

Global Sports Venue Operation and Management Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Sports Venue Operation and Management Service market size was valued at US\$ 1094 million in 2025 and is forecast to a readjusted size of US\$ 1676 million by 2032 with a CAGR of 6.0% during review period.

Sports Venue Operation and Management Service refers to systematic operation, management, and commercial services for stadiums, arenas, sports complexes, training centers, and multi-purpose sports and entertainment venues. It typically covers daily facility maintenance, event operation, ticketing management, audience services, security management, equipment and facility management, venue leasing, commercial development, sponsorship, advertising, membership operation, energy management, and digital venue operation. The core purpose is to improve venue utilization, operating revenue, and service quality, transforming sports venues from single-purpose event facilities into integrated assets for sports events, public fitness, cultural entertainment, commercial activities, and urban public services.

The Sports Venue Operation and Management Service market is moving toward greater specialization, commercialization, and digitalization. Traditional sports venues are expanding beyond event rental and public funding by introducing concerts, exhibitions, training programs, fitness services, memberships, food and beverage, retail, sponsorship, advertising, and IP-based events to improve utilization and profitability. At the same time, smart venue systems, digital ticketing, visitor flow analytics, energy monitoring, membership data operation, and online marketing tools are becoming essential for modern venue management. Overall, the industry is shifting from basic facility management to integrated content operation, asset operation, and digital

management, with leading operators increasingly focusing on event resource integration, commercial development, and refined operational capabilities.

Report Scope

This report is a detailed and comprehensive analysis for global Sports Venue Operation and Management Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sports Venue Operation and Management Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Sports Venue Operation and Management Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Sports Venue Operation and Management Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Sports Venue Operation and Management Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sports Venue Operation and Management Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sports Venue Operation and Management Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ASM Global, Oak View Group, Legends Global, AEG Worldwide, Madison Square Garden Entertainment, Kroenke Sports & Entertainment, Comcast Spectacor, GL events, NEC Group, Sodexo Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Sports Venue Operation and Management Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Event Ticketing Operation Service

Venue Leasing Operation Service

Sponsorship, Advertising and Membership Operation Service

Market segment by Content

Entrusted Operation Service

Lease Operation Service

Joint Operation Service

Market segment by Application

Professional Sports Events

Public Fitness and Recreation

Cultural, Entertainment and Commercial Events

Market segment by players, this report covers

ASM Global

Oak View Group

Legends Global

AEG Worldwide

Madison Square Garden Entertainment

Kroenke Sports & Entertainment

Comcast Spectacor

GL events

NEC Group

Sodexo Group

CTS Eventim

China Sports Industry Group Co., Ltd.

China National Sports Group

Shanghai Jiushi Sports Management Co., Ltd.

Wanda Sports Group

Tokyo Dome Corporation

Mizuno Sports Service

Seoul Facilities Corporation

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Sports Venue Operation and Management Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Sports Venue Operation and Management Service, with revenue, gross margin, and global market share of Sports Venue Operation and Management Service from 2021 to 2026.

Chapter 3, the Sports Venue Operation and Management Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Sports Venue Operation and Management Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Sports Venue Operation and Management Service.

Chapter 13, to describe Sports Venue Operation and Management Service research findings and conclusion.

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