

# Global Steel Utility Poles Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Steel Utility Poles market size was valued at USD 1174 million in 2023 and is forecast to a readjusted size of USD 1802.5 million by 2030 with a CAGR of 6.3% during review period.

Steel utility poles are the utility poles made from steel, and are a column or post used to support overhead power lines and various other public utilities. Utility poles are commonly used to carry two types of electric power lines: distribution lines and sub-transmission lines. Distribution lines carry power from local substations to customers. Transmission lines carry higher voltage power from regional substations to local substations.

Global steel utility poles main manufacturers include Valmont Industries, TAPP, Meyer Utility Structures and DAJI Towers, totally accounting for about 33% of the market. Asia-Pacific is the largest market of steel utility poles, holding a share about 36%. As for the application of products, it is widely used in distribution lines and transmission lines. The most common application is in transmission lines, with a share about 74%. As for the types of products, it can be divided into less than 40ft, 40-80ft and more than 80ft. The most common type is less than 40ft, with a share over 67%.

The Global Info Research report includes an overview of the development of the Steel Utility Poles industry chain, the market status of Distribution Lines (Less than 40ft, 40-80ft), Transmission Lines (Less than 40ft, 40-80ft), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Steel Utility Poles.

Regionally, the report analyzes the Steel Utility Poles markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Steel Utility Poles market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Steel Utility Poles market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Steel Utility Poles industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Tons), revenue generated, and market share of different by Type (e.g., Less than 40ft, 40-80ft).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Steel Utility Poles market.

**Regional Analysis:** The report involves examining the Steel Utility Poles market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Steel Utility Poles market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Steel Utility Poles:

**Company Analysis:** Report covers individual Steel Utility Poles manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Steel Utility Poles. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Distribution Lines, Transmission Lines).

**Technology Analysis:** Report covers specific technologies relevant to Steel Utility Poles. It assesses the current state, advancements, and potential future developments in Steel Utility Poles areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Steel Utility Poles market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Steel Utility Poles market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Less than 40ft

40-80ft

More than 80ft

### Market segment by Application

Distribution Lines

Transmission Lines

## Major players covered

Valmont Industries

TAPP

Meyer Utility Structures

DAJI Towers

KEC International

Fengfan Power

Al-Babtain

Pelco Products

Dingli

Hidada

Europoles

Nello Corporation

Debao Tower

Jiangsu Baojuhe

Western Utility Telecom

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Steel Utility Poles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Steel Utility Poles, with price, sales, revenue and global market share of Steel Utility Poles from 2019 to 2024.

Chapter 3, the Steel Utility Poles competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Steel Utility Poles breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Steel Utility Poles market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Steel Utility Poles.

Chapter 14 and 15, to describe Steel Utility Poles sales channel, distributors, customers, research findings and conclusion.

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