

Global Squalene Supplement Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G211EE9066FDEN.html>

Date: February 2026

Pages: 133

Price: US\$ 4,480.00 (Single User License)

ID: G211EE9066FDEN

Abstracts

The global Squalene Supplement market size is expected to reach \$ 3213 million by 2032, rising at a market growth of 7.4% CAGR during the forecast period (2026-2032). Squalene supplements are dietary products formulated with squalene, a naturally occurring triterpene commonly derived from plant sources such as olive oil, sugarcane, or amaranth, and historically from shark liver oil. These supplements are consumed for their antioxidant properties and potential benefits related to cardiovascular health, immune support, skin health, and cellular protection. In 2025, the average retail price of squalene supplements is approximately US\$45 per bottle, with global sales volume estimated at around 42 million bottles. The industry typically maintains a gross margin of 50%-70%, supported by branding, formulation differentiation, regulatory compliance costs, and the premium positioning of plant-based and sustainably sourced products. Downstream demand primarily comes from health-conscious consumers, aging populations, preventive healthcare users, and nutraceutical brands distributed through pharmacies, health stores, and e-commerce platforms.

Industry analysis shows that squalene supplements are increasingly positioned as premium, plant-based nutraceutical products rather than commodity oils. Competitive differentiation is driven by source transparency, sustainability certification, formulation purity, and integration into broader wellness portfolios, while regulatory compliance and consumer trust play a growing role in brand selection.

This report studies the global Squalene Supplement production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Squalene Supplement and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Squalene Supplement that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Squalene Supplement total production and demand, 2021-2032, (K Units)

Global Squalene Supplement total production value, 2021-2032, (USD Million)

Global Squalene Supplement production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Squalene Supplement consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Squalene Supplement domestic production, consumption, key domestic manufacturers and share

Global Squalene Supplement production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Squalene Supplement production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Squalene Supplement production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Squalene Supplement market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Icelandirect, Nature's Glory, Healthy Care, Orihiro, Wellness Resources, ATC Healthcare International Corporation, Australian by Nature, Natural Life, Spring Leaf, Meiriki, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Squalene Supplement market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Squalene Supplement Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Squalene Supplement Market, Segmentation by Type:

Plant-based Squalene

Synthetic / Bio-fermented Squalene

Shark-derived Squalene

Global Squalene Supplement Market, Segmentation by Dosage Form:

Softgel Capsule

Liquid Oil

Blended Formula

Global Squalene Supplement Market, Segmentation by Packaging Size:

Small Pack

Standard Pack

Value / Family Pack

Global Squalene Supplement Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Icelandirect

Nature's Glory

Healthy Care

Orihiro

Wellness Resources

ATC Healthcare International Corporation

Australian by Nature

Natural Life

Spring Leaf

Meiriki

Voonka

New Zealand Pure Health

Key Questions Answered:

1. How big is the global Squalene Supplement market?
2. What is the demand of the global Squalene Supplement market?
3. What is the year over year growth of the global Squalene Supplement market?
4. What is the production and production value of the global Squalene Supplement market?
5. Who are the key producers in the global Squalene Supplement market?

6. What are the growth factors driving the market demand?

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