

# Global Steel Utility Poles Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Steel Utility Poles market size is expected to reach \$ 4272 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

Steel utility poles are the utility poles made from steel, and are a column or post used to support overhead power lines and various other public utilities. Utility poles are commonly used to carry two types of electric power lines: distribution lines and sub-transmission lines. Distribution lines carry power from local substations to customers. Transmission lines carry higher voltage power from regional substations to local substations.

In 2024, global Steel Utility Poles production reached approximately 1.95 million tons, with an average global market price of around US\$ 1,344 per unit.

Global steel utility poles main manufacturers include Valmont Industries, TAPP, Meyer Utility Structures and DAJI Towers, totally accounting for about 33% of the market. Asia-Pacific is the largest market of steel utility poles, holding a share about 36%.

The market potential for Steel Utility Poles is robust and expanding, driven by global trends in urbanization, grid modernization, renewable energy integration, and the replacement of aging infrastructure, as these poles provide superior strength, durability, fire resistance, and lower lifecycle costs compared to wood and concrete alternatives, while also supporting taller heights and heavier load capacities for modern electrical distribution and transmission systems, as well as for telecommunications and smart city applications; the industrial chain begins upstream with raw material suppliers such as steel producers, zinc for galvanization, concrete and composite fillers, and coating/paint manufacturers, followed midstream by steel utility pole manufacturers who perform

processes including design, fabrication, welding, galvanizing, painting, and quality assurance to meet ANSI, IEC, and regional utility standards, often integrating CAD/CAE tools and automated production systems to enhance precision and efficiency, and extends downstream to distributors, engineering-procurement-construction (EPC) firms, and utility companies, with the primary downstream customers including electric power utilities (for transmission and distribution lines), renewable energy developers (for solar and wind farms requiring distribution interconnections), telecommunications operators (for cellular towers, 5G infrastructure, and broadband expansion), transportation authorities (for highway and railway electrification and lighting), municipalities (for street lighting, security cameras, and smart city infrastructure), and industrial and commercial facilities (requiring private power distribution networks and reliability upgrades), while the aftermarket segment includes pole inspection, maintenance, and replacement services; collectively, the steel utility pole industry benefits from policy pushes toward grid resilience and decarbonization, particularly in North America, Europe, and Asia-Pacific, where frequent extreme weather events and increasing energy demand drive accelerated replacement of traditional wooden poles with steel alternatives, thereby creating strong and sustained growth opportunities across the value chain.

This report studies the global Steel Utility Poles production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Steel Utility Poles and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Steel Utility Poles that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Steel Utility Poles total production and demand, 2021-2032, (K Tons)

Global Steel Utility Poles total production value, 2021-2032, (USD Million)

Global Steel Utility Poles production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Tons), (based on production site)

Global Steel Utility Poles consumption by region & country, CAGR, 2021-2032 & (K Tons)

U.S. VS China: Steel Utility Poles domestic production, consumption, key domestic manufacturers and share

Global Steel Utility Poles production by manufacturer, production, price, value and

market share 2021-2026, (USD Million) & (K Tons)

Global Steel Utility Poles production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Tons)

Global Steel Utility Poles production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Tons)

This report profiles key players in the global Steel Utility Poles market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Valmont Industries, TAPP, Al-Babtain, Meyer Utility Structures, KEC International, Hebei Ningqiang, SABRE Industries, Luneng Taishan Tower, Dingli, Skipper Ltd, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Steel Utility Poles market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Steel Utility Poles Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Steel Utility Poles Market, Segmentation by Type:

Less than 40ft

40-80ft

More than 80ft

#### Global Steel Utility Poles Market, Segmentation by Application:

Distribution Lines

Transmission Lines

#### Companies Profiled:

Valmont Industries

TAPP

Al-Babtain

Meyer Utility Structures

KEC International

Hebei Ningqiang

SABRE Industries

Luneng Taishan Tower

Dingli

Skipper Ltd

PC1 Group

Hidada

El Sewedy Industries Group

Pelco Products

Europoles

Nello Corporation

Debao Tower

Shandong Xinchang

Zhongda Line Tower

Jiangsu Baojuhe

Yoshimoto Pole Co., Ltd.

Western Utility Telecom

### **Key Questions Answered:**

1. How big is the global Steel Utility Poles market?
2. What is the demand of the global Steel Utility Poles market?
3. What is the year over year growth of the global Steel Utility Poles market?
4. What is the production and production value of the global Steel Utility Poles market?
5. Who are the key producers in the global Steel Utility Poles market?

6. What are the growth factors driving the market demand?

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