

# Global Stand-up Paddle (SPU) Board Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Stand-up Paddle (SPU) Board market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the Stand-up Paddle (SPU) Board industry chain, the market status of Windsurf (Solid SUP Boards, Inflatable SUP Boards), Racing (Solid SUP Boards, Inflatable SUP Boards), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Stand-up Paddle (SPU) Board.

Regionally, the report analyzes the Stand-up Paddle (SPU) Board markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Stand-up Paddle (SPU) Board market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Stand-up Paddle (SPU) Board market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Stand-up Paddle (SPU) Board industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Solid SUP Boards, Inflatable SUP Boards).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Stand-up Paddle (SPU) Board market.

**Regional Analysis:** The report involves examining the Stand-up Paddle (SPU) Board market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Stand-up Paddle (SPU) Board market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Stand-up Paddle (SPU) Board:

**Company Analysis:** Report covers individual Stand-up Paddle (SPU) Board manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Stand-up Paddle (SPU) Board This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Windsurf, Racing).

**Technology Analysis:** Report covers specific technologies relevant to Stand-up Paddle (SPU) Board. It assesses the current state, advancements, and potential future developments in Stand-up Paddle (SPU) Board areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Stand-up Paddle (SPU) Board market. This analysis helps understand market share, competitive advantages,

and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Stand-up Paddle (SPU) Board market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

- %II%Solid SUP Boards

- %II%Inflatable SUP Boards

#### Market segment by Application

- %II%Windsurf

- %II%Racing

- %II%Fishing

- %II%Others

#### Major players covered

- %II%Airhead Sports Group

- %II%Boardworks Surf & Sup

- %II%Casadia Board Co

- %II%BIC Sport

- %II%Clear Blue Hawaii

%II%Rave Sports Inc.

%II%Sea Eagle

%II%EXOCET ORIGINAL

%II%Tower Paddle Boards

%II%Sun Dolphin

Market segment by region, regional analysis covers

%II%North America (United States, Canada and Mexico)

%II%Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

%II%Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

%II%South America (Brazil, Argentina, Colombia, and Rest of South America)

%II%Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Stand-up Paddle (SPU) Board product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stand-up Paddle (SPU) Board, with price, sales, revenue and global market share of Stand-up Paddle (SPU) Board from 2018 to 2023.

Chapter 3, the Stand-up Paddle (SPU) Board competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stand-up Paddle (SPU) Board breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Stand-up Paddle (SPU) Board market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stand-up Paddle (SPU) Board.

Chapter 14 and 15, to describe Stand-up Paddle (SPU) Board sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Stand-up Paddle (SPU) Board
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Stand-up Paddle (SPU) Board Consumption Value by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 Solid SUP Boards
  - 1.3.3 Inflatable SUP Boards
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Stand-up Paddle (SPU) Board Consumption Value by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Windsurf
  - 1.4.3 Racing
  - 1.4.4 Fishing
  - 1.4.5 Others
- 1.5 Global Stand-up Paddle (SPU) Board Market Size & Forecast
  - 1.5.1 Global Stand-up Paddle (SPU) Board Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global Stand-up Paddle (SPU) Board Sales Quantity (2018-2029)
  - 1.5.3 Global Stand-up Paddle (SPU) Board Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

- 2.1 Airhead Sports Group
  - 2.1.1 Airhead Sports Group Details
  - 2.1.2 Airhead Sports Group Major Business
  - 2.1.3 Airhead Sports Group Stand-up Paddle (SPU) Board Product and Services
  - 2.1.4 Airhead Sports Group Stand-up Paddle (SPU) Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.1.5 Airhead Sports Group Recent Developments/Updates
- 2.2 Boardworks Surf & Sup
  - 2.2.1 Boardworks Surf & Sup Details
  - 2.2.2 Boardworks Surf & Sup Major Business
  - 2.2.3 Boardworks Surf & Sup Stand-up Paddle (SPU) Board Product and Services
  - 2.2.4 Boardworks Surf & Sup Stand-up Paddle (SPU) Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.2.5 Boardworks Surf & Sup Recent Developments/Updates

## 2.3 Cascadia Board Co

### 2.3.1 Cascadia Board Co Details

### 2.3.2 Cascadia Board Co Major Business

### 2.3.3 Cascadia Board Co Stand-up Paddle (SPU) Board Product and Services

### 2.3.4 Cascadia Board Co Stand-up Paddle (SPU) Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.3.5 Cascadia Board Co Recent Developments/Updates

## 2.4 BIC Sport

### 2.4.1 BIC Sport Details

### 2.4.2 BIC Sport Major Business

### 2.4.3 BIC Sport Stand-up Paddle (SPU) Board Product and Services

### 2.4.4 BIC Sport Stand-up Paddle (SPU) Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.4.5 BIC Sport Recent Developments/Updates

## 2.5 Clear Blue Hawaii

### 2.5.1 Clear Blue Hawaii Details

### 2.5.2 Clear Blue Hawaii Major Business

### 2.5.3 Clear Blue Hawaii Stand-up Paddle (SPU) Board Product and Services

### 2.5.4 Clear Blue Hawaii Stand-up Paddle (SPU) Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.5.5 Clear Blue Hawaii Recent Developments/Updates

## 2.6 Rave Sports Inc.

### 2.6.1 Rave Sports Inc. Details

### 2.6.2 Rave Sports Inc. Major Business

### 2.6.3 Rave Sports Inc. Stand-up Paddle (SPU) Board Product and Services

### 2.6.4 Rave Sports Inc. Stand-up Paddle (SPU) Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.6.5 Rave Sports Inc. Recent Developments/Updates

## 2.7 Sea Eagle

### 2.7.1 Sea Eagle Details

### 2.7.2 Sea Eagle Major Business

### 2.7.3 Sea Eagle Stand-up Paddle (SPU) Board Product and Services

### 2.7.4 Sea Eagle Stand-up Paddle (SPU) Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.7.5 Sea Eagle Recent Developments/Updates

## 2.8 EXOCET ORIGINAL

### 2.8.1 EXOCET ORIGINAL Details

### 2.8.2 EXOCET ORIGINAL Major Business

### 2.8.3 EXOCET ORIGINAL Stand-up Paddle (SPU) Board Product and Services

- 2.8.4 EXOCET ORIGINAL Stand-up Paddle (SPU) Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.8.5 EXOCET ORIGINAL Recent Developments/Updates
- 2.9 Tower Paddle Boards
  - 2.9.1 Tower Paddle Boards Details
  - 2.9.2 Tower Paddle Boards Major Business
  - 2.9.3 Tower Paddle Boards Stand-up Paddle (SPU) Board Product and Services
  - 2.9.4 Tower Paddle Boards Stand-up Paddle (SPU) Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.9.5 Tower Paddle Boards Recent Developments/Updates
- 2.10 Sun Dolphin
  - 2.10.1 Sun Dolphin Details
  - 2.10.2 Sun Dolphin Major Business
  - 2.10.3 Sun Dolphin Stand-up Paddle (SPU) Board Product and Services
  - 2.10.4 Sun Dolphin Stand-up Paddle (SPU) Board Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.10.5 Sun Dolphin Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: STAND-UP PADDLE (SPU) BOARD BY MANUFACTURER**

- 3.1 Global Stand-up Paddle (SPU) Board Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Stand-up Paddle (SPU) Board Revenue by Manufacturer (2018-2023)
- 3.3 Global Stand-up Paddle (SPU) Board Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
  - 3.4.1 Producer Shipments of Stand-up Paddle (SPU) Board by Manufacturer Revenue (\$MM) and Market Share (%): 2022
  - 3.4.2 Top 3 Stand-up Paddle (SPU) Board Manufacturer Market Share in 2022
  - 3.4.2 Top 6 Stand-up Paddle (SPU) Board Manufacturer Market Share in 2022
- 3.5 Stand-up Paddle (SPU) Board Market: Overall Company Footprint Analysis
  - 3.5.1 Stand-up Paddle (SPU) Board Market: Region Footprint
  - 3.5.2 Stand-up Paddle (SPU) Board Market: Company Product Type Footprint
  - 3.5.3 Stand-up Paddle (SPU) Board Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Stand-up Paddle (SPU) Board Market Size by Region



- 4.1.1 Global Stand-up Paddle (SPU) Board Sales Quantity by Region (2018-2029)
- 4.1.2 Global Stand-up Paddle (SPU) Board Consumption Value by Region (2018-2029)
- 4.1.3 Global Stand-up Paddle (SPU) Board Average Price by Region (2018-2029)
- 4.2 North America Stand-up Paddle (SPU) Board Consumption Value (2018-2029)
- 4.3 Europe Stand-up Paddle (SPU) Board Consumption Value (2018-2029)
- 4.4 Asia-Pacific Stand-up Paddle (SPU) Board Consumption Value (2018-2029)
- 4.5 South America Stand-up Paddle (SPU) Board Consumption Value (2018-2029)
- 4.6 Middle East and Africa Stand-up Paddle (SPU) Board Consumption Value (2018-2029)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Stand-up Paddle (SPU) Board Sales Quantity by Type (2018-2029)
- 5.2 Global Stand-up Paddle (SPU) Board Consumption Value by Type (2018-2029)
- 5.3 Global Stand-up Paddle (SPU) Board Average Price by Type (2018-2029)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Stand-up Paddle (SPU) Board Sales Quantity by Application (2018-2029)
- 6.2 Global Stand-up Paddle (SPU) Board Consumption Value by Application (2018-2029)
- 6.3 Global Stand-up Paddle (SPU) Board Average Price by Application (2018-2029)

## **7 NORTH AMERICA**

- 7.1 North America Stand-up Paddle (SPU) Board Sales Quantity by Type (2018-2029)
- 7.2 North America Stand-up Paddle (SPU) Board Sales Quantity by Application (2018-2029)
- 7.3 North America Stand-up Paddle (SPU) Board Market Size by Country
  - 7.3.1 North America Stand-up Paddle (SPU) Board Sales Quantity by Country (2018-2029)
  - 7.3.2 North America Stand-up Paddle (SPU) Board Consumption Value by Country (2018-2029)
  - 7.3.3 United States Market Size and Forecast (2018-2029)
  - 7.3.4 Canada Market Size and Forecast (2018-2029)
  - 7.3.5 Mexico Market Size and Forecast (2018-2029)

## **8 EUROPE**

- 8.1 Europe Stand-up Paddle (SPU) Board Sales Quantity by Type (2018-2029)
- 8.2 Europe Stand-up Paddle (SPU) Board Sales Quantity by Application (2018-2029)
- 8.3 Europe Stand-up Paddle (SPU) Board Market Size by Country
  - 8.3.1 Europe Stand-up Paddle (SPU) Board Sales Quantity by Country (2018-2029)
  - 8.3.2 Europe Stand-up Paddle (SPU) Board Consumption Value by Country (2018-2029)
  - 8.3.3 Germany Market Size and Forecast (2018-2029)
  - 8.3.4 France Market Size and Forecast (2018-2029)
  - 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
  - 8.3.6 Russia Market Size and Forecast (2018-2029)
  - 8.3.7 Italy Market Size and Forecast (2018-2029)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Stand-up Paddle (SPU) Board Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Stand-up Paddle (SPU) Board Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific Stand-up Paddle (SPU) Board Market Size by Region
  - 9.3.1 Asia-Pacific Stand-up Paddle (SPU) Board Sales Quantity by Region (2018-2029)
  - 9.3.2 Asia-Pacific Stand-up Paddle (SPU) Board Consumption Value by Region (2018-2029)
  - 9.3.3 China Market Size and Forecast (2018-2029)
  - 9.3.4 Japan Market Size and Forecast (2018-2029)
  - 9.3.5 Korea Market Size and Forecast (2018-2029)
  - 9.3.6 India Market Size and Forecast (2018-2029)
  - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
  - 9.3.8 Australia Market Size and Forecast (2018-2029)

## **10 SOUTH AMERICA**

- 10.1 South America Stand-up Paddle (SPU) Board Sales Quantity by Type (2018-2029)
- 10.2 South America Stand-up Paddle (SPU) Board Sales Quantity by Application (2018-2029)
- 10.3 South America Stand-up Paddle (SPU) Board Market Size by Country
  - 10.3.1 South America Stand-up Paddle (SPU) Board Sales Quantity by Country (2018-2029)
  - 10.3.2 South America Stand-up Paddle (SPU) Board Consumption Value by Country

(2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Stand-up Paddle (SPU) Board Sales Quantity by Type  
(2018-2029)

11.2 Middle East & Africa Stand-up Paddle (SPU) Board Sales Quantity by Application  
(2018-2029)

11.3 Middle East & Africa Stand-up Paddle (SPU) Board Market Size by Country

11.3.1 Middle East & Africa Stand-up Paddle (SPU) Board Sales Quantity by Country  
(2018-2029)

11.3.2 Middle East & Africa Stand-up Paddle (SPU) Board Consumption Value by  
Country (2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

## **12 MARKET DYNAMICS**

12.1 Stand-up Paddle (SPU) Board Market Drivers

12.2 Stand-up Paddle (SPU) Board Market Restraints

12.3 Stand-up Paddle (SPU) Board Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Stand-up Paddle (SPU) Board and Key Manufacturers

13.2 Manufacturing Costs Percentage of Stand-up Paddle (SPU) Board

13.3 Stand-up Paddle (SPU) Board Production Process

13.4 Stand-up Paddle (SPU) Board Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

### 14.1 Sales Channel

#### 14.1.1 Direct to End-User

#### 14.1.2 Distributors

### 14.2 Stand-up Paddle (SPU) Board Typical Distributors

### 14.3 Stand-up Paddle (SPU) Board Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

### 16.1 Methodology

### 16.2 Research Process and Data Source

### 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Stand-up Paddle (SPU) Board Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Stand-up Paddle (SPU) Board Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Airhead Sports Group Basic Information, Manufacturing Base and Competitors

Table 4. Airhead Sports Group Major Business

Table 5. Airhead Sports Group Stand-up Paddle (SPU) Board Product and Services

Table 6. Airhead Sports Group Stand-up Paddle (SPU) Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Airhead Sports Group Recent Developments/Updates

Table 8. Boardworks Surf & Sup Basic Information, Manufacturing Base and Competitors

Table 9. Boardworks Surf & Sup Major Business

Table 10. Boardworks Surf & Sup Stand-up Paddle (SPU) Board Product and Services

Table 11. Boardworks Surf & Sup Stand-up Paddle (SPU) Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Boardworks Surf & Sup Recent Developments/Updates

Table 13. Cascadia Board Co Basic Information, Manufacturing Base and Competitors

Table 14. Cascadia Board Co Major Business

Table 15. Cascadia Board Co Stand-up Paddle (SPU) Board Product and Services

Table 16. Cascadia Board Co Stand-up Paddle (SPU) Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Cascadia Board Co Recent Developments/Updates

Table 18. BIC Sport Basic Information, Manufacturing Base and Competitors

Table 19. BIC Sport Major Business

Table 20. BIC Sport Stand-up Paddle (SPU) Board Product and Services

Table 21. BIC Sport Stand-up Paddle (SPU) Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. BIC Sport Recent Developments/Updates

Table 23. Clear Blue Hawaii Basic Information, Manufacturing Base and Competitors

Table 24. Clear Blue Hawaii Major Business

Table 25. Clear Blue Hawaii Stand-up Paddle (SPU) Board Product and Services

Table 26. Clear Blue Hawaii Stand-up Paddle (SPU) Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. Clear Blue Hawaii Recent Developments/Updates

Table 28. Rave Sports Inc. Basic Information, Manufacturing Base and Competitors

Table 29. Rave Sports Inc. Major Business

Table 30. Rave Sports Inc. Stand-up Paddle (SPU) Board Product and Services

Table 31. Rave Sports Inc. Stand-up Paddle (SPU) Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. Rave Sports Inc. Recent Developments/Updates

Table 33. Sea Eagle Basic Information, Manufacturing Base and Competitors

Table 34. Sea Eagle Major Business

Table 35. Sea Eagle Stand-up Paddle (SPU) Board Product and Services

Table 36. Sea Eagle Stand-up Paddle (SPU) Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. Sea Eagle Recent Developments/Updates

Table 38. EXOCET ORIGINAL Basic Information, Manufacturing Base and Competitors

Table 39. EXOCET ORIGINAL Major Business

Table 40. EXOCET ORIGINAL Stand-up Paddle (SPU) Board Product and Services

Table 41. EXOCET ORIGINAL Stand-up Paddle (SPU) Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. EXOCET ORIGINAL Recent Developments/Updates

Table 43. Tower Paddle Boards Basic Information, Manufacturing Base and Competitors

Table 44. Tower Paddle Boards Major Business

Table 45. Tower Paddle Boards Stand-up Paddle (SPU) Board Product and Services

Table 46. Tower Paddle Boards Stand-up Paddle (SPU) Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 47. Tower Paddle Boards Recent Developments/Updates

Table 48. Sun Dolphin Basic Information, Manufacturing Base and Competitors

Table 49. Sun Dolphin Major Business

Table 50. Sun Dolphin Stand-up Paddle (SPU) Board Product and Services

Table 51. Sun Dolphin Stand-up Paddle (SPU) Board Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 52. Sun Dolphin Recent Developments/Updates

Table 53. Global Stand-up Paddle (SPU) Board Sales Quantity by Manufacturer

(2018-2023) & (K Units)

Table 54. Global Stand-up Paddle (SPU) Board Revenue by Manufacturer (2018-2023) & (USD Million)

Table 55. Global Stand-up Paddle (SPU) Board Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 56. Market Position of Manufacturers in Stand-up Paddle (SPU) Board, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 57. Head Office and Stand-up Paddle (SPU) Board Production Site of Key Manufacturer

Table 58. Stand-up Paddle (SPU) Board Market: Company Product Type Footprint

Table 59. Stand-up Paddle (SPU) Board Market: Company Product Application Footprint

Table 60. Stand-up Paddle (SPU) Board New Market Entrants and Barriers to Market Entry

Table 61. Stand-up Paddle (SPU) Board Mergers, Acquisition, Agreements, and Collaborations

Table 62. Global Stand-up Paddle (SPU) Board Sales Quantity by Region (2018-2023) & (K Units)

Table 63. Global Stand-up Paddle (SPU) Board Sales Quantity by Region (2024-2029) & (K Units)

Table 64. Global Stand-up Paddle (SPU) Board Consumption Value by Region (2018-2023) & (USD Million)

Table 65. Global Stand-up Paddle (SPU) Board Consumption Value by Region (2024-2029) & (USD Million)

Table 66. Global Stand-up Paddle (SPU) Board Average Price by Region (2018-2023) & (US\$/Unit)

Table 67. Global Stand-up Paddle (SPU) Board Average Price by Region (2024-2029) & (US\$/Unit)

Table 68. Global Stand-up Paddle (SPU) Board Sales Quantity by Type (2018-2023) & (K Units)

Table 69. Global Stand-up Paddle (SPU) Board Sales Quantity by Type (2024-2029) & (K Units)

Table 70. Global Stand-up Paddle (SPU) Board Consumption Value by Type (2018-2023) & (USD Million)

Table 71. Global Stand-up Paddle (SPU) Board Consumption Value by Type (2024-2029) & (USD Million)

Table 72. Global Stand-up Paddle (SPU) Board Average Price by Type (2018-2023) & (US\$/Unit)

Table 73. Global Stand-up Paddle (SPU) Board Average Price by Type (2024-2029) &

(US\$/Unit)

Table 74. Global Stand-up Paddle (SPU) Board Sales Quantity by Application (2018-2023) & (K Units)

Table 75. Global Stand-up Paddle (SPU) Board Sales Quantity by Application (2024-2029) & (K Units)

Table 76. Global Stand-up Paddle (SPU) Board Consumption Value by Application (2018-2023) & (USD Million)

Table 77. Global Stand-up Paddle (SPU) Board Consumption Value by Application (2024-2029) & (USD Million)

Table 78. Global Stand-up Paddle (SPU) Board Average Price by Application (2018-2023) & (US\$/Unit)

Table 79. Global Stand-up Paddle (SPU) Board Average Price by Application (2024-2029) & (US\$/Unit)

Table 80. North America Stand-up Paddle (SPU) Board Sales Quantity by Type (2018-2023) & (K Units)

Table 81. North America Stand-up Paddle (SPU) Board Sales Quantity by Type (2024-2029) & (K Units)

Table 82. North America Stand-up Paddle (SPU) Board Sales Quantity by Application (2018-2023) & (K Units)

Table 83. North America Stand-up Paddle (SPU) Board Sales Quantity by Application (2024-2029) & (K Units)

Table 84. North America Stand-up Paddle (SPU) Board Sales Quantity by Country (2018-2023) & (K Units)

Table 85. North America Stand-up Paddle (SPU) Board Sales Quantity by Country (2024-2029) & (K Units)

Table 86. North America Stand-up Paddle (SPU) Board Consumption Value by Country (2018-2023) & (USD Million)

Table 87. North America Stand-up Paddle (SPU) Board Consumption Value by Country (2024-2029) & (USD Million)

Table 88. Europe Stand-up Paddle (SPU) Board Sales Quantity by Type (2018-2023) & (K Units)

Table 89. Europe Stand-up Paddle (SPU) Board Sales Quantity by Type (2024-2029) & (K Units)

Table 90. Europe Stand-up Paddle (SPU) Board Sales Quantity by Application (2018-2023) & (K Units)

Table 91. Europe Stand-up Paddle (SPU) Board Sales Quantity by Application (2024-2029) & (K Units)

Table 92. Europe Stand-up Paddle (SPU) Board Sales Quantity by Country (2018-2023) & (K Units)



Table 93. Europe Stand-up Paddle (SPU) Board Sales Quantity by Country (2024-2029) & (K Units)

Table 94. Europe Stand-up Paddle (SPU) Board Consumption Value by Country (2018-2023) & (USD Million)

Table 95. Europe Stand-up Paddle (SPU) Board Consumption Value by Country (2024-2029) & (USD Million)

Table 96. Asia-Pacific Stand-up Paddle (SPU) Board Sales Quantity by Type (2018-2023) & (K Units)

Table 97. Asia-Pacific Stand-up Paddle (SPU) Board Sales Quantity by Type (2024-2029) & (K Units)

Table 98. Asia-Pacific Stand-up Paddle (SPU) Board Sales Quantity by Application (2018-2023) & (K Units)

Table 99. Asia-Pacific Stand-up Paddle (SPU) Board Sales Quantity by Application (2024-2029) & (K Units)

Table 100. Asia-Pacific Stand-up Paddle (SPU) Board Sales Quantity by Region (2018-2023) & (K Units)

Table 101. Asia-Pacific Stand-up Paddle (SPU) Board Sales Quantity by Region (2024-2029) & (K Units)

Table 102. Asia-Pacific Stand-up Paddle (SPU) Board Consumption Value by Region (2018-2023) & (USD Million)

Table 103. Asia-Pacific Stand-up Paddle (SPU) Board Consumption Value by Region (2024-2029) & (USD Million)

Table 104. South America Stand-up Paddle (SPU) Board Sales Quantity by Type (2018-2023) & (K Units)

Table 105. South America Stand-up Paddle (SPU) Board Sales Quantity by Type (2024-2029) & (K Units)

Table 106. South America Stand-up Paddle (SPU) Board Sales Quantity by Application (2018-2023) & (K Units)

Table 107. South America Stand-up Paddle (SPU) Board Sales Quantity by Application (2024-2029) & (K Units)

Table 108. South America Stand-up Paddle (SPU) Board Sales Quantity by Country (2018-2023) & (K Units)

Table 109. South America Stand-up Paddle (SPU) Board Sales Quantity by Country (2024-2029) & (K Units)

Table 110. South America Stand-up Paddle (SPU) Board Consumption Value by Country (2018-2023) & (USD Million)

Table 111. South America Stand-up Paddle (SPU) Board Consumption Value by Country (2024-2029) & (USD Million)

Table 112. Middle East & Africa Stand-up Paddle (SPU) Board Sales Quantity by Type

(2018-2023) & (K Units)

Table 113. Middle East & Africa Stand-up Paddle (SPU) Board Sales Quantity by Type (2024-2029) & (K Units)

Table 114. Middle East & Africa Stand-up Paddle (SPU) Board Sales Quantity by Application (2018-2023) & (K Units)

Table 115. Middle East & Africa Stand-up Paddle (SPU) Board Sales Quantity by Application (2024-2029) & (K Units)

Table 116. Middle East & Africa Stand-up Paddle (SPU) Board Sales Quantity by Region (2018-2023) & (K Units)

Table 117. Middle East & Africa Stand-up Paddle (SPU) Board Sales Quantity by Region (2024-2029) & (K Units)

Table 118. Middle East & Africa Stand-up Paddle (SPU) Board Consumption Value by Region (2018-2023) & (USD Million)

Table 119. Middle East & Africa Stand-up Paddle (SPU) Board Consumption Value by Region (2024-2029) & (USD Million)

Table 120. Stand-up Paddle (SPU) Board Raw Material

Table 121. Key Manufacturers of Stand-up Paddle (SPU) Board Raw Materials

Table 122. Stand-up Paddle (SPU) Board Typical Distributors

Table 123. Stand-up Paddle (SPU) Board Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Stand-up Paddle (SPU) Board Picture

Figure 2. Global Stand-up Paddle (SPU) Board Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Stand-up Paddle (SPU) Board Consumption Value Market Share by Type in 2022

Figure 4. Solid SUP Boards Examples

Figure 5. Inflatable SUP Boards Examples

Figure 6. Global Stand-up Paddle (SPU) Board Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 7. Global Stand-up Paddle (SPU) Board Consumption Value Market Share by Application in 2022

Figure 8. Windsurf Examples

Figure 9. Racing Examples

Figure 10. Fishing Examples

Figure 11. Others Examples

Figure 12. Global Stand-up Paddle (SPU) Board Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 13. Global Stand-up Paddle (SPU) Board Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 14. Global Stand-up Paddle (SPU) Board Sales Quantity (2018-2029) & (K Units)

Figure 15. Global Stand-up Paddle (SPU) Board Average Price (2018-2029) & (US\$/Unit)

Figure 16. Global Stand-up Paddle (SPU) Board Sales Quantity Market Share by Manufacturer in 2022

Figure 17. Global Stand-up Paddle (SPU) Board Consumption Value Market Share by Manufacturer in 2022

Figure 18. Producer Shipments of Stand-up Paddle (SPU) Board by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 19. Top 3 Stand-up Paddle (SPU) Board Manufacturer (Consumption Value) Market Share in 2022

Figure 20. Top 6 Stand-up Paddle (SPU) Board Manufacturer (Consumption Value) Market Share in 2022

Figure 21. Global Stand-up Paddle (SPU) Board Sales Quantity Market Share by Region (2018-2029)

Figure 22. Global Stand-up Paddle (SPU) Board Consumption Value Market Share by

Region (2018-2029)

Figure 23. North America Stand-up Paddle (SPU) Board Consumption Value (2018-2029) & (USD Million)

Figure 24. Europe Stand-up Paddle (SPU) Board Consumption Value (2018-2029) & (USD Million)

Figure 25. Asia-Pacific Stand-up Paddle (SPU) Board Consumption Value (2018-2029) & (USD Million)

Figure 26. South America Stand-up Paddle (SPU) Board Consumption Value (2018-2029) & (USD Million)

Figure 27. Middle East & Africa Stand-up Paddle (SPU) Board Consumption Value (2018-2029) & (USD Million)

Figure 28. Global Stand-up Paddle (SPU) Board Sales Quantity Market Share by Type (2018-2029)

Figure 29. Global Stand-up Paddle (SPU) Board Consumption Value Market Share by Type (2018-2029)

Figure 30. Global Stand-up Paddle (SPU) Board Average Price by Type (2018-2029) & (US\$/Unit)

Figure 31. Global Stand-up Paddle (SPU) Board Sales Quantity Market Share by Application (2018-2029)

Figure 32. Global Stand-up Paddle (SPU) Board Consumption Value Market Share by Application (2018-2029)

Figure 33. Global Stand-up Paddle (SPU) Board Average Price by Application (2018-2029) & (US\$/Unit)

Figure 34. North America Stand-up Paddle (SPU) Board Sales Quantity Market Share by Type (2018-2029)

Figure 35. North America Stand-up Paddle (SPU) Board Sales Quantity Market Share by Application (2018-2029)

Figure 36. North America Stand-up Paddle (SPU) Board Sales Quantity Market Share by Country (2018-2029)

Figure 37. North America Stand-up Paddle (SPU) Board Consumption Value Market Share by Country (2018-2029)

Figure 38. United States Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 39. Canada Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Mexico Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 41. Europe Stand-up Paddle (SPU) Board Sales Quantity Market Share by Type (2018-2029)

Figure 42. Europe Stand-up Paddle (SPU) Board Sales Quantity Market Share by Application (2018-2029)

Figure 43. Europe Stand-up Paddle (SPU) Board Sales Quantity Market Share by Country (2018-2029)

Figure 44. Europe Stand-up Paddle (SPU) Board Consumption Value Market Share by Country (2018-2029)

Figure 45. Germany Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 46. France Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. United Kingdom Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. Russia Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Italy Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Asia-Pacific Stand-up Paddle (SPU) Board Sales Quantity Market Share by Type (2018-2029)

Figure 51. Asia-Pacific Stand-up Paddle (SPU) Board Sales Quantity Market Share by Application (2018-2029)

Figure 52. Asia-Pacific Stand-up Paddle (SPU) Board Sales Quantity Market Share by Region (2018-2029)

Figure 53. Asia-Pacific Stand-up Paddle (SPU) Board Consumption Value Market Share by Region (2018-2029)

Figure 54. China Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 55. Japan Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Korea Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. India Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Southeast Asia Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Australia Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. South America Stand-up Paddle (SPU) Board Sales Quantity Market Share by Type (2018-2029)

Figure 61. South America Stand-up Paddle (SPU) Board Sales Quantity Market Share

by Application (2018-2029)

Figure 62. South America Stand-up Paddle (SPU) Board Sales Quantity Market Share by Country (2018-2029)

Figure 63. South America Stand-up Paddle (SPU) Board Consumption Value Market Share by Country (2018-2029)

Figure 64. Brazil Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 65. Argentina Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 66. Middle East & Africa Stand-up Paddle (SPU) Board Sales Quantity Market Share by Type (2018-2029)

Figure 67. Middle East & Africa Stand-up Paddle (SPU) Board Sales Quantity Market Share by Application (2018-2029)

Figure 68. Middle East & Africa Stand-up Paddle (SPU) Board Sales Quantity Market Share by Region (2018-2029)

Figure 69. Middle East & Africa Stand-up Paddle (SPU) Board Consumption Value Market Share by Region (2018-2029)

Figure 70. Turkey Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 71. Egypt Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. Saudi Arabia Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. South Africa Stand-up Paddle (SPU) Board Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. Stand-up Paddle (SPU) Board Market Drivers

Figure 75. Stand-up Paddle (SPU) Board Market Restraints

Figure 76. Stand-up Paddle (SPU) Board Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Stand-up Paddle (SPU) Board in 2022

Figure 79. Manufacturing Process Analysis of Stand-up Paddle (SPU) Board

Figure 80. Stand-up Paddle (SPU) Board Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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