

# Global Steering Wheel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Steering Wheel market size was valued at USD 3326.8 million in 2023 and is forecast to a readjusted size of USD 3824 million by 2030 with a CAGR of 2.0% during review period.

Steering wheel is a device in the vehicles to help drivers to control the steering of vehicles. Besides the steering function, steering wheel also can offer assistance functions, such as cruise control, audio system and telephone controls etc.

This report mainly covers the applications in Passenger cars and Commercial Vehicles.

China is the largest Steering Wheel market with about 31% market share. Europe is follower, accounting for about 21% market share.

The key players are TAKATA, ZF TRW, Autoliv, TOYODA GOSEI, Nihon Plast, Key Safety Systems, Starion, TRW&Fawer, Zhejiang Fangxiang, Yanfeng, Ningbo Mecai, Fellow, Jiangxi Xingxin, Daimay, Shuangou, Liaoning Jinxing, Yinzhou Yongcheng etc. Top 3 companies occupied about 54% market share.

The Global Info Research report includes an overview of the development of the Steering Wheel industry chain, the market status of Passenger Car (Synthetic Plastics, Synthetic Leather), Commercial Vehicle (Synthetic Plastics, Synthetic Leather), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Steering Wheel.

Regionally, the report analyzes the Steering Wheel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Steering Wheel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Steering Wheel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Steering Wheel industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Synthetic Plastics, Synthetic Leather).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Steering Wheel market.

**Regional Analysis:** The report involves examining the Steering Wheel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Steering Wheel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Steering Wheel:

**Company Analysis:** Report covers individual Steering Wheel manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Steering Wheel This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Passenger Car, Commercial Vehicle).

**Technology Analysis:** Report covers specific technologies relevant to Steering Wheel. It assesses the current state, advancements, and potential future developments in Steering Wheel areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Steering Wheel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Steering Wheel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Synthetic Plastics

Synthetic Leather

Genuine Leather

Wood

Others

### Market segment by Application

Passenger Car

Commercial Vehicle

## Major players covered

TAKATA

ZF TRW

Autoliv

TOYODA GOSEI

Nihon Plast

Key Safety Systems

Starion

TRW&Fawer

Zhejiang Fangxiang

Yanfeng

Ningbo Mecai

Fellow

Jiangxi Xingxin

Daimay

Shuangou

Liaoning Jinxing

Yinzhou Yongcheng

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Steering Wheel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Steering Wheel, with price, sales, revenue and global market share of Steering Wheel from 2019 to 2024.

Chapter 3, the Steering Wheel competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Steering Wheel breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Steering Wheel market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Steering Wheel.

Chapter 14 and 15, to describe Steering Wheel sales channel, distributors, customers, research findings and conclusion.

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