

Global Stair Runner Carpets Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Stair Runner Carpets market size is expected to reach \$ 550 million by 2032, rising at a market growth of 3.8% CAGR during the forecast period (2026-2032).

Stair runner carpets are long, narrow strips of carpet that are installed on the center portion of a staircase, leaving the edges of the stairs exposed. They serve both aesthetic and functional purposes, adding a decorative touch to the stairs while also providing traction to prevent slips and falls. Stair runners can be made from various materials, including wool, synthetic fibers, or a blend, and are available in a wide range of colors, patterns, and textures to complement different interior designs. They are often secured to the stairs using rods, adhesives, or staples.

In 2025, global Stair Runner Carpets production reached approximately 1,783 K Sqm, with an average global market price of around US\$ 230 per Sqm.

The upstream includes natural fibers (wool, cotton, sisal, jute, seagrass) and synthetic fibers (nylon, polyester, polypropylene, acrylic) as primary raw materials, along with backing materials, adhesives, dyes, and yarn production machinery; midstream manufacturers engage in spinning, weaving/ tufting, dyeing, finishing, cutting, and binding processes to produce standardized or custom stair runner carpets; downstream comprises distributors, retailers, interior designers, and installation service providers that connect manufacturers to end users in residential and commercial sectors, with after-sales services including cleaning, maintenance, and replacement.

The cost structure is dominated by raw material costs (fibers, backing, adhesives, dyes) accounting for 40-60% of total cost, followed by manufacturing expenses (labor, energy, machinery operation, quality control), plus overhead costs (research and development,

marketing, administrative expenses), and logistics costs (transportation, warehousing, packaging), with profit margins typically influenced by material quality, production scale, and market positioning.

This report studies the global Stair Runner Carpets production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Stair Runner Carpets and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Stair Runner Carpets that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Stair Runner Carpets total production and demand, 2021-2032, (K Sqm)

Global Stair Runner Carpets total production value, 2021-2032, (USD Million)

Global Stair Runner Carpets production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Stair Runner Carpets consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Stair Runner Carpets domestic production, consumption, key domestic manufacturers and share

Global Stair Runner Carpets production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Stair Runner Carpets production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Stair Runner Carpets production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Stair Runner Carpets market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Stark Carpet, Annie Selke, Karastan, Crucial Trading, Brintons, Fleetwood Fox, Roger Oates Design, Nourison, Hartley & Tissier, RolsCarpets, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Stair Runner Carpets market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Stair Runner Carpets Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Stair Runner Carpets Market, Segmentation by Type:

Wool Runner Carpets

Cotton Runner Carpets

Sisal, Jute & Sea Grass Runner Carpets

Synthetics Runner Carpets

Others

Global Stair Runner Carpets Market, Segmentation by Construction Method:

Woven Stair Runner Carpets

Tufted Stair Runner Carpets

Other

Global Stair Runner Carpets Market, Segmentation by Runner Carpets Width:

Narrow Stair Runner Carpets: Below 60 cm

Medium-Width Stair Runner Carpets: 60–90 cm

Wide Stair Runner Carpets: Above 90 cm

Global Stair Runner Carpets Market, Segmentation by Application:

Household

Commercial

Companies Profiled:

Stark Carpet

Annie Selke

Karastan

Crucial Trading

Brintons

Fleetwood Fox

Roger Oates Design

Nourison

Hartley & Tissier

RolsCarpets

Central Oriental

Kaleen

Couristan

Stanton

Anderson Tuftex

Alternative Flooring

Axminster Carpets

Ulster Carpets

Prestige Mills

Fibre Flooring

Louis De Poortere

Brockway Carpets

Neixiang County Carpet Crafts Group

I-CHI CARPE

Key Questions Answered:

1. How big is the global Stair Runner Carpets market?
2. What is the demand of the global Stair Runner Carpets market?
3. What is the year over year growth of the global Stair Runner Carpets market?
4. What is the production and production value of the global Stair Runner Carpets market?
5. Who are the key producers in the global Stair Runner Carpets market?
6. What are the growth factors driving the market demand?

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