

Global Stair Runner Carpets Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Stair Runner Carpets market size was valued at US\$ 422 million in 2025 and is forecast to a readjusted size of US\$ 550 million by 2032 with a CAGR of 3.8% during review period.

Stair runner carpets are long, narrow strips of carpet that are installed on the center portion of a staircase, leaving the edges of the stairs exposed. They serve both aesthetic and functional purposes, adding a decorative touch to the stairs while also providing traction to prevent slips and falls. Stair runners can be made from various materials, including wool, synthetic fibers, or a blend, and are available in a wide range of colors, patterns, and textures to complement different interior designs. They are often secured to the stairs using rods, adhesives, or staples.

In 2025, global Stair Runner Carpets production reached approximately 1,783 K Sqm, with an average global market price of around US\$ 230 per Sqm.

The upstream includes natural fibers (wool, cotton, sisal, jute, seagrass) and synthetic fibers (nylon, polyester, polypropylene, acrylic) as primary raw materials, along with backing materials, adhesives, dyes, and yarn production machinery; midstream manufacturers engage in spinning, weaving/ tufting, dyeing, finishing, cutting, and binding processes to produce standardized or custom stair runner carpets; downstream comprises distributors, retailers, interior designers, and installation service providers that connect manufacturers to end users in residential and commercial sectors, with after-sales services including cleaning, maintenance, and replacement.

The cost structure is dominated by raw material costs (fibers, backing, adhesives, dyes)

accounting for 40-60% of total cost, followed by manufacturing expenses (labor, energy, machinery operation, quality control), plus overhead costs (research and development, marketing, administrative expenses), and logistics costs (transportation, warehousing, packaging), with profit margins typically influenced by material quality, production scale, and market positioning.

This report is a detailed and comprehensive analysis for global Stair Runner Carpets market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Stair Runner Carpets market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Stair Runner Carpets market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Stair Runner Carpets market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Stair Runner Carpets market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (US\$/Sq m), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Stair Runner Carpets

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Stair Runner Carpets market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Stark Carpet, Annie Selke, Karastan, Crucial Trading, Brintons, Fleetwood Fox, Roger Oates Design, Nourison, Hartley & Tissier, RolsCarpets, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Stair Runner Carpets market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Wool Runner Carpets

Cotton Runner Carpets

Sisal, Jute & Sea Grass Runner Carpets

Synthetics Runner Carpets

Others

Market segment by Construction Method

Woven Stair Runner Carpets

Tufted Stair Runner Carpets

Other

Market segment by Runner Carpets Width

Narrow Stair Runner Carpets: Below 60 cm

Medium-Width Stair Runner Carpets: 60–90 cm

Wide Stair Runner Carpets: Above 90 cm

Market segment by Application

Household

Commercial

Major players covered

Stark Carpet

Annie Selke

Karastan

Crucial Trading

Brintons

Fleetwood Fox

Roger Oates Design

Nourison

Hartley & Tissier

RolsCarpets

Central Oriental

Kaleen

Couristan

Stanton

Anderson Tuftex

Alternative Flooring

Axminster Carpets

Ulster Carpets

Prestige Mills

Fibre Flooring

Louis De Poortere

Brockway Carpets

Neixiang County Carpet Crafts Group

I-CHI CARPE

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Stair Runner Carpets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Stair Runner Carpets, with price, sales quantity, revenue, and global market share of Stair Runner Carpets from 2021 to 2026.

Chapter 3, the Stair Runner Carpets competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Stair Runner Carpets breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Stair Runner Carpets market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Stair Runner Carpets.

Chapter 14 and 15, to describe Stair Runner Carpets sales channel, distributors, customers, research findings and conclusion.

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