

# Global Stationery Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Stationery market size is expected to reach \$ 274950 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

Stationery is a mass noun referring to commercially manufactured writing materials, including cut paper, envelopes, writing implements, continuous stationery and other supplies. Stationery includes writing instrument, paper products, office stationery and other stationery.

Global key players of Stationery include Deli, Newell Brands, Shenzhen Comix Group, Shanghai M&G Stationery, BIC, etc. The top five players hold a share over 5%. Europe is the largest market, and has a share about 32%, followed by Asia-Pacific and North America with share 28% and 27%, separately. In terms of product type, Office Stationery is the largest segment, occupied for a share of 39%. In terms of application, School has a share about 47 percent.

This report studies the global Stationery demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Stationery, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Stationery that contribute to its increasing demand across many markets.

### Highlights and key features of the study

Global Stationery total market, 2021-2032, (USD Million)

Global Stationery total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Stationery total market, key domestic companies, and share, (USD

Million)

Global Stationery revenue by player, revenue and market share 2021-2026, (USD Million)

Global Stationery total market by Type, CAGR, 2021-2032, (USD Million)

Global Stationery total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Stationery market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Newell Brands, BIC, Hallmark, Faber-Castell, Esselte, Mapped, Avery, Montblanc (Richemont), Schwan-Stabilo, Staedtler, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Stationery market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Stationery Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Stationery Market, Segmentation by Type:

Writing Instrument

Paper Products

Office Stationery

Others

#### Global Stationery Market, Segmentation by Application:

School

Government and Commercial

Home and Hobby

Others

#### Companies Profiled:

Newell Brands

BIC

Hallmark

Faber-Castell

Esselte

Maped

Avery

Montblanc (Richemont)

Schwan-Stabilo

Staedtler

Hamelin Group

edding

Herlitz

Baier & Schneider

Pelikan

Pilot Corporation

Kokuyo Co., Ltd

Mitsubishi Pencil

Pentel Co., Ltd

Zebra

Shachihata

Deli

Shanghai M&G Stationery

Shenzhen Comix Group

Guangbo Group

True Color

Wenzhou Aihao Pen

Beifa Group

Sunwood

Snowwhite Stationery

ITC Classmate

DOMS Industries

Hindustan Pencils

Navneet

#### Key Questions Answered

1. How big is the global Stationery market?
2. What is the demand of the global Stationery market?
3. What is the year over year growth of the global Stationery market?
4. What is the total value of the global Stationery market?
5. Who are the Major Players in the global Stationery market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Stationery Introduction
- 1.2 World Stationery Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Stationery Total Market by Region (by Headquarter Location)
  - 1.3.1 World Stationery Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Stationery Revenue (2021-2032)
  - 1.3.3 China Based Company Stationery Revenue (2021-2032)
  - 1.3.4 Europe Based Company Stationery Revenue (2021-2032)
  - 1.3.5 Japan Based Company Stationery Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Stationery Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Stationery Revenue (2021-2032)
  - 1.3.8 India Based Company Stationery Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Stationery Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Stationery Consumption Value (2021-2032)
- 2.2 World Stationery Consumption Value by Region
  - 2.2.1 World Stationery Consumption Value by Region (2021-2026)
  - 2.2.2 World Stationery Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Stationery Consumption Value (2021-2032)
- 2.4 China Stationery Consumption Value (2021-2032)
- 2.5 Europe Stationery Consumption Value (2021-2032)
- 2.6 Japan Stationery Consumption Value (2021-2032)
- 2.7 South Korea Stationery Consumption Value (2021-2032)
- 2.8 ASEAN Stationery Consumption Value (2021-2032)
- 2.9 India Stationery Consumption Value (2021-2032)

### 3 WORLD STATIONERY COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Stationery Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Stationery Industry Rank of Major Players

- 3.2.2 Global Concentration Ratios (CR4) for Stationery in 2025
- 3.2.3 Global Concentration Ratios (CR8) for Stationery in 2025
- 3.3 Stationery Company Evaluation Quadrant
- 3.4 Stationery Market: Overall Company Footprint Analysis
  - 3.4.1 Stationery Market: Region Footprint
  - 3.4.2 Stationery Market: Company Product Type Footprint
  - 3.4.3 Stationery Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Stationery Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Stationery Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: Stationery Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Stationery Consumption Value Comparison
  - 4.2.1 United States VS China: Stationery Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Stationery Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Stationery Companies and Market Share, 2021-2026
  - 4.3.1 United States Based Stationery Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies Stationery Revenue, (2021-2026)
- 4.4 China Based Companies Stationery Revenue and Market Share, 2021-2026
  - 4.4.1 China Based Stationery Companies, Company Headquarters (Province, Country)
  - 4.4.2 China Based Companies Stationery Revenue, (2021-2026)
- 4.5 Rest of World Based Stationery Companies and Market Share, 2021-2026
  - 4.5.1 Rest of World Based Stationery Companies, Headquarters (Province, Country)
  - 4.5.2 Rest of World Based Companies Stationery Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Stationery Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Writing Instrument

5.2.2 Paper Products

5.2.3 Office Stationery

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Stationery Market Size by Type (2021-2026)

5.3.2 World Stationery Market Size by Type (2027-2032)

5.3.3 World Stationery Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY APPLICATION**

6.1 World Stationery Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 School

6.2.2 Government and Commercial

6.2.3 Home and Hobby

6.2.4 Others

6.3 Market Segment by Application

6.3.1 World Stationery Market Size by Application (2021-2026)

6.3.2 World Stationery Market Size by Application (2027-2032)

6.3.3 World Stationery Market Size Market Share by Application (2021-2032)

## **7 COMPANY PROFILES**

7.1 Newell Brands

7.1.1 Newell Brands Details

7.1.2 Newell Brands Major Business

7.1.3 Newell Brands Stationery Product and Services

7.1.4 Newell Brands Stationery Revenue, Gross Margin and Market Share (2021-2026)

7.1.5 Newell Brands Recent Developments/Updates

7.1.6 Newell Brands Competitive Strengths & Weaknesses

7.2 BIC

7.2.1 BIC Details

7.2.2 BIC Major Business

7.2.3 BIC Stationery Product and Services

- 7.2.4 BIC Stationery Revenue, Gross Margin and Market Share (2021-2026)
- 7.2.5 BIC Recent Developments/Updates
- 7.2.6 BIC Competitive Strengths & Weaknesses
- 7.3 Hallmark
  - 7.3.1 Hallmark Details
  - 7.3.2 Hallmark Major Business
  - 7.3.3 Hallmark Stationery Product and Services
  - 7.3.4 Hallmark Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.3.5 Hallmark Recent Developments/Updates
  - 7.3.6 Hallmark Competitive Strengths & Weaknesses
- 7.4 Faber-Castell
  - 7.4.1 Faber-Castell Details
  - 7.4.2 Faber-Castell Major Business
  - 7.4.3 Faber-Castell Stationery Product and Services
  - 7.4.4 Faber-Castell Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.4.5 Faber-Castell Recent Developments/Updates
  - 7.4.6 Faber-Castell Competitive Strengths & Weaknesses
- 7.5 Esselte
  - 7.5.1 Esselte Details
  - 7.5.2 Esselte Major Business
  - 7.5.3 Esselte Stationery Product and Services
  - 7.5.4 Esselte Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.5.5 Esselte Recent Developments/Updates
  - 7.5.6 Esselte Competitive Strengths & Weaknesses
- 7.6 Maped
  - 7.6.1 Maped Details
  - 7.6.2 Maped Major Business
  - 7.6.3 Maped Stationery Product and Services
  - 7.6.4 Maped Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.6.5 Maped Recent Developments/Updates
  - 7.6.6 Maped Competitive Strengths & Weaknesses
- 7.7 Avery
  - 7.7.1 Avery Details
  - 7.7.2 Avery Major Business
  - 7.7.3 Avery Stationery Product and Services
  - 7.7.4 Avery Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.7.5 Avery Recent Developments/Updates
  - 7.7.6 Avery Competitive Strengths & Weaknesses
- 7.8 Montblanc (Richemont)

- 7.8.1 Montblanc (Richemont) Details
- 7.8.2 Montblanc (Richemont) Major Business
- 7.8.3 Montblanc (Richemont) Stationery Product and Services
- 7.8.4 Montblanc (Richemont) Stationery Revenue, Gross Margin and Market Share (2021-2026)
- 7.8.5 Montblanc (Richemont) Recent Developments/Updates
- 7.8.6 Montblanc (Richemont) Competitive Strengths & Weaknesses
- 7.9 Schwan-Stabilo
  - 7.9.1 Schwan-Stabilo Details
  - 7.9.2 Schwan-Stabilo Major Business
  - 7.9.3 Schwan-Stabilo Stationery Product and Services
  - 7.9.4 Schwan-Stabilo Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.9.5 Schwan-Stabilo Recent Developments/Updates
  - 7.9.6 Schwan-Stabilo Competitive Strengths & Weaknesses
- 7.10 Staedtler
  - 7.10.1 Staedtler Details
  - 7.10.2 Staedtler Major Business
  - 7.10.3 Staedtler Stationery Product and Services
  - 7.10.4 Staedtler Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.10.5 Staedtler Recent Developments/Updates
  - 7.10.6 Staedtler Competitive Strengths & Weaknesses
- 7.11 Hamelin Group
  - 7.11.1 Hamelin Group Details
  - 7.11.2 Hamelin Group Major Business
  - 7.11.3 Hamelin Group Stationery Product and Services
  - 7.11.4 Hamelin Group Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.11.5 Hamelin Group Recent Developments/Updates
  - 7.11.6 Hamelin Group Competitive Strengths & Weaknesses
- 7.12 edding
  - 7.12.1 edding Details
  - 7.12.2 edding Major Business
  - 7.12.3 edding Stationery Product and Services
  - 7.12.4 edding Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.12.5 edding Recent Developments/Updates
  - 7.12.6 edding Competitive Strengths & Weaknesses
- 7.13 Herlitz
  - 7.13.1 Herlitz Details

- 7.13.2 Herlitz Major Business
- 7.13.3 Herlitz Stationery Product and Services
- 7.13.4 Herlitz Stationery Revenue, Gross Margin and Market Share (2021-2026)
- 7.13.5 Herlitz Recent Developments/Updates
- 7.13.6 Herlitz Competitive Strengths & Weaknesses
- 7.14 Baier & Schneider
  - 7.14.1 Baier & Schneider Details
  - 7.14.2 Baier & Schneider Major Business
  - 7.14.3 Baier & Schneider Stationery Product and Services
  - 7.14.4 Baier & Schneider Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.14.5 Baier & Schneider Recent Developments/Updates
  - 7.14.6 Baier & Schneider Competitive Strengths & Weaknesses
- 7.15 Pelikan
  - 7.15.1 Pelikan Details
  - 7.15.2 Pelikan Major Business
  - 7.15.3 Pelikan Stationery Product and Services
  - 7.15.4 Pelikan Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.15.5 Pelikan Recent Developments/Updates
  - 7.15.6 Pelikan Competitive Strengths & Weaknesses
- 7.16 Pilot Corporation
  - 7.16.1 Pilot Corporation Details
  - 7.16.2 Pilot Corporation Major Business
  - 7.16.3 Pilot Corporation Stationery Product and Services
  - 7.16.4 Pilot Corporation Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.16.5 Pilot Corporation Recent Developments/Updates
  - 7.16.6 Pilot Corporation Competitive Strengths & Weaknesses
- 7.17 Kokuyo Co., Ltd
  - 7.17.1 Kokuyo Co., Ltd Details
  - 7.17.2 Kokuyo Co., Ltd Major Business
  - 7.17.3 Kokuyo Co., Ltd Stationery Product and Services
  - 7.17.4 Kokuyo Co., Ltd Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.17.5 Kokuyo Co., Ltd Recent Developments/Updates
  - 7.17.6 Kokuyo Co., Ltd Competitive Strengths & Weaknesses
- 7.18 Mitsubishi Pencil
  - 7.18.1 Mitsubishi Pencil Details
  - 7.18.2 Mitsubishi Pencil Major Business

- 7.18.3 Mitsubishi Pencil Stationery Product and Services
- 7.18.4 Mitsubishi Pencil Stationery Revenue, Gross Margin and Market Share (2021-2026)
- 7.18.5 Mitsubishi Pencil Recent Developments/Updates
- 7.18.6 Mitsubishi Pencil Competitive Strengths & Weaknesses
- 7.19 Pentel Co., Ltd
  - 7.19.1 Pentel Co., Ltd Details
  - 7.19.2 Pentel Co., Ltd Major Business
  - 7.19.3 Pentel Co., Ltd Stationery Product and Services
  - 7.19.4 Pentel Co., Ltd Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.19.5 Pentel Co., Ltd Recent Developments/Updates
  - 7.19.6 Pentel Co., Ltd Competitive Strengths & Weaknesses
- 7.20 Zebra
  - 7.20.1 Zebra Details
  - 7.20.2 Zebra Major Business
  - 7.20.3 Zebra Stationery Product and Services
  - 7.20.4 Zebra Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.20.5 Zebra Recent Developments/Updates
  - 7.20.6 Zebra Competitive Strengths & Weaknesses
- 7.21 Shachihata
  - 7.21.1 Shachihata Details
  - 7.21.2 Shachihata Major Business
  - 7.21.3 Shachihata Stationery Product and Services
  - 7.21.4 Shachihata Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.21.5 Shachihata Recent Developments/Updates
  - 7.21.6 Shachihata Competitive Strengths & Weaknesses
- 7.22 Deli
  - 7.22.1 Deli Details
  - 7.22.2 Deli Major Business
  - 7.22.3 Deli Stationery Product and Services
  - 7.22.4 Deli Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.22.5 Deli Recent Developments/Updates
  - 7.22.6 Deli Competitive Strengths & Weaknesses
- 7.23 Shanghai M&G Stationery
  - 7.23.1 Shanghai M&G Stationery Details
  - 7.23.2 Shanghai M&G Stationery Major Business
  - 7.23.3 Shanghai M&G Stationery Stationery Product and Services
  - 7.23.4 Shanghai M&G Stationery Stationery Revenue, Gross Margin and Market

## Share (2021-2026)

7.23.5 Shanghai M&G Stationery Recent Developments/Updates

7.23.6 Shanghai M&G Stationery Competitive Strengths & Weaknesses

## 7.24 Shenzhen Comix Group

7.24.1 Shenzhen Comix Group Details

7.24.2 Shenzhen Comix Group Major Business

7.24.3 Shenzhen Comix Group Stationery Product and Services

7.24.4 Shenzhen Comix Group Stationery Revenue, Gross Margin and Market Share

### (2021-2026)

7.24.5 Shenzhen Comix Group Recent Developments/Updates

7.24.6 Shenzhen Comix Group Competitive Strengths & Weaknesses

## 7.25 Guangbo Group

7.25.1 Guangbo Group Details

7.25.2 Guangbo Group Major Business

7.25.3 Guangbo Group Stationery Product and Services

7.25.4 Guangbo Group Stationery Revenue, Gross Margin and Market Share

### (2021-2026)

7.25.5 Guangbo Group Recent Developments/Updates

7.25.6 Guangbo Group Competitive Strengths & Weaknesses

## 7.26 True Color

7.26.1 True Color Details

7.26.2 True Color Major Business

7.26.3 True Color Stationery Product and Services

7.26.4 True Color Stationery Revenue, Gross Margin and Market Share (2021-2026)

7.26.5 True Color Recent Developments/Updates

7.26.6 True Color Competitive Strengths & Weaknesses

## 7.27 Wenzhou Aihao Pen

7.27.1 Wenzhou Aihao Pen Details

7.27.2 Wenzhou Aihao Pen Major Business

7.27.3 Wenzhou Aihao Pen Stationery Product and Services

7.27.4 Wenzhou Aihao Pen Stationery Revenue, Gross Margin and Market Share

### (2021-2026)

7.27.5 Wenzhou Aihao Pen Recent Developments/Updates

7.27.6 Wenzhou Aihao Pen Competitive Strengths & Weaknesses

## 7.28 Beifa Group

7.28.1 Beifa Group Details

7.28.2 Beifa Group Major Business

7.28.3 Beifa Group Stationery Product and Services

7.28.4 Beifa Group Stationery Revenue, Gross Margin and Market Share (2021-2026)

- 7.28.5 Beifa Group Recent Developments/Updates
- 7.28.6 Beifa Group Competitive Strengths & Weaknesses
- 7.29 Sunwood
  - 7.29.1 Sunwood Details
  - 7.29.2 Sunwood Major Business
  - 7.29.3 Sunwood Stationery Product and Services
  - 7.29.4 Sunwood Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.29.5 Sunwood Recent Developments/Updates
  - 7.29.6 Sunwood Competitive Strengths & Weaknesses
- 7.30 Snowwhite Stationery
  - 7.30.1 Snowwhite Stationery Details
  - 7.30.2 Snowwhite Stationery Major Business
  - 7.30.3 Snowwhite Stationery Stationery Product and Services
  - 7.30.4 Snowwhite Stationery Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.30.5 Snowwhite Stationery Recent Developments/Updates
  - 7.30.6 Snowwhite Stationery Competitive Strengths & Weaknesses
- 7.31 ITC Classmate
  - 7.31.1 ITC Classmate Details
  - 7.31.2 ITC Classmate Major Business
  - 7.31.3 ITC Classmate Stationery Product and Services
  - 7.31.4 ITC Classmate Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.31.5 ITC Classmate Recent Developments/Updates
  - 7.31.6 ITC Classmate Competitive Strengths & Weaknesses
- 7.32 DOMS Industries
  - 7.32.1 DOMS Industries Details
  - 7.32.2 DOMS Industries Major Business
  - 7.32.3 DOMS Industries Stationery Product and Services
  - 7.32.4 DOMS Industries Stationery Revenue, Gross Margin and Market Share (2021-2026)
  - 7.32.5 DOMS Industries Recent Developments/Updates
  - 7.32.6 DOMS Industries Competitive Strengths & Weaknesses
- 7.33 Hindustan Pencils
  - 7.33.1 Hindustan Pencils Details
  - 7.33.2 Hindustan Pencils Major Business
  - 7.33.3 Hindustan Pencils Stationery Product and Services
  - 7.33.4 Hindustan Pencils Stationery Revenue, Gross Margin and Market Share (2021-2026)

7.33.5 Hindustan Pencils Recent Developments/Updates

7.33.6 Hindustan Pencils Competitive Strengths & Weaknesses

7.34 Navneet

7.34.1 Navneet Details

7.34.2 Navneet Major Business

7.34.3 Navneet Stationery Product and Services

7.34.4 Navneet Stationery Revenue, Gross Margin and Market Share (2021-2026)

7.34.5 Navneet Recent Developments/Updates

7.34.6 Navneet Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

8.1 Stationery Industry Chain

8.2 Stationery Upstream Analysis

8.3 Stationery Midstream Analysis

8.4 Stationery Downstream Analysis

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Stationery Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World Stationery Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World Stationery Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World Stationery Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World Stationery Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Stationery Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World Stationery Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World Stationery Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World Stationery Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key Stationery Players in 2025
- Table 12. World Stationery Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global Stationery Company Evaluation Quadrant
- Table 14. Head Office of Key Stationery Players
- Table 15. Stationery Market: Company Product Type Footprint
- Table 16. Stationery Market: Company Product Application Footprint
- Table 17. Stationery Mergers & Acquisitions Activity
- Table 18. United States VS China Stationery Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China Stationery Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 20. United States Based Stationery Companies, Headquarters (States, Country)
- Table 21. United States Based Companies Stationery Revenue, (2021-2026) & (USD Million)
- Table 22. United States Based Companies Stationery Revenue Market Share (2021-2026)
- Table 23. China Based Stationery Companies, Headquarters (Province, Country)
- Table 24. China Based Companies Stationery Revenue, (2021-2026) & (USD Million)

- Table 25. China Based Companies Stationery Revenue Market Share (2021-2026)
- Table 26. Rest of World Based Stationery Companies, Headquarters (Province, Country)
- Table 27. Rest of World Based Companies Stationery Revenue (2021-2026) & (USD Million)
- Table 28. Rest of World Based Companies Stationery Revenue Market Share (2021-2026)
- Table 29. World Stationery Market Size by Type, (USD Million), 2021 & 2025 & 2032
- Table 30. World Stationery Market Size Value by Type (2021-2026) & (USD Million)
- Table 31. World Stationery Market Size by Type (2027-2032) & (USD Million)
- Table 32. World Stationery Market Size by Application, (USD Million), 2021 & 2025 & 2032
- Table 33. World Stationery Market Size by Application (2021-2026) & (USD Million)
- Table 34. World Stationery Market Size by Application (2027-2032) & (USD Million)
- Table 35. Newell Brands Basic Information, Manufacturing Base and Competitors
- Table 36. Newell Brands Major Business
- Table 37. Newell Brands Stationery Product and Services
- Table 38. Newell Brands Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 39. Newell Brands Recent Developments/Updates
- Table 40. Newell Brands Competitive Strengths & Weaknesses
- Table 41. BIC Basic Information, Manufacturing Base and Competitors
- Table 42. BIC Major Business
- Table 43. BIC Stationery Product and Services
- Table 44. BIC Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 45. BIC Recent Developments/Updates
- Table 46. BIC Competitive Strengths & Weaknesses
- Table 47. Hallmark Basic Information, Manufacturing Base and Competitors
- Table 48. Hallmark Major Business
- Table 49. Hallmark Stationery Product and Services
- Table 50. Hallmark Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 51. Hallmark Recent Developments/Updates
- Table 52. Hallmark Competitive Strengths & Weaknesses
- Table 53. Faber-Castell Basic Information, Manufacturing Base and Competitors
- Table 54. Faber-Castell Major Business
- Table 55. Faber-Castell Stationery Product and Services
- Table 56. Faber-Castell Stationery Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 57. Faber-Castell Recent Developments/Updates

Table 58. Faber-Castell Competitive Strengths & Weaknesses

Table 59. Esselte Basic Information, Manufacturing Base and Competitors

Table 60. Esselte Major Business

Table 61. Esselte Stationery Product and Services

Table 62. Esselte Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Esselte Recent Developments/Updates

Table 64. Esselte Competitive Strengths & Weaknesses

Table 65. Mapped Basic Information, Manufacturing Base and Competitors

Table 66. Mapped Major Business

Table 67. Mapped Stationery Product and Services

Table 68. Mapped Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Mapped Recent Developments/Updates

Table 70. Mapped Competitive Strengths & Weaknesses

Table 71. Avery Basic Information, Manufacturing Base and Competitors

Table 72. Avery Major Business

Table 73. Avery Stationery Product and Services

Table 74. Avery Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Avery Recent Developments/Updates

Table 76. Avery Competitive Strengths & Weaknesses

Table 77. Montblanc (Richemont) Basic Information, Manufacturing Base and Competitors

Table 78. Montblanc (Richemont) Major Business

Table 79. Montblanc (Richemont) Stationery Product and Services

Table 80. Montblanc (Richemont) Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Montblanc (Richemont) Recent Developments/Updates

Table 82. Montblanc (Richemont) Competitive Strengths & Weaknesses

Table 83. Schwan-Stabilo Basic Information, Manufacturing Base and Competitors

Table 84. Schwan-Stabilo Major Business

Table 85. Schwan-Stabilo Stationery Product and Services

Table 86. Schwan-Stabilo Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Schwan-Stabilo Recent Developments/Updates

Table 88. Schwan-Stabilo Competitive Strengths & Weaknesses

- Table 89. Staedtler Basic Information, Manufacturing Base and Competitors
- Table 90. Staedtler Major Business
- Table 91. Staedtler Stationery Product and Services
- Table 92. Staedtler Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Staedtler Recent Developments/Updates
- Table 94. Staedtler Competitive Strengths & Weaknesses
- Table 95. Hamelin Group Basic Information, Manufacturing Base and Competitors
- Table 96. Hamelin Group Major Business
- Table 97. Hamelin Group Stationery Product and Services
- Table 98. Hamelin Group Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Hamelin Group Recent Developments/Updates
- Table 100. Hamelin Group Competitive Strengths & Weaknesses
- Table 101. edding Basic Information, Manufacturing Base and Competitors
- Table 102. edding Major Business
- Table 103. edding Stationery Product and Services
- Table 104. edding Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. edding Recent Developments/Updates
- Table 106. edding Competitive Strengths & Weaknesses
- Table 107. Herlitz Basic Information, Manufacturing Base and Competitors
- Table 108. Herlitz Major Business
- Table 109. Herlitz Stationery Product and Services
- Table 110. Herlitz Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Herlitz Recent Developments/Updates
- Table 112. Herlitz Competitive Strengths & Weaknesses
- Table 113. Baier & Schneider Basic Information, Manufacturing Base and Competitors
- Table 114. Baier & Schneider Major Business
- Table 115. Baier & Schneider Stationery Product and Services
- Table 116. Baier & Schneider Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Baier & Schneider Recent Developments/Updates
- Table 118. Baier & Schneider Competitive Strengths & Weaknesses
- Table 119. Pelikan Basic Information, Manufacturing Base and Competitors
- Table 120. Pelikan Major Business
- Table 121. Pelikan Stationery Product and Services
- Table 122. Pelikan Stationery Revenue, Gross Margin and Market Share (2021-2026) &

(USD Million)

Table 123. Pelikan Recent Developments/Updates

Table 124. Pelikan Competitive Strengths & Weaknesses

Table 125. Pilot Corporation Basic Information, Manufacturing Base and Competitors

Table 126. Pilot Corporation Major Business

Table 127. Pilot Corporation Stationery Product and Services

Table 128. Pilot Corporation Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Pilot Corporation Recent Developments/Updates

Table 130. Pilot Corporation Competitive Strengths & Weaknesses

Table 131. Kokuyo Co., Ltd Basic Information, Manufacturing Base and Competitors

Table 132. Kokuyo Co., Ltd Major Business

Table 133. Kokuyo Co., Ltd Stationery Product and Services

Table 134. Kokuyo Co., Ltd Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. Kokuyo Co., Ltd Recent Developments/Updates

Table 136. Kokuyo Co., Ltd Competitive Strengths & Weaknesses

Table 137. Mitsubishi Pencil Basic Information, Manufacturing Base and Competitors

Table 138. Mitsubishi Pencil Major Business

Table 139. Mitsubishi Pencil Stationery Product and Services

Table 140. Mitsubishi Pencil Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Mitsubishi Pencil Recent Developments/Updates

Table 142. Mitsubishi Pencil Competitive Strengths & Weaknesses

Table 143. Pentel Co., Ltd Basic Information, Manufacturing Base and Competitors

Table 144. Pentel Co., Ltd Major Business

Table 145. Pentel Co., Ltd Stationery Product and Services

Table 146. Pentel Co., Ltd Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Pentel Co., Ltd Recent Developments/Updates

Table 148. Pentel Co., Ltd Competitive Strengths & Weaknesses

Table 149. Zebra Basic Information, Manufacturing Base and Competitors

Table 150. Zebra Major Business

Table 151. Zebra Stationery Product and Services

Table 152. Zebra Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. Zebra Recent Developments/Updates

Table 154. Zebra Competitive Strengths & Weaknesses

Table 155. Shachihata Basic Information, Manufacturing Base and Competitors

- Table 156. Shachihata Major Business
- Table 157. Shachihata Stationery Product and Services
- Table 158. Shachihata Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 159. Shachihata Recent Developments/Updates
- Table 160. Shachihata Competitive Strengths & Weaknesses
- Table 161. Deli Basic Information, Manufacturing Base and Competitors
- Table 162. Deli Major Business
- Table 163. Deli Stationery Product and Services
- Table 164. Deli Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 165. Deli Recent Developments/Updates
- Table 166. Deli Competitive Strengths & Weaknesses
- Table 167. Shanghai M&G Stationery Basic Information, Manufacturing Base and Competitors
- Table 168. Shanghai M&G Stationery Major Business
- Table 169. Shanghai M&G Stationery Stationery Product and Services
- Table 170. Shanghai M&G Stationery Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 171. Shanghai M&G Stationery Recent Developments/Updates
- Table 172. Shanghai M&G Stationery Competitive Strengths & Weaknesses
- Table 173. Shenzhen Comix Group Basic Information, Manufacturing Base and Competitors
- Table 174. Shenzhen Comix Group Major Business
- Table 175. Shenzhen Comix Group Stationery Product and Services
- Table 176. Shenzhen Comix Group Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 177. Shenzhen Comix Group Recent Developments/Updates
- Table 178. Shenzhen Comix Group Competitive Strengths & Weaknesses
- Table 179. Guangbo Group Basic Information, Manufacturing Base and Competitors
- Table 180. Guangbo Group Major Business
- Table 181. Guangbo Group Stationery Product and Services
- Table 182. Guangbo Group Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 183. Guangbo Group Recent Developments/Updates
- Table 184. Guangbo Group Competitive Strengths & Weaknesses
- Table 185. True Color Basic Information, Manufacturing Base and Competitors
- Table 186. True Color Major Business
- Table 187. True Color Stationery Product and Services

- Table 188. True Color Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 189. True Color Recent Developments/Updates
- Table 190. True Color Competitive Strengths & Weaknesses
- Table 191. Wenzhou Aihao Pen Basic Information, Manufacturing Base and Competitors
- Table 192. Wenzhou Aihao Pen Major Business
- Table 193. Wenzhou Aihao Pen Stationery Product and Services
- Table 194. Wenzhou Aihao Pen Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 195. Wenzhou Aihao Pen Recent Developments/Updates
- Table 196. Wenzhou Aihao Pen Competitive Strengths & Weaknesses
- Table 197. Beifa Group Basic Information, Manufacturing Base and Competitors
- Table 198. Beifa Group Major Business
- Table 199. Beifa Group Stationery Product and Services
- Table 200. Beifa Group Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 201. Beifa Group Recent Developments/Updates
- Table 202. Beifa Group Competitive Strengths & Weaknesses
- Table 203. Sunwood Basic Information, Manufacturing Base and Competitors
- Table 204. Sunwood Major Business
- Table 205. Sunwood Stationery Product and Services
- Table 206. Sunwood Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 207. Sunwood Recent Developments/Updates
- Table 208. Sunwood Competitive Strengths & Weaknesses
- Table 209. Snowwhite Stationery Basic Information, Manufacturing Base and Competitors
- Table 210. Snowwhite Stationery Major Business
- Table 211. Snowwhite Stationery Stationery Product and Services
- Table 212. Snowwhite Stationery Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 213. Snowwhite Stationery Recent Developments/Updates
- Table 214. Snowwhite Stationery Competitive Strengths & Weaknesses
- Table 215. ITC Classmate Basic Information, Manufacturing Base and Competitors
- Table 216. ITC Classmate Major Business
- Table 217. ITC Classmate Stationery Product and Services
- Table 218. ITC Classmate Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 219. ITC Classmate Recent Developments/Updates

- Table 220. ITC Classmate Competitive Strengths & Weaknesses
- Table 221. DOMS Industries Basic Information, Manufacturing Base and Competitors
- Table 222. DOMS Industries Major Business
- Table 223. DOMS Industries Stationery Product and Services
- Table 224. DOMS Industries Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 225. DOMS Industries Recent Developments/Updates
- Table 226. DOMS Industries Competitive Strengths & Weaknesses
- Table 227. Hindustan Pencils Basic Information, Manufacturing Base and Competitors
- Table 228. Hindustan Pencils Major Business
- Table 229. Hindustan Pencils Stationery Product and Services
- Table 230. Hindustan Pencils Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 231. Hindustan Pencils Recent Developments/Updates
- Table 232. Hindustan Pencils Competitive Strengths & Weaknesses
- Table 233. Navneet Basic Information, Manufacturing Base and Competitors
- Table 234. Navneet Major Business
- Table 235. Navneet Stationery Product and Services
- Table 236. Navneet Stationery Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 237. Navneet Recent Developments/Updates
- Table 238. Navneet Competitive Strengths & Weaknesses
- Table 239. Global Key Players of Stationery Upstream (Raw Materials)
- Table 240. Global Stationery Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Stationery Picture

Figure 2. World Stationery Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Stationery Total Revenue (2021-2032) & (USD Million)

Figure 4. World Stationery Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Stationery Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Stationery Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Stationery Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Stationery Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Stationery Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Stationery Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Stationery Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Stationery Revenue (2021-2032) & (USD Million)

Figure 13. Stationery Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Stationery Consumption Value (2021-2032) & (USD Million)

Figure 16. World Stationery Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Stationery Consumption Value (2021-2032) & (USD Million)

Figure 18. China Stationery Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Stationery Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Stationery Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Stationery Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Stationery Consumption Value (2021-2032) & (USD Million)

Figure 23. India Stationery Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Stationery by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Stationery Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Stationery Markets in 2025

Figure 27. United States VS China: Stationery Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Stationery Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Stationery Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Stationery Market Size Market Share by Type in 2025

Figure 31. Writing Instrument

Figure 32. Paper Products

Figure 33. Office Stationery

Figure 34. Others

Figure 35. World Stationery Market Size Market Share by Type (2021-2032)

Figure 36. World Stationery Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 37. World Stationery Market Size Market Share by Application in 2025

Figure 38. School

Figure 39. Government and Commercial

Figure 40. Home and Hobby

Figure 41. Others

Figure 42. World Stationery Market Size Market Share by Application (2021-2032)

Figure 43. Stationery Industrial Chain

Figure 44. Methodology

Figure 45. Research Process and Data Source

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