

Global Stand Up Paddle Board Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Stand Up Paddle Board market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Stand Up Paddle Board and stand up paddle boarding (SUP) are offshoots of surfing that originated in Hawaii. Unlike traditional surfing where the rider sits until a wave comes, stand up paddle boarders stand on their boards and use a paddle to propel themselves through the water. Stand Up Paddle Boarding is one of the fastest growing water sports. A combination of kayaking and surfing, this sports is fundamentally standing on a surfboard and using a paddle to propel oneself. Stand Up Paddle boards are longer, wider, and more buoyant than traditional surfboards, which enables you to comfortably balance on them.

The major players in United States Stand Up Paddle Board market include SUP ATX, Naish Surfing, BIC Sport, etc. The top 3 players occupy about 30% shares of the whole market. The Middle & South Atlantic and The West are main markets, they occupy about 55% of the whole market. Solid SUP Boards is the main type, with a share about 70%. For Surf and For Allround are key applications, which hold a share about 60% altogether.

The Global Info Research report includes an overview of the development of the Stand Up Paddle Board industry chain, the market status of For Surf (Solid SUP Boards, Inflatable SUP Boards), For Allround (Solid SUP Boards, Inflatable SUP Boards), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Stand Up Paddle Board.

Regionally, the report analyzes the Stand Up Paddle Board markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Stand Up Paddle Board market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Stand Up Paddle Board market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Stand Up Paddle Board industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Solid SUP Boards, Inflatable SUP Boards).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Stand Up Paddle Board market.

Regional Analysis: The report involves examining the Stand Up Paddle Board market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Stand Up Paddle Board market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Stand Up Paddle Board:

Company Analysis: Report covers individual Stand Up Paddle Board manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Stand Up Paddle Board. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (For Surf, For Allround).

Technology Analysis: Report covers specific technologies relevant to Stand Up Paddle Board. It assesses the current state, advancements, and potential future developments in Stand Up Paddle Board areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Stand Up Paddle Board market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Stand Up Paddle Board market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Solid SUP Boards

Inflatable SUP Boards

Market segment by Application

For Surf

For Allround

For Flatwater or Touring

For Racing

Others

Major players covered

SUP ATX

Naish Surfing

BIC Sport

Boardworks

C4 Waterman

Tower Paddle Boards

Sun Dolphin

Rave Sports Inc

RED Paddle

EXOCET- ORIGINAL

Coreban

NRS

F-one SUP

Clear Blue Hawaii

SlingShot

Hobie.

Laird StandUp

Sea Eagle

Airhead

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Stand Up Paddle Board product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stand Up Paddle Board, with price, sales, revenue and global market share of Stand Up Paddle Board from 2019 to 2024.

Chapter 3, the Stand Up Paddle Board competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stand Up Paddle Board breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Stand Up Paddle Board market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stand Up Paddle Board.

Chapter 14 and 15, to describe Stand Up Paddle Board sales channel, distributors, customers, research findings and conclusion.

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