

Global Squalene Softgel Capsules Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Squalene Softgel Capsules market size is expected to reach \$ 2363 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

In 2024, global annual production capacity for squalene softgel capsules was about 92 million bottles, while actual production reached 65.9 million bottles. The average global retail price was around US\$22 per bottle, and profit margins ranged from 30% to 45%, depending on purity levels and sourcing costs. Squalene softgel capsules are dietary supplements containing squalene extracted from shark liver oil or plant sources such as olives and amaranth. Squalene is valued for its antioxidant properties, skin health benefits, and immune-supporting effects. The softgel format improves stability, bioavailability, and ease of consumption.

Upstream includes shark liver oil suppliers, plant-derived squalene extractors (olive, amaranth), gelatin producers, and excipients such as glycerin and antioxidants.

Midstream consists of nutraceutical manufacturers responsible for formulation, encapsulation, quality testing, and packaging. Leading producers come from the U.S., Japan, and China. Downstream includes pharmacies, health supplement retailers, e-commerce channels, beauty supplement brands, and wellness clinics. End users focus on purity levels, source transparency (marine vs. plant-based), capsule stability, and compliance with FDA, EFSA, and health supplement regulations.

The global squalene softgel market is expanding due to rising consumer awareness of antioxidant supplements and skin health benefits. Plant-derived squalene is gaining rapid traction as sustainability concerns reduce reliance on shark-derived sources. The beauty-from-within trend and growth in preventive healthcare are further stimulating market demand. Asia-Pacific remains the fastest-growing region, supported by strong supplement consumption habits and e-commerce distribution. Despite competition from other antioxidants such as CoQ10 and vitamin E, squalene maintains a differentiated

position in skin hydration and immune support. Manufacturers focusing on plant-based extraction, high purity, and clean-label formulations are expected to gain market share.

This report studies the global Squalene Softgel Capsules production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Squalene Softgel Capsules and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Squalene Softgel Capsules that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Squalene Softgel Capsules total production and demand, 2021-2032, (K Bottles)

Global Squalene Softgel Capsules total production value, 2021-2032, (USD Million)

Global Squalene Softgel Capsules production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Bottles), (based on production site)

Global Squalene Softgel Capsules consumption by region & country, CAGR, 2021-2032 & (K Bottles)

U.S. VS China: Squalene Softgel Capsules domestic production, consumption, key domestic manufacturers and share

Global Squalene Softgel Capsules production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Bottles)

Global Squalene Softgel Capsules production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Bottles)

Global Squalene Softgel Capsules production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Bottles)

This report profiles key players in the global Squalene Softgel Capsules market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KANEKA, Shiseido, DHC, Itou Kampo, Yamamoto Kanpo, NOW Foods, Jarrow Formulas, Swanson, Xiuzheng, BY-HEALTH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Squalene Softgel Capsules market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Bottles) and average price (US\$/Bottle) by manufacturer, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Squalene Softgel Capsules Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Squalene Softgel Capsules Market, Segmentation by Type:

Deep-sea Shark-derived Squalene Softgel

Plant-derived Squalene Softgel

Synthetic Squalene Softgel

Blended Source Squalene Softgel

Global Squalene Softgel Capsules Market, Segmentation by Target Function:

Anti-fatigue Squalene Softgel

Immune Support Squalene Softgel

Skin Health Squalene Softgel

Radiation Resistance Squalene Softgel

Global Squalene Softgel Capsules Market, Segmentation by Application:

Physical Fatigue Recovery

Immune Function Regulation

Skin Moisturizing & Anti-aging

High-altitude Hypoxia Adaptation

Companies Profiled:

KANEKA

Shiseido

DHC

Itou Kampo

Yamamoto Kanpo

NOW Foods

Jarrow Formulas

Swanson

Xiuzheng

BY-HEALTH

Renhe

Conba

UNIMED

Nutriland

Key Questions Answered:

1. How big is the global Squalene Softgel Capsules market?
2. What is the demand of the global Squalene Softgel Capsules market?
3. What is the year over year growth of the global Squalene Softgel Capsules market?
4. What is the production and production value of the global Squalene Softgel Capsules market?
5. Who are the key producers in the global Squalene Softgel Capsules market?
6. What are the growth factors driving the market demand?

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