

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Stereo Bluetooth Headsets Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GE2B816D550EN.html>

Date: June 2018

Pages: 134

Price: US\$ 4,880.00 (Single User License)

ID: GE2B816D550EN

Abstracts

Stereo Bluetooth Headset is a wireless headset based on wireless communication system. The encoded voice signals are passed to the headset by the Bluetooth communication technology. Because Stereo Bluetooth Headsets don't require complicated wiring, it is very popular.

Scope of the Report:

This report focuses on the Stereo Bluetooth Headsets in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Sennheiser is the leading player in Stereo Bluetooth Headsets market with the market share of 24.01%, and followed by Apple(Beats), LG and Sony.

There are major three types of Stereo Bluetooth Headsets in the market, On-ear Headsets, Over-ear and Earbuds and In-Ear Headsets, among them, In-ear Stereo Bluetooth Headsets took a bigger share of 62.42% with the volume of 7478 thousands Units in 2016.

There are companies aims at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, especially the supply chain optimization, to reduce costs and improve quality.

When it comes to the applications of Stereo Bluetooth Headsets, Communication segment took the biggest market share of 54.57% in 2016, followed by Music.

The worldwide market for Stereo Bluetooth Headsets is expected to grow at a CAGR of roughly 8.6% over the next five years, will reach 1100 million US\$ in 2023, from 670

million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Sennheiser

Apple (Beats),

LG,

Sony

Plantronics,

Jabra

Logitech(Jaybird)

Samsung (Harman),

Motorola

Microsoft

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Stereo Bluetooth Headsets...

On-Ear Headsets

Over-Ear Headsets

Earbuds and In-Ear Headsets

Market Segment by Applications, can be divided into

Communication

Sports

Music

Others

There are 15 Chapters to deeply display the global Stereo Bluetooth Headsets market.

Chapter 1, to describe Stereo Bluetooth Headsets Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Stereo Bluetooth Headsets, with sales, revenue, and price of Stereo Bluetooth Headsets, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Stereo Bluetooth Headsets, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Stereo Bluetooth Headsets market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Stereo Bluetooth Headsets sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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