

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Stand Mixer Market 2018, Forecast to 2023

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Abstracts

Stand mixers mount the motor driving the rotary action in a frame or stand which bears the weight of the device. Stand mixers are larger and have more powerful motors than their hand-held counterparts. They generally have a special bowl that is locked in place while the mixer is operating. A typical home stand mixer will include a wire whisk for whipping creams and egg whites; a flat beater for mixing batters; and a dough hook for kneading.

SCOPE OF THE REPORT:

This report focuses on the Stand Mixer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The technical barriers of Stand Mixer are high, and the core technology of Stand Mixer concentrates in relative large companies including KitchenAid, Kenwood Limited, Electrolux, Hobart, Breville, Bosch, Philips etc.

Stand Mixer are widely used in Household and Commercial. In China, the demand for Stand Mixer is expected to continue increasing during the remaining years of the forecast period of 2017-2022. Stand Mixer industry will usher in a stable growth space.

The worldwide market for Stand Mixer is expected to grow at a CAGR of roughly 1.8% over the next five years, will reach 3210 million US\$ in 2023, from 2880 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

KitchenAid

Kenwood Limited

Electrolux

Hobart

Breville

Bosch

Philips

Sunbeam Products, Inc

Panasonic

Hamilton Beach

Cuisinart

Sencor

Sparmixers

SMEG

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

3.0-5.0 Quarts

5.1-8.0 Quarts

>8.0 Quarts

Market Segment by Applications, can be divided into

Household

Commercial

There are 15 Chapters to deeply display the global Stand Mixer market.

Chapter 1, to describe Stand Mixer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Stand Mixer, with sales, revenue, and price of Stand Mixer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Stand Mixer, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Stand Mixer market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Stand Mixer sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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