

Global Sports Eyewear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G93B09B1EC6EEN.html>

Date: July 2024

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: G93B09B1EC6EEN

Abstracts

According to our (Global Info Research) latest study, the global Sports Eyewear market size was valued at USD 7457.8 million in 2023 and is forecast to a readjusted size of USD 8800.1 million by 2030 with a CAGR of 2.4% during review period.

Sports glasses are eyeglasses specially designed to: 1) fit securely and comfortably during physical activity, 2) keep eyes safe, and 3) enhance vision to give an extra performance 'edge' in the sports.

Rising awareness about the health benefits of sports activities, outdoor games, and physical exercises in emerging economies including China and India is expected to be a favorable factor for the market growth. High demand for fashionable sunglasses or goggles is expected to drive the market further.

The Global Info Research report includes an overview of the development of the Sports Eyewear industry chain, the market status of Men's (Outdoor Sporting & Traveling, Water Sports), Women's (Outdoor Sporting & Traveling, Water Sports), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sports Eyewear.

Regionally, the report analyzes the Sports Eyewear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sports Eyewear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Sports Eyewear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sports Eyewear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Outdoor Sporting & Traveling, Water Sports).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sports Eyewear market.

Regional Analysis: The report involves examining the Sports Eyewear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Sports Eyewear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sports Eyewear:

Company Analysis: Report covers individual Sports Eyewear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Sports Eyewear This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End User (Men's, Women's).

Technology Analysis: Report covers specific technologies relevant to Sports Eyewear. It assesses the current state, advancements, and potential future developments in Sports Eyewear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Sports Eyewear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Sports Eyewear market is split by Type and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End User in terms of volume and value.

Market segment by Type

- Outdoor Sporting & Traveling

- Water Sports

- Ski Sports

- Others

Market segment by End User

- Men's

- Women's

- Kid's

Major players covered

- Luxottica Group

Rudy Project

Julbo

Safilo Group

Nike

Adidas

Carl Zeiss

Marchon Eyewear

MYKITA GmbH

Under Armour

HEAD (Zoggs)

BOLLE

OYEA

Optic Nerve

UVEX

Speedo

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sports Eyewear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sports Eyewear, with price, sales, revenue and global market share of Sports Eyewear from 2019 to 2024.

Chapter 3, the Sports Eyewear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sports Eyewear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and end user, with sales market share and growth rate by type, end user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Sports Eyewear market forecast, by regions, type and end user, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sports Eyewear.

Chapter 14 and 15, to describe Sports Eyewear sales channel, distributors, customers, research findings and conclusion.

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