

# Global Squalene Softgel Capsules Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Squalene Softgel Capsules market size was valued at US\$ 1583 million in 2025 and is forecast to a readjusted size of US\$ 2363 million by 2032 with a CAGR of 6.0% during review period.

In 2024, global annual production capacity for squalene softgel capsules was about 92 million bottles, while actual production reached 65.9 million bottles. The average global retail price was around US\$22 per bottle, and profit margins ranged from 30% to 45%, depending on purity levels and sourcing costs. Squalene softgel capsules are dietary supplements containing squalene extracted from shark liver oil or plant sources such as olives and amaranth. Squalene is valued for its antioxidant properties, skin health benefits, and immune-supporting effects. The softgel format improves stability, bioavailability, and ease of consumption.

Upstream includes shark liver oil suppliers, plant-derived squalene extractors (olive, amaranth), gelatin producers, and excipients such as glycerin and antioxidants. Midstream consists of nutraceutical manufacturers responsible for formulation, encapsulation, quality testing, and packaging. Leading producers come from the U.S., Japan, and China. Downstream includes pharmacies, health supplement retailers, e-commerce channels, beauty supplement brands, and wellness clinics. End users focus on purity levels, source transparency (marine vs. plant-based), capsule stability, and compliance with FDA, EFSA, and health supplement regulations.

The global squalene softgel market is expanding due to rising consumer awareness of antioxidant supplements and skin health benefits. Plant-derived squalene is gaining rapid traction as sustainability concerns reduce reliance on shark-derived sources. The

beauty-from-within trend and growth in preventive healthcare are further stimulating market demand. Asia-Pacific remains the fastest-growing region, supported by strong supplement consumption habits and e-commerce distribution. Despite competition from other antioxidants such as CoQ10 and vitamin E, squalene maintains a differentiated position in skin hydration and immune support. Manufacturers focusing on plant-based extraction, high purity, and clean-label formulations are expected to gain market share.

This report is a detailed and comprehensive analysis for global Squalene Softgel Capsules market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Squalene Softgel Capsules market size and forecasts, in consumption value (\$ Million), sales quantity (K Bottles), and average selling prices (US\$/Bottle), 2021-2032

Global Squalene Softgel Capsules market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Bottles), and average selling prices (US\$/Bottle), 2021-2032

Global Squalene Softgel Capsules market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Bottles), and average selling prices (US\$/Bottle), 2021-2032

Global Squalene Softgel Capsules market shares of main players, shipments in revenue (\$ Million), sales quantity (K Bottles), and ASP (US\$/Bottle), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Squalene Softgel Capsules

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Squalene Softgel Capsules market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KANEKA, Shiseido, DHC, Itou Kampo, Yamamoto Kanpo, NOW Foods, Jarrow Formulas, Swanson, Xiuzheng, BY-HEALTH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Squalene Softgel Capsules market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Deep-sea Shark-derived Squalene Softgel

Plant-derived Squalene Softgel

Synthetic Squalene Softgel

Blended Source Squalene Softgel

### Market segment by Target Function

Anti-fatigue Squalene Softgel

Immune Support Squalene Softgel

Skin Health Squalene Softgel

Radiation Resistance Squalene Softgel

#### Market segment by Application

Physical Fatigue Recovery

Immune Function Regulation

Skin Moisturizing & Anti-aging

High-altitude Hypoxia Adaptation

#### Major players covered

KANEKA

Shiseido

DHC

Itou Kampo

Yamamoto Kanpo

NOW Foods

Jarrow Formulas

Swanson

Xiuzheng

BY-HEALTH

Renhe

Conba

UNIMED

Nutriland

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Squalene Softgel Capsules product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Squalene Softgel Capsules, with price, sales quantity, revenue, and global market share of Squalene Softgel Capsules from 2021 to 2026.

Chapter 3, the Squalene Softgel Capsules competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Squalene Softgel Capsules breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Squalene Softgel Capsules market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Squalene Softgel Capsules.

Chapter 14 and 15, to describe Squalene Softgel Capsules sales channel, distributors, customers, research findings and conclusion.

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