

Global Steel Cord Tire Frame Materials Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Steel Cord Tire Frame Materials market size was valued at US\$ 5459 million in 2025 and is forecast to a readjusted size of US\$ 6970 million by 2032 with a CAGR of 3.6% during review period.

Steel Cord Tire Frame Materials refers to a reinforced structure used in the manufacturing of tires, belts, and other industrial products, where high tensile strength and durability are essential. Composed of multiple steel wires twisted together into cords, it serves as the foundational framework that provides strength and rigidity. In tires, steel cord skeleton material is used to reinforce the tire's internal structure, enhancing its ability to withstand heavy loads, resist punctures, and improve overall performance. This material also plays a critical role in increasing the lifespan and stability of tires, particularly in radial tires.

Market Drivers:

1. Growing Automotive Industry

As the global automotive industry continues to expand, particularly in emerging economies, the demand for high-performance tires is on the rise. Steel cord is an essential component in tire reinforcement, providing improved strength, durability, and safety for tires, which in turn boosts demand.

2. Increasing Demand for High-Performance Tires

High-performance tires, which require better reinforcement materials, are gaining

popularity, especially for sports cars, luxury vehicles, and heavy-duty trucks. Steel cords help improve the overall performance of tires by offering superior strength, longevity, and safety, driving their demand in the tire manufacturing industry.

3. Demand for Enhanced Fuel Efficiency

The need for more fuel-efficient vehicles is propelling the demand for tires that reduce rolling resistance. Steel cords provide better structural integrity, which leads to tires that are lighter yet stronger, helping improve fuel efficiency.

4. Technological Advancements in Tire Manufacturing

Continuous advancements in tire technology, such as the development of smarter tires with improved tread designs, have increased the reliance on steel cords for reinforcement. The integration of advanced materials with steel cord reinforcement contributes to better overall tire performance.

5. Tire Safety Regulations

Stringent regulations and safety standards imposed by governments worldwide, particularly regarding tire strength and performance, drive the demand for high-quality materials like steel cord for tire reinforcement. Steel cord provides enhanced durability, which helps meet these regulatory requirements.

6. Growth in the Commercial Vehicle Sector

The commercial vehicle sector, which includes trucks, buses, and other heavy-duty vehicles, requires strong, durable tires. Steel cords are used extensively for reinforcing tires in these vehicles, where durability and load-bearing capacity are critical.

Market Challenges:

1. Fluctuating Raw Material Prices

The prices of raw materials required to manufacture steel cords, such as steel, can be volatile due to global supply chain issues, economic conditions, and geopolitical factors. These price fluctuations can increase production costs for manufacturers, affecting the profitability of businesses in the steel cord and tire industries.

2. High Manufacturing Costs

Producing steel cord requires significant investment in specialized equipment, technology, and skilled labor. The manufacturing process itself is also energy-intensive, which can lead to high production costs. These costs may be a challenge for smaller manufacturers or those operating in regions with higher labor or energy costs.

3. Supply Chain Disruptions

The steel cord industry is heavily reliant on a well-established and stable supply chain for raw materials, manufacturing, and distribution. Disruptions, such as those caused by natural disasters, trade tensions, or pandemics, can result in delays, increased costs, or shortages of materials, affecting the timely production of steel cord for tire reinforcement.

4. Competition from Alternative Reinforcement Materials

Steel cord faces competition from alternative materials, such as synthetic materials, aramid fiber, and polyester, that are used for tire reinforcement. These alternatives often offer benefits like lighter weight, lower costs, or enhanced performance in specific applications. As manufacturers explore these alternatives, they may reduce their reliance on steel cords.

This report is a detailed and comprehensive analysis for global Steel Cord Tire Frame Materials market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Steel Cord Tire Frame Materials market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Steel Cord Tire Frame Materials market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling

prices (US\$/Ton), 2021-2032

Global Steel Cord Tire Frame Materials market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Steel Cord Tire Frame Materials market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Steel Cord Tire Frame Materials
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Steel Cord Tire Frame Materials market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bekaert, Jiangsu Xingda Steel Cord, ArcelorMittal, Hyosung, Shandong SNTON Steel Cord, Bridgestone, Shougang Century, Tokusen, Tokyo Rope MFG, Hubei Fuxing New Material, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Steel Cord Tire Frame Materials market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Normal Tensile (NT)

High Tensile (HT)

Super Tensile (ST)

Ultra Tensile (UT)

Market segment by Application

Commercial Vehicles

Passenger Car

Major players covered

Bekaert

Jiangsu Xingda Steel Cord

ArcelorMittal

Hyosung

Shandong SNTON Steel Cord

Bridgestone

Shougang Century

Tokusen

Tokyo Rope MFG

Hubei Fuxing New Material

BMZ

Henan Hengxing

Junma Group

Sumitomo Electric Industries

DAYE SHARES

Zenith Steel Group

KISWIRE LTD

LEI DA Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Steel Cord Tire Frame Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Steel Cord Tire Frame Materials, with price, sales quantity, revenue, and global market share of Steel Cord Tire Frame Materials from 2021 to 2026.

Chapter 3, the Steel Cord Tire Frame Materials competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Steel Cord Tire Frame Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Steel Cord Tire Frame Materials market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Steel Cord Tire Frame Materials.

Chapter 14 and 15, to describe Steel Cord Tire Frame Materials sales channel, distributors, customers, research findings and conclusion.

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