quantity by Application (2020-2031)

11.3 Middle East & Africa Stevia Leaf Extract Market Size by Country

11.3.1 Middle East & Africa Stevia Leaf Extract Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Stevia Leaf Extract Consumption Value by Country
(2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Stevia Leaf Extract Market Drivers

12.2 Stevia Leaf Extract Market Restraints

12.3 Stevia Leaf Extract Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Stevia Leaf Extract and Key Manufacturers

13.2 Manufacturing Costs Percentage of Stevia Leaf Extract

13.3 Stevia Leaf Extract Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Stevia Leaf Extract Typical Distributors

14.3 Stevia Leaf Extract Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Stevia Leaf Extract Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Stevia Leaf Extract Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Purecircle Limited Basic Information, Manufacturing Base and Competitors

Table 4. Purecircle Limited Major Business

Table 5. Purecircle Limited Stevia Leaf Extract Product and Services

Table 6. Purecircle Limited Stevia Leaf Extract Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Purecircle Limited Recent Developments/Updates

Table 8. CCGB Basic Information, Manufacturing Base and Competitors

Table 9. CCGB Major Business

Table 10. CCGB Stevia Leaf Extract Product and Services

Table 11. CCGB Stevia Leaf Extract Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. CCGB Recent Developments/Updates

Table 13. Layn Basic Information, Manufacturing Base and Competitors

Table 14. Layn Major Business

Table 15. Layn Stevia Leaf Extract Product and Services

Table 16. Layn Stevia Leaf Extract Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Layn Recent Developments/Updates

Table 18. Zhucheng Haotian Pharm Co. Ltd Basic Information, Manufacturing Base and Competitors

Table 19. Zhucheng Haotian Pharm Co. Ltd Major Business

Table 20. Zhucheng Haotian Pharm Co. Ltd Stevia Leaf Extract Product and Services

Table 21. Zhucheng Haotian Pharm Co. Ltd Stevia Leaf Extract Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Zhucheng Haotian Pharm Co. Ltd Recent Developments/Updates

Table 23. Cargill Basic Information, Manufacturing Base and Competitors

Table 24. Cargill Major Business

Table 25. Cargill Stevia Leaf Extract Product and Services

Table 26. Cargill Stevia Leaf Extract Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Cargill Recent Developments/Updates

Table 28. Sunwin Stevia International, Inc. Basic Information, Manufacturing Base and Competitors

Table 29. Sunwin Stevia International, Inc. Major Business

Table 30. Sunwin Stevia International, Inc. Stevia Leaf Extract Product and Services

Table 31. Sunwin Stevia International, Inc. Stevia Leaf Extract Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Sunwin Stevia International, Inc. Recent Developments/Updates

Table 33. GLG Life Tech Basic Information, Manufacturing Base and Competitors

Table 34. GLG Life Tech Major Business

Table 35. GLG Life Tech Stevia Leaf Extract Product and Services

Table 36. GLG Life Tech Stevia Leaf Extract Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. GLG Life Tech Recent Developments/Updates

Table 38. Tate & Lyle Basic Information, Manufacturing Base and Competitors

Table 39. Tate & Lyle Major Business

Table 40. Tate & Lyle Stevia Leaf Extract Product and Services

Table 41. Tate & Lyle Stevia Leaf Extract Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Tate & Lyle Recent Developments/Updates

Table 43. Morita Kagakau Kogyo Co. Ltd. Basic Information, Manufacturing Base and Competitors

Table 44. Morita Kagakau Kogyo Co. Ltd. Major Business

Table 45. Morita Kagakau Kogyo Co. Ltd. Stevia Leaf Extract Product and Services

Table 46. Morita Kagakau Kogyo Co. Ltd. Stevia Leaf Extract Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Morita Kagakau Kogyo Co. Ltd. Recent Developments/Updates

Table 48. INGIA Biotechnology Basic Information, Manufacturing Base and Competitors

Table 49. INGIA Biotechnology Major Business

Table 50. INGIA Biotechnology Stevia Leaf Extract Product and Services

Table 51. INGIA Biotechnology Stevia Leaf Extract Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. INGIA Biotechnology Recent Developments/Updates

Table 53. Zhongda Hengyuan Biotech Basic Information, Manufacturing Base and Competitors

Table 54. Zhongda Hengyuan Biotech Major Business

Table 55. Zhongda Hengyuan Biotech Stevia Leaf Extract Product and Services

Table 56. Zhongda Hengyuan Biotech Stevia Leaf Extract Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Zhongda Hengyuan Biotech Recent Developments/Updates

Table 58. Hunan NutraMax Inc. Basic Information, Manufacturing Base and Competitors

Table 59. Hunan NutraMax Inc. Major Business

Table 60. Hunan NutraMax Inc. Stevia Leaf Extract Product and Services

Table 61. Hunan NutraMax Inc. Stevia Leaf Extract Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. Hunan NutraMax Inc. Recent Developments/Updates

Table 63. Global Stevia Leaf Extract Sales Quantity by Manufacturer (2020-2025) & (Tons)

Table 64. Global Stevia Leaf Extract Revenue by Manufacturer (2020-2025) & (USD Million)

Table 65. Global Stevia Leaf Extract Average Price by Manufacturer (2020-2025) & (US\$/Ton)

Table 66. Market Position of Manufacturers in Stevia Leaf Extract, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 67. Head Office and Stevia Leaf Extract Production Site of Key Manufacturer

Table 68. Stevia Leaf Extract Market: Company Product Type Footprint

Table 69. Stevia Leaf Extract Market: Company Product Application Footprint

Table 70. Stevia Leaf Extract New Market Entrants and Barriers to Market Entry

Table 71. Stevia Leaf Extract Mergers, Acquisition, Agreements, and Collaborations

Table 72. Global Stevia Leaf Extract Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 73. Global Stevia Leaf Extract Sales Quantity by Region (2020-2025) & (Tons)

Table 74. Global Stevia Leaf Extract Sales Quantity by Region (2026-2031) & (Tons)

Table 75. Global Stevia Leaf Extract Consumption Value by Region (2020-2025) & (USD Million)

Table 76. Global Stevia Leaf Extract Consumption Value by Region (2026-2031) & (USD Million)

Table 77. Global Stevia Leaf Extract Average Price by Region (2020-2025) & (US\$/Ton)

Table 78. Global Stevia Leaf Extract Average Price by Region (2026-2031) & (US\$/Ton)

Table 79. Global Stevia Leaf Extract Sales Quantity by Type (2020-2025) & (Tons)

Table 80. Global Stevia Leaf Extract Sales Quantity by Type (2026-2031) & (Tons)

Table 81. Global Stevia Leaf Extract Consumption Value by Type (2020-2025) & (USD Million)

Table 82. Global Stevia Leaf Extract Consumption Value by Type (2026-2031) & (USD Million)

Table 83. Global Stevia Leaf Extract Average Price by Type (2020-2025) & (US\$/Ton)

Table 84. Global Stevia Leaf Extract Average Price by Type (2026-2031) & (US\$/Ton)

Table 85. Global Stevia Leaf Extract Sales Quantity by Application (2020-2025) & (Tons)

Table 86. Global Stevia Leaf Extract Sales Quantity by Application (2026-2031) & (Tons)

Table 87. Global Stevia Leaf Extract Consumption Value by Application (2020-2025) & (USD Million)

Table 88. Global Stevia Leaf Extract Consumption Value by Application (2026-2031) & (USD Million)

Table 89. Global Stevia Leaf Extract Average Price by Application (2020-2025) & (US\$/Ton)

Table 90. Global Stevia Leaf Extract Average Price by Application (2026-2031) & (US\$/Ton)

Table 91. North America Stevia Leaf Extract Sales Quantity by Type (2020-2025) & (Tons)

Table 92. North America Stevia Leaf Extract Sales Quantity by Type (2026-2031) & (Tons)

Table 93. North America Stevia Leaf Extract Sales Quantity by Application (2020-2025) & (Tons)

Table 94. North America Stevia Leaf Extract Sales Quantity by Application (2026-2031) & (Tons)

Table 95. North America Stevia Leaf Extract Sales Quantity by Country (2020-2025) & (Tons)

Table 96. North America Stevia Leaf Extract Sales Quantity by Country (2026-2031) & (Tons)

Table 97. North America Stevia Leaf Extract Consumption Value by Country (2020-2025) & (USD Million)

Table 98. North America Stevia Leaf Extract Consumption Value by Country (2026-2031) & (USD Million)

Table 99. Europe Stevia Leaf Extract Sales Quantity by Type (2020-2025) & (Tons)

Table 100. Europe Stevia Leaf Extract Sales Quantity by Type (2026-2031) & (Tons)

Table 101. Europe Stevia Leaf Extract Sales Quantity by Application (2020-2025) & (Tons)

Table 102. Europe Stevia Leaf Extract Sales Quantity by Application (2026-2031) & (Tons)

Table 103. Europe Stevia Leaf Extract Sales Quantity by Country (2020-2025) & (Tons)

Table 104. Europe Stevia Leaf Extract Sales Quantity by Country (2026-2031) & (Tons)

Table 105. Europe Stevia Leaf Extract Consumption Value by Country (2020-2025) &

(USD Million)

Table 106. Europe Stevia Leaf Extract Consumption Value by Country (2026-2031) & (USD Million)

Table 107. Asia-Pacific Stevia Leaf Extract Sales Quantity by Type (2020-2025) & (Tons)

Table 108. Asia-Pacific Stevia Leaf Extract Sales Quantity by Type (2026-2031) & (Tons)

Table 109. Asia-Pacific Stevia Leaf Extract Sales Quantity by Application (2020-2025) & (Tons)

Table 110. Asia-Pacific Stevia Leaf Extract Sales Quantity by Application (2026-2031) & (Tons)

Table 111. Asia-Pacific Stevia Leaf Extract Sales Quantity by Region (2020-2025) & (Tons)

Table 112. Asia-Pacific Stevia Leaf Extract Sales Quantity by Region (2026-2031) & (Tons)

Table 113. Asia-Pacific Stevia Leaf Extract Consumption Value by Region (2020-2025) & (USD Million)

Table 114. Asia-Pacific Stevia Leaf Extract Consumption Value by Region (2026-2031) & (USD Million)

Table 115. South America Stevia Leaf Extract Sales Quantity by Type (2020-2025) & (Tons)

Table 116. South America Stevia Leaf Extract Sales Quantity by Type (2026-2031) & (Tons)

Table 117. South America Stevia Leaf Extract Sales Quantity by Application (2020-2025) & (Tons)

Table 118. South America Stevia Leaf Extract Sales Quantity by Application (2026-2031) & (Tons)

Table 119. South America Stevia Leaf Extract Sales Quantity by Country (2020-2025) & (Tons)

Table 120. South America Stevia Leaf Extract Sales Quantity by Country (2026-2031) & (Tons)

Table 121. South America Stevia Leaf Extract Consumption Value by Country (2020-2025) & (USD Million)

Table 122. South America Stevia Leaf Extract Consumption Value by Country (2026-2031) & (USD Million)

Table 123. Middle East & Africa Stevia Leaf Extract Sales Quantity by Type (2020-2025) & (Tons)

Table 124. Middle East & Africa Stevia Leaf Extract Sales Quantity by Type (2026-2031) & (Tons)

Table 125. Middle East & Africa Stevia Leaf Extract Sales Quantity by Application (2020-2025) & (Tons)

Table 126. Middle East & Africa Stevia Leaf Extract Sales Quantity by Application (2026-2031) & (Tons)

Table 127. Middle East & Africa Stevia Leaf Extract Sales Quantity by Country (2020-2025) & (Tons)

Table 128. Middle East & Africa Stevia Leaf Extract Sales Quantity by Country (2026-2031) & (Tons)

Table 129. Middle East & Africa Stevia Leaf Extract Consumption Value by Country (2020-2025) & (USD Million)

Table 130. Middle East & Africa Stevia Leaf Extract Consumption Value by Country (2026-2031) & (USD Million)

Table 131. Stevia Leaf Extract Raw Material

Table 132. Key Manufacturers of Stevia Leaf Extract Raw Materials

Table 133. Stevia Leaf Extract Typical Distributors

Table 134. Stevia Leaf Extract Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Stevia Leaf Extract Picture

Figure 2. Global Stevia Leaf Extract Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Stevia Leaf Extract Revenue Market Share by Type in 2024

Figure 4. Reb A Examples

Figure 5. Reb M Examples

Figure 6. Reb D Examples

Figure 7. Others Examples

Figure 8. Global Stevia Leaf Extract Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 9. Global Stevia Leaf Extract Revenue Market Share by Application in 2024

Figure 10. Foods & Beverage Examples

Figure 11. Pharmaceutical Examples

Figure 12. Cosmetics Examples

Figure 13. Others Examples

Figure 14. Global Stevia Leaf Extract Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 15. Global Stevia Leaf Extract Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 16. Global Stevia Leaf Extract Sales Quantity (2020-2031) & (Tons)

Figure 17. Global Stevia Leaf Extract Price (2020-2031) & (US\$/Ton)

Figure 18. Global Stevia Leaf Extract Sales Quantity Market Share by Manufacturer in 2024

Figure 19. Global Stevia Leaf Extract Revenue Market Share by Manufacturer in 2024

Figure 20. Producer Shipments of Stevia Leaf Extract by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 21. Top 3 Stevia Leaf Extract Manufacturer (Revenue) Market Share in 2024

Figure 22. Top 6 Stevia Leaf Extract Manufacturer (Revenue) Market Share in 2024

Figure 23. Global Stevia Leaf Extract Sales Quantity Market Share by Region (2020-2031)

Figure 24. Global Stevia Leaf Extract Consumption Value Market Share by Region (2020-2031)

Figure 25. North America Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 26. Europe Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 27. Asia-Pacific Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 28. South America Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 29. Middle East & Africa Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 30. Global Stevia Leaf Extract Sales Quantity Market Share by Type (2020-2031)

Figure 31. Global Stevia Leaf Extract Consumption Value Market Share by Type (2020-2031)

Figure 32. Global Stevia Leaf Extract Average Price by Type (2020-2031) & (US\$/Ton)

Figure 33. Global Stevia Leaf Extract Sales Quantity Market Share by Application (2020-2031)

Figure 34. Global Stevia Leaf Extract Revenue Market Share by Application (2020-2031)

Figure 35. Global Stevia Leaf Extract Average Price by Application (2020-2031) & (US\$/Ton)

Figure 36. North America Stevia Leaf Extract Sales Quantity Market Share by Type (2020-2031)

Figure 37. North America Stevia Leaf Extract Sales Quantity Market Share by Application (2020-2031)

Figure 38. North America Stevia Leaf Extract Sales Quantity Market Share by Country (2020-2031)

Figure 39. North America Stevia Leaf Extract Consumption Value Market Share by Country (2020-2031)

Figure 40. United States Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 41. Canada Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 42. Mexico Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 43. Europe Stevia Leaf Extract Sales Quantity Market Share by Type (2020-2031)

Figure 44. Europe Stevia Leaf Extract Sales Quantity Market Share by Application (2020-2031)

Figure 45. Europe Stevia Leaf Extract Sales Quantity Market Share by Country (2020-2031)

Figure 46. Europe Stevia Leaf Extract Consumption Value Market Share by Country (2020-2031)

Figure 47. Germany Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 48. France Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 49. United Kingdom Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 50. Russia Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 51. Italy Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 52. Asia-Pacific Stevia Leaf Extract Sales Quantity Market Share by Type (2020-2031)

Figure 53. Asia-Pacific Stevia Leaf Extract Sales Quantity Market Share by Application (2020-2031)

Figure 54. Asia-Pacific Stevia Leaf Extract Sales Quantity Market Share by Region (2020-2031)

Figure 55. Asia-Pacific Stevia Leaf Extract Consumption Value Market Share by Region (2020-2031)

Figure 56. China Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 57. Japan Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 58. South Korea Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 59. India Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 60. Southeast Asia Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 61. Australia Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 62. South America Stevia Leaf Extract Sales Quantity Market Share by Type (2020-2031)

Figure 63. South America Stevia Leaf Extract Sales Quantity Market Share by Application (2020-2031)

Figure 64. South America Stevia Leaf Extract Sales Quantity Market Share by Country (2020-2031)

Figure 65. South America Stevia Leaf Extract Consumption Value Market Share by Country (2020-2031)

Figure 66. Brazil Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 67. Argentina Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 68. Middle East & Africa Stevia Leaf Extract Sales Quantity Market Share by Type (2020-2031)

Figure 69. Middle East & Africa Stevia Leaf Extract Sales Quantity Market Share by Application (2020-2031)

Figure 70. Middle East & Africa Stevia Leaf Extract Sales Quantity Market Share by Country (2020-2031)

Figure 71. Middle East & Africa Stevia Leaf Extract Consumption Value Market Share

by Country (2020-2031)

Figure 72. Turkey Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 73. Egypt Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 74. Saudi Arabia Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 75. South Africa Stevia Leaf Extract Consumption Value (2020-2031) & (USD Million)

Figure 76. Stevia Leaf Extract Market Drivers

Figure 77. Stevia Leaf Extract Market Restraints

Figure 78. Stevia Leaf Extract Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Stevia Leaf Extract in 2024

Figure 81. Manufacturing Process Analysis of Stevia Leaf Extract

Figure 82. Stevia Leaf Extract Industrial Chain

Figure 83. Sales Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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