

Global Stationery Tape Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Stationery Tape market size was valued at USD 1106.6 million in 2023 and is forecast to a readjusted size of USD 1309.2 million by 2030 with a CAGR of 2.4% during review period.

Stationery tape is the tape commonly found in offices for general purpose use. It is also known as cello, cellophane tape, or sticky tape. This kind of stationery tape is used for repairing torn paper, putting together paper projects and posters, sealing envelopes, and arts and crafts, among other uses.

3M is one of the most important APAC key players of the stationery tape, holds over 10% of shares of the APAC stationery tape market, other key players include Deli, KOKUYO, etc. In terms of type, single side tape is the largest segment, with a share of over 70%, and in terms of application, the school segment holds a share of over 60 percent.

The Global Info Research report includes an overview of the development of the Stationery Tape industry chain, the market status of School (Single Side Tape, Double Side Tape), Government and Commercial (Single Side Tape, Double Side Tape), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Stationery Tape.

Regionally, the report analyzes the Stationery Tape markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Stationery Tape market, with robust domestic demand, supportive policies, and a strong manufacturing base.



Key Features:

The report presents comprehensive understanding of the Stationery Tape market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Stationery Tape industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Pcs), revenue generated, and market share of different by Type (e.g., Single Side Tape, Double Side Tape).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Stationery Tape market.

Regional Analysis: The report involves examining the Stationery Tape market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Stationery Tape market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Stationery Tape:

Company Analysis: Report covers individual Stationery Tape manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Stationery Tape This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (School, Government and Commercial).



Technology Analysis: Report covers specific technologies relevant to Stationery Tape. It assesses the current state, advancements, and potential future developments in Stationery Tape areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Stationery Tape market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Stationery Tape market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Single Side Tape

Double Side Tape

Market segment by Application

School

Government and Commercial

Home and Hobby

Others

Major players covered

3M



	KOKUYO	
	Nichiban	
	KING JIM	
	KAMOI KAKOSHI	
	Shanghai M&G Stationery	
	Deli	
	Shenzhen Comix Group	
	Yonghe Adhesive Products	
	JinghuaTape	
	Yongguan	
Market segment by region, regional analysis covers		
	North America (United States, Canada and Mexico)	
	Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)	
	Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)	
	South America (Brazil, Argentina, Colombia, and Rest of South America)	
	Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)	

Chapter 1, to describe Stationery Tape product scope, market overview, market

The content of the study subjects, includes a total of 15 chapters:



estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stationery Tape, with price, sales, revenue and global market share of Stationery Tape from 2019 to 2024.

Chapter 3, the Stationery Tape competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stationery Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Stationery Tape market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stationery Tape.

Chapter 14 and 15, to describe Stationery Tape sales channel, distributors, customers, research findings and conclusion.



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