

Global Sportswear Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G12BB479DF8AEN.html>

Date: June 2025

Pages: 117

Price: US\$ 3,480.00 (Single User License)

ID: G12BB479DF8AEN

Abstracts

According to our (Global Info Research) latest study, the global Sportswear market size was valued at US\$ 105610 million in 2024 and is forecast to a readjusted size of USD 131540 million by 2031 with a CAGR of 3.2% during review period.

Sportswear is dedicated to the competition of sports clothing. It is usually designed according to the specific requirements of sports. And sportswear also includes those clothes which are engaged in outdoor sports activities. In this report, it refers to the apparel of sportswear, footwear is not included.

Market competition is intense. Key players of global Sportswear include Nike, Adidas, UNDER ARMOUR, Puma, Columbia, etc. The top two are Nike and Adidas, with about 21% market shares.

China region is the largest supplier of Sportswear, with a production market share nearly 43%. USA is the largest consumption place, with a consumption market share nearly 34%. Following USA, Europe and China are the second largest consumption places with the consumption market share of 22%.

This report is a detailed and comprehensive analysis for global Sportswear market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by End User. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sportswear market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Units), 2020-2031

Global Sportswear market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Units), 2020-2031

Global Sportswear market size and forecasts, by Type and by End User, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Units), 2020-2031

Global Sportswear market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (USD/K Units), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sportswear

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sportswear market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nike, Adidas, Puma, ASICS, UNDER ARMOUR, THE NORTH FACE, Columbia, Patagonia, Marmot, Burton, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Sportswear market is split by Type and by End User. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by End User in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Hats

Upper Garment

Under Clothing

Skirts

Other

Market segment by End User

Professional Athletic

Amateur Sport

Major players covered

Nike

Adidas

Puma

ASICS

UNDER ARMOUR

THE NORTH FACE

Columbia

Patagonia

Marmot

Burton

Volcom

Montbell

Obermeyer

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sportswear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sportswear, with price, sales quantity, revenue, and global market share of Sportswear from 2020 to 2025.

Chapter 3, the Sportswear competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sportswear breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by End User, with sales market share and growth rate by Type, by End User, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Sportswear market forecast, by regions, by Type, and by End User, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sportswear.

Chapter 14 and 15, to describe Sportswear sales channel, distributors, customers, research findings and conclusion.

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