

Global Stand Alone Cloud Storage Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Cloud storage allows enterprises to store data on remote servers that can be accessed through internet. These remote servers are maintained, operated and managed by cloud storage service providers. Cloud storage is basically a virtual mode of data storage. The data stored on cloud can be accessed and shared across devices through internet.

Scope of the Report:

This report studies the Stand Alone Cloud Storage market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Stand Alone Cloud Storage market by product type and applications/end industries.

Business enterprises are increasingly using Internet to run their business and drive revenue growth. The cloud is one of the most effective alternatives for the traditional onpremises storage by which enterprise users can access applications and data stored in the cloud through the internet. Standalone cloud storage is one among several cloud-based storage service offerings, which is utilized by many enterprises to reduces data storage costs, improves efficiency, and ensures easy access to data from anywhere and at any time. In addition, it helps the enterprises to reduce their IT infrastructural costs significantly.

Increase in need for cost-efficient storage solutions specifically by small and medium size organizations drive the market. In addition, increased need for enhanced storage of both structured and unstructured data as well as continuous rise in volume of data



generated by enterprises propels the growth of the market. However, data security and privacy issues limits the growth of the market. Furthermore, increase in outsourcing of storage services and rise in need for more efficient data storage options is expected to provide numerous opportunities for the market.

The global Stand Alone Cloud Storage market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Stand Alone Cloud Storage.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

AT&T

Amazon Web Services

Google

HP

IBM

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Microsoft



Europe (Germany, France, UK, Russia and Italy) Asia-Pacific (China, Japan, Korea, India and Southeast Asia) South America (Brazil, Argentina, Colombia) Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Market Segment by Type, covers Primary Storage Cloud Storage Gateway **Data Archiving** Disaster Recovery and Back Up Storage Market Segment by Applications, can be divided into **BFSI** Retail and E-commerce Government Travel and Hospitality IT and Telecommunication Healthcare Education Others



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