

# Global Steel Strapping Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Steel Strapping market size is expected to reach \$ 1654 million by 2032, rising at a market growth of 3.2% CAGR during the forecast period (2026-2032).

Steel strapping is a type of steel strip specifically used to reinforce, bundle, and secure cargo, packages, or large materials. It is also known as baling strapping, steel strapping, or steel strapping.

Steel strapping is typically made from high-strength carbon structural steel that is cold-rolled and heat-treated. The surface may be bluing (black oxide), galvanized, painted, or coated to enhance corrosion resistance and service life. Its high tensile strength and toughness allow it to withstand the shock, vibration, and compression that can occur during heavy loads and long-distance transportation, ensuring that cargo remains secure and secure.

In 2024, global steel strapping sales volume reached approximately 1.30 million tons, with an average global market price of around US\$ 960 per ton.

Global Steel Strapping main players are Signode, Samuel Strapping, Baosteel, Anshan Falan, Yongxin, etc. Global top five manufacturers hold a share about 35%. China is the largest market, with a share about 45%.

The steel strapping market demonstrates strong global growth potential, as steel strapping—manufactured from high-tensile or low-carbon steel with various surface treatments such as bluing, galvanizing, or paint coating—remains an indispensable packaging and load-securing solution for heavy-duty industries where durability, safety, and reliability are paramount, including steel, metals, building materials, lumber,

logistics, automotive, machinery, and shipping; the demand is reinforced by rising global trade volumes, infrastructure expansion, and industrial growth in emerging markets, where large, heavy, and irregularly shaped goods must be securely bundled for storage and long-distance transport under harsh conditions that plastic alternatives often cannot withstand; steel strapping provides unmatched tensile strength, resistance to UV radiation and temperature extremes, and long-term load stability, making it especially critical in securing steel coils, rebar, pipes, heavy machinery, lumber stacks, and stone slabs, thus ensuring both cargo safety and compliance with international shipping standards; furthermore, the ability to apply coatings for corrosion resistance, extend product life, and even use color-coded straps for logistics identification enhances its value across supply chains; although synthetic alternatives like PET and polypropylene strapping are gaining traction due to lighter weight and easier handling, steel strapping maintains dominance in applications where failure risks are unacceptable, such as overseas shipping and heavy manufacturing; growing e-commerce and globalized supply chains are increasing the complexity and volume of shipments, further driving the need for robust, high-strength strapping solutions; regional dynamics also shape opportunities, with Asia-Pacific leading due to rapid industrialization, North America and Europe emphasizing safety compliance and premium coated strapping, and the Middle East, Africa, and Latin America emerging as fast-growing markets fueled by construction and resource industries; despite challenges such as fluctuating steel prices and higher handling requirements compared to plastics, the steel strapping market is poised for sustained growth as industries continue to prioritize cargo safety, operational efficiency, and long-term reliability in heavy-duty packaging and logistics applications.

This report studies the global Steel Strapping production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Steel Strapping and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Steel Strapping that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Steel Strapping total production and demand, 2021-2032, (K MT)

Global Steel Strapping total production value, 2021-2032, (USD Million)

Global Steel Strapping production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Steel Strapping consumption by region & country, CAGR, 2021-2032 & (K MT)  
U.S. VS China: Steel Strapping domestic production, consumption, key domestic manufacturers and share

Global Steel Strapping production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Steel Strapping production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Steel Strapping production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Steel Strapping market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Signode, Samuel Strapping, Baowu Steel, Anshan Falan, M.J.Maillis Group, Jiangsu Juhong, Specta, Bhushan Steel, Qinhuangdao Jiashilun, Wiscom, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Steel Strapping market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Steel Strapping Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Steel Strapping Market, Segmentation by Type:

Blue-Tempered Steel Strapping

Paint-Coated Steel Strapping

Galvanized Steel Strapping

#### Global Steel Strapping Market, Segmentation by Application:

Metal

Paper

Glass

Building

Others

#### Companies Profiled:

Signode

Samuel Strapping

Baowu Steel

Anshan Falan

M.J.Maillis Group

Jiangsu Juhong

Specta

Bhushan Steel

Qinhuangdao Jiashilun

Wiscom

Kohan Kogyo Co., Ltd

Midfield Industries

Yodogawa Steel Works

Polychem

Walzen Strips (P) Ltd

Ensho Steel Strapping

Titan Umreifungstechnik

Linder

Cyklop

SHOKO KIKO CO., LTD

PAC Strapping Products, Inc.

**Key Questions Answered:**

1. How big is the global Steel Strapping market?
2. What is the demand of the global Steel Strapping market?
3. What is the year over year growth of the global Steel Strapping market?
4. What is the production and production value of the global Steel Strapping market?
5. Who are the key producers in the global Steel Strapping market?
6. What are the growth factors driving the market demand?

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