

Global Steel Wire Nail Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Steel Wire Nail market size was valued at US\$ 22613 million in 2025 and is forecast to a readjusted size of US\$ 29409 million by 2032 with a CAGR of 4.4% during review period.

In 2025, global production of steel wire nails is estimated at approximately 26.80 million tons, with an average selling price of about USD 820 per ton. Steel wire nails are basic fastening products made primarily from low-carbon steel wire through processes such as wire drawing, cutting, forming, and surface treatment. They are widely used in construction, woodworking, furniture manufacturing, packaging, and general industrial assembly. Characterized by simple structure, low cost, moderate strength, and broad applicability, steel wire nails remain an indispensable consumable product in traditional construction and manufacturing industries. Depending on application requirements, steel wire nails may undergo galvanizing, polishing, or coating to enhance corrosion resistance and service life.

Currently, the steel wire nail market is a highly mature and large-scale basic industrial product market, with demand closely tied to construction activity, furniture manufacturing, and the packaging industry. Market conditions indicate a high degree of product homogeneity and intense price competition, making large-scale production and cost control the core competitive advantages. Industry trends focus on the adoption of automated production lines, improved energy efficiency and material utilization, and the application of environmentally friendly surface treatment processes. Market perspectives suggest that although steel wire nails are low value-added products with limited overall growth, rigid and stable demand driven by global infrastructure, housing maintenance, and light industry ensures long-term market stability.

This report is a detailed and comprehensive analysis for global Steel Wire Nail market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Steel Wire Nail market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Steel Wire Nail market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Steel Wire Nail market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Steel Wire Nail market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Steel Wire Nail

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Steel Wire Nail market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Tree Island Steel, Litnaglis, Grip-Rite, Mid Continent Steel & Wire, Simpson Strong-Tie, Bierbach GmbH & Co. KG, FS Nageltechnik GmbH, FEMIKSZ, Herco, Specialty Nail Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Steel Wire Nail market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Common Nails

Screw Shank Nails

Others

Market segment by Surface Finish

Bright Wire Nail

Hot-Dip Galvanized Wire Nail

Others

Market segment by Standard

DIN Standard Wire Nail

ASTM Standard Wire Nail

Others

Market segment by Application

Construction

Furniture

Logistics

Others

Major players covered

Tree Island Steel

Litnaglis

Grip-Rite

Mid Continent Steel & Wire

Simpson Strong-Tie

Bierbach GmbH & Co. KG

FS Nageltechnik GmbH

FEMIKSZ

Herco

Specialty Nail Company

Maze Nails

Paslode

Senco

Legacy Fastener

Pneu Fast

Promet SA

Stanley Black & Decker

Gerdau

HASPL

Oman Fastener

Astrotech

Deacero

Aceromex

SUASA

YC Nail

Katsuhana

SERTEL TOOLS

Daejin Steel

TRINITY STEEL

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Steel Wire Nail product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Steel Wire Nail, with price, sales quantity, revenue, and global market share of Steel Wire Nail from 2021 to 2026.

Chapter 3, the Steel Wire Nail competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Steel Wire Nail breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Steel Wire Nail market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Steel Wire Nail.

Chapter 14 and 15, to describe Steel Wire Nail sales channel, distributors, customers,

research findings and conclusion.

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