

# **Global Stand-On Mower Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Stand-On Mower market size was valued at US\$ 1945 million in 2025 and is forecast to a readjusted size of US\$ 2738 million by 2032 with a CAGR of 5.2% during review period.

In 2025, global Stand-On Mower production reached approximately 344 k units with an average global market price of around US\$ 5,500 per unit, and a gross profit margin of approximately 20%-40%. Stand-On Mowers are professional grass-cutting machines equipped with integrated platforms that allow operators to control the equipment from a standing position. Most models use independently controlled drive wheels to provide zero-turn or near-zero-turn maneuverability. The category primarily includes gasoline-powered and battery-electric commercial machines but excludes seated riding mowers, traditional walk-behind mowers, lawn tractors, and autonomous robotic mowers. These machines generally feature reinforced cutting decks, hydrostatic or electric transmissions, adjustable operator platforms, wide cutting widths, safety controls, and durable components. They are commonly used by landscaping contractors, municipalities, schools, parks, sports facilities, and commercial property maintenance organizations. The industrial chain of Stand-On Mowers covers upstream materials and components such as steel, aluminum, engineering plastics, gasoline engines, electric motors, lithium-ion batteries, hydrostatic transmissions, hydraulic pumps, cutting blades, deck assemblies, tires, operator platforms, sensors, controllers, and charging systems. The midstream includes product design, frame fabrication, metal stamping, deck welding, surface treatment, engine or motor integration, transmission assembly, electrical installation, software configuration, durability testing, quality inspection, and complete-machine assembly. Downstream channels include professional equipment dealers, machinery distributors, direct sales, rental companies, e-commerce platforms,

and public procurement. End users mainly include landscaping contractors, municipalities, schools, parks, sports facilities, and commercial properties.

The Stand-On Mower market is supported by growing demand for productive, maneuverable, and compact equipment among landscaping contractors, municipalities, schools, sports facilities, and commercial property managers. Compared with seated riding mowers, stand-on machines provide improved visibility, faster mounting and dismounting, compact transportation dimensions, and efficient operation around obstacles and confined landscape areas. Gasoline-powered models remain dominant because of their high cutting power, long operating time, rapid refueling, and established service networks. However, battery-electric products are gaining attention as commercial users implement stricter noise and exhaust-emission requirements. Manufacturers are improving platform suspension, operator ergonomics, hydrostatic transmission efficiency, deck durability, electronic controls, connected diagnostics, and fleet-management functions. Market growth may be constrained by high acquisition costs, maintenance expenses, seasonal equipment utilization, operator-training requirements, and competition from walk-behind, seated zero-turn, and autonomous mowers. Nevertheless, labor shortages and demand for higher productivity should support continued adoption.

This report is a detailed and comprehensive analysis for global Stand-On Mower market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Stand-On Mower market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Stand-On Mower market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Stand-On Mower market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices

(US\$/Unit), 2021-2032

Global Stand-On Mower market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Stand-On Mower

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Stand-On Mower market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Toro, John Deere, Wright Manufacturing, Scag Power Equipment, AriensCo, Stanley Black & Decker, Doosan Bobcat, Husqvarna, Kubota Corporation, Daedong Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Stand-On Mower market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Gas Mower

Electric Mower

## Market segment by Steering Control

Lap Bars

Steering Wheel

## Market segment by Cutting Width

48 Inches

50 Inches

Others

## Market segment by Application

Residential

Commercial

Others

## Major players covered

Toro

John Deere

Wright Manufacturing

Scag Power Equipment

AriensCo

Stanley Black & Decker

Doosan Bobcat

Husqvarna

Kubota Corporation

Daedong Corporation

GreenWorks

Mean Green

Ryobi

Grasshopper

STIGA Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Stand-On Mower product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stand-On Mower, with price, sales

quantity, revenue, and global market share of Stand-On Mower from 2021 to 2026.

Chapter 3, the Stand-On Mower competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stand-On Mower breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Stand-On Mower market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stand-On Mower.

Chapter 14 and 15, to describe Stand-On Mower sales channel, distributors, customers, research findings and conclusion.

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