

Global Stevia Drinks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Stevia Drinks market size was valued at USD 744.9 million in 2023 and is forecast to a readjusted size of USD 1057.8 million by 2030 with a CAGR of 5.1% during review period.

Stevia drinks are added with stevia as a sugar substitute. The stevia in stevia is a natural substitute for sugar and is one of the currently popular sweeteners.

Global core stevia drinks manufacturers include Coca Cola Pepsi Company, Bai etc. The top 3 companies hold a share about 60%. China is the largest market, with a share about 25%, followed by Europe and North America with the share about 21% and 19%. In terms of product, fruit juices is the largest segment, with a share about 40%.

The Global Info Research report includes an overview of the development of the Stevia Drinks industry chain, the market status of Offline (Fruit Juices, Soda), Online (Fruit Juices, Soda), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Stevia Drinks.

Regionally, the report analyzes the Stevia Drinks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Stevia Drinks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Stevia Drinks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Stevia Drinks industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Fruit Juices, Soda).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Stevia Drinks market.

Regional Analysis: The report involves examining the Stevia Drinks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Stevia Drinks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Stevia Drinks:

Company Analysis: Report covers individual Stevia Drinks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Stevia Drinks This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channels (Offline, Online).

Technology Analysis: Report covers specific technologies relevant to Stevia Drinks. It assesses the current state, advancements, and potential future developments in Stevia Drinks areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Stevia Drinks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

The Stevia Drinks market is split by Type and by Sales Channels. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channels in terms of volume and value.

Market segment by Type

Fruit Juices

Soda

Tea Drinks

Market segment by Sales Channels

Offline

Online

Major players covered

Coca Cola

Pepsi Company

Nongfu Spring

Bai

Nestle

Celsius

Del Monte

Zevia

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Stevia Drinks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stevia Drinks, with price, sales, revenue and global market share of Stevia Drinks from 2019 to 2024.

Chapter 3, the Stevia Drinks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stevia Drinks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channels, with sales market

share and growth rate by type, sales channels, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Stevia Drinks market forecast, by regions, type and sales channels, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stevia Drinks.

Chapter 14 and 15, to describe Stevia Drinks sales channel, distributors, customers, research findings and conclusion.

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