

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Stand Up Paddle Board Market 2018, Forecast to 2023

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Abstracts

Stand Up Paddle Board and stand up paddle boarding (SUP) are offshoots of surfing that originated in Hawaii. Unlike traditional surfing where the rider sits until a wave comes, stand up paddle boarders stand on their boards and use a paddle to propel themselves through the water. Stand Up Paddle Boarding is one of the fastest growing water sports. A combination of kayaking and surfing, this sports is fundamentally standing on a surfboard and using a paddle to propel oneself. Stand Up Paddle boards are longer, wider, and more buoyant than traditional surfboards, which enables you to comfortably balance on them.

Scope of the Report:

This report focuses on the Stand Up Paddle Board in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The sales revenue of Stand Up Paddle Board is about 105088 K USD in 2016. Stand Up Paddle Board used For Surf, For Allround, For Flatwater or Touring and For Racing. Report data showed that 22.39% of the Stand Up Paddle Board market demand For Surf, 37.46% For Allround, and 20.35% For Flatwater or Touring, 13.13% for Racing in 2016.

There are two kinds' of the Stand Up Paddle Board, which are Solid SUP Boards and Inflatable SUP Boards. Solid SUP Boards is important in the Stand Up Paddle Board, with a production market share nearly 71.30% in 2016.

The worldwide market for Stand Up Paddle Board is expected to grow at a CAGR of

roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

SUP ATX

Naish Surfing

BIC Sport

Boardworks

C4 Waterman

Tower Paddle Boards

Sun Dolphin

Rave Sports Inc

RED Paddle

EXOCET- ORIGINAL

Coreban

NRS

F-one SUP

Clear Blue Hawaii

SlingShot

Hobie.

Laird StandUp

Sea Eagle

Airhead

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Solid SUP Boards

Inflatable SUP Boards

Market Segment by Applications, can be divided into

For Surf

For Allround

For Flatwater or Touring

For Racing

Others

There are 15 Chapters to deeply display the global Stand Up Paddle Board market.

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Stand Up Paddle Board Mark...

Chapter 1, to describe Stand Up Paddle Board Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Stand Up Paddle Board, with sales, revenue, and price of Stand Up Paddle Board, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Stand Up Paddle Board, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Stand Up Paddle Board market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Stand Up Paddle Board sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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