

Global Stand-Up Inflatable Paddle Board Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Stand-Up Inflatable Paddle Board market size was valued at US\$ 1790 million in 2024 and is forecast to a readjusted size of USD 2766 million by 2031 with a CAGR of 6.6% during review period.

Stand-up inflatable paddle boards are portable and lightweight water sports equipment made of high-strength PVC material and an inflatable liner. When inflated, they can provide buoyancy and stability similar to traditional hardboards. Users can stand on the board to paddle, and it is widely used in various water activities such as leisure cruising, yoga, surfing, fishing, etc. Compared with hardboards, iSUP can be folded and stored when not inflated, which is easy to carry and store, especially suitable for urban users or travel enthusiasts. Its market has grown rapidly in recent years. It is favored by beginners and advanced users because of its convenience, safety and adaptability to multiple waters.

This report is a detailed and comprehensive analysis for global Stand-Up Inflatable Paddle Board market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Key Features:

Global Stand-Up Inflatable Paddle Board market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Stand-Up Inflatable Paddle Board market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Stand-Up Inflatable Paddle Board market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Stand-Up Inflatable Paddle Board market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Stand-Up Inflatable Paddle Board
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Stand-Up Inflatable Paddle Board market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bote, Roc Outdoors, Advenor, Bluefin, ISLE Paddle Boards, Thurso Surf, Red Equipment, Hobie, NRS, Airhead, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Stand-Up Inflatable Paddle Board market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and

value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Above 11ft

Below 11ft

Market segment by Application

Online Sales

Offline Sales

Major players covered

Bote

Roc Outdoors

Advenor

Bluefin

ISLE Paddle Boards

Thurso Surf

Red Equipment

Hobie

NRS

Airhead

NSP

SereneLife

Atoll Board

Fanatic

Aquaplanet

Wave SUPS

Shark SUPs

Torpedo7

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Stand-Up Inflatable Paddle Board product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stand-Up Inflatable Paddle Board, with price, sales quantity, revenue, and global market share of Stand-Up Inflatable Paddle Board from 2020 to 2025.

Chapter 3, the Stand-Up Inflatable Paddle Board competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stand-Up Inflatable Paddle Board breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Stand-Up Inflatable Paddle Board market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stand-Up Inflatable Paddle Board.

Chapter 14 and 15, to describe Stand-Up Inflatable Paddle Board sales channel, distributors, customers, research findings and conclusion.

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