

Global Sportswear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Sportswear market size was valued at USD 99020 million in 2023 and is forecast to a readjusted size of USD 123090 million by 2030 with a CAGR of 3.2% during review period.

Sportswear is dedicated to the competition of sports clothing. It is usually designed according to the specific requirements of sports. And sportswear also includes those clothes which are engaged in outdoor sports activities. In this report, it refers to the apparel of sportswear, footwear is not included.

Market competition is intense. Key players of global Sportswear include Nike, Adidas, UNDER ARMOUR, Puma, Columbia, etc. The top two are Nike and Adidas, with about 21% market shares.

China region is the largest supplier of Sportswear, with a production market share nearly 43%. USA is the largest consumption place, with a consumption market share nearly 34%. Following USA, Europe and China are the second largest consumption places with the consumption market share of 22%.

The Global Info Research report includes an overview of the development of the Sportswear industry chain, the market status of Professional Athletic (Hats, Upper Garment), Amateur Sport (Hats, Upper Garment), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sportswear.

Regionally, the report analyzes the Sportswear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and



increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sportswear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Sportswear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sportswear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Hats, Upper Garment).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sportswear market.

Regional Analysis: The report involves examining the Sportswear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Sportswear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sportswear:

Company Analysis: Report covers individual Sportswear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Sportswear This may involve surveys, interviews, and analysis of



consumer reviews and feedback from different by End User (Professional Athletic, Amateur Sport).

Technology Analysis: Report covers specific technologies relevant to Sportswear. It assesses the current state, advancements, and potential future developments in Sportswear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Sportswear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Sportswear market is split by Type and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End User in terms of volume and value.

Market segment by Type

Hats

Upper Garment

Under Clothing

Skirts

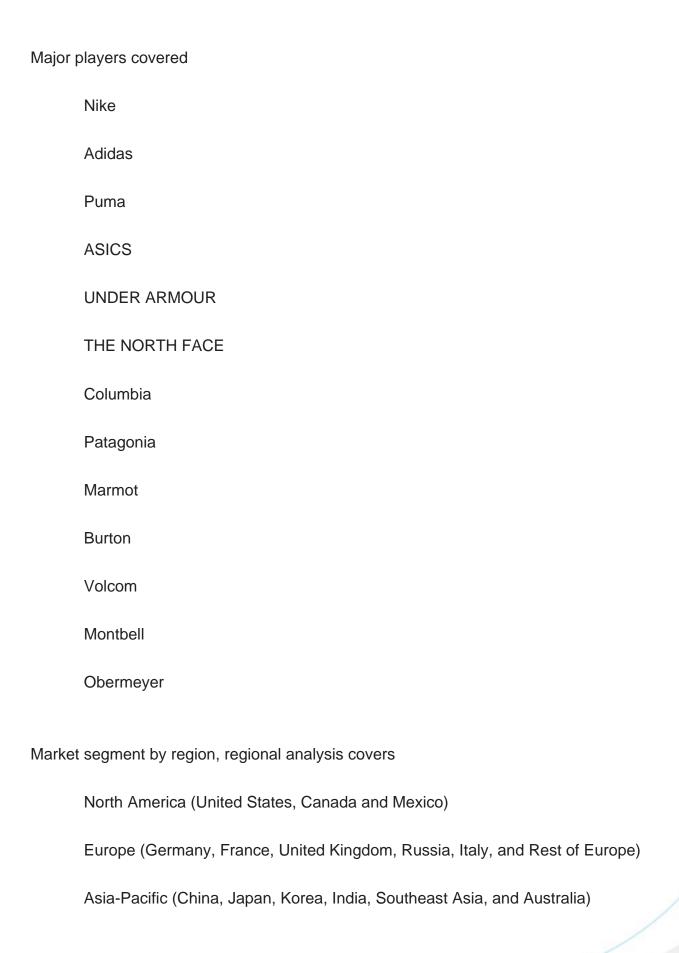
Other

Market segment by End User

Professional Athletic

Amateur Sport







South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sportswear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sportswear, with price, sales, revenue and global market share of Sportswear from 2019 to 2024.

Chapter 3, the Sportswear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sportswear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and end user, with sales market share and growth rate by type, end user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Sportswear market forecast, by regions, type and end user, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sportswear.

Chapter 14 and 15, to describe Sportswear sales channel, distributors, customers, research findings and conclusion.



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