

Global Sportswear Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Sportswear market size is expected to reach \$ 135440 million by 2032, rising at a market growth of 3.2% CAGR during the forecast period (2026-2032).

Sportswear is dedicated to the competition of sports clothing. It is usually designed according to the specific requirements of sports. And sportswear also includes those clothes which are engaged in outdoor sports activities. In this report, it refers to the apparel of sportswear, footwear is not included.

Market competition is intense. Key players of global Sportswear include Nike, Adidas, UNDER ARMOUR, Puma, Columbia, etc. The top two are Nike and Adidas, with about 21% market shares.

China region is the largest supplier of Sportswear, with a production market share nearly 43%. USA is the largest consumption place, with a consumption market share nearly 34%. Following USA, Europe and China are the second largest consumption places with the consumption market share of 22%.

This report studies the global Sportswear production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sportswear and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sportswear that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sportswear total production and demand, 2021-2032, (M Units)

Global Sportswear total production value, 2021-2032, (USD Million)

Global Sportswear production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Sportswear consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Sportswear domestic production, consumption, key domestic manufacturers and share

Global Sportswear production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Sportswear production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Sportswear production by End User, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Sportswear market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nike, Adidas, Puma, ASICS, UNDER ARMOUR, THE NORTH FACE, Columbia, Patagonia, Marmot, Burton, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sportswear market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (USD/K Units) by manufacturer, by Type, and by End User. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sportswear Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sportswear Market, Segmentation by Type:

Hats

Upper Garment

Under Clothing

Skirts

Other

Global Sportswear Market, Segmentation by End User:

Professional Athletic

Amateur Sport

Companies Profiled:

Nike

Adidas

Puma

ASICS

UNDER ARMOUR

THE NORTH FACE

Columbia

Patagonia

Marmot

Burton

Volcom

Montbell

Obermeyer

Key Questions Answered:

1. How big is the global Sportswear market?
2. What is the demand of the global Sportswear market?
3. What is the year over year growth of the global Sportswear market?
4. What is the production and production value of the global Sportswear market?
5. Who are the key producers in the global Sportswear market?
6. What are the growth factors driving the market demand?

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