

Global Sports Travel Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Sports Travel Services market size is expected to reach \$ 13333 million by 2032, rising at a market growth of 7.4% CAGR during the forecast period (2026-2032).

Sports Travel Services refer to specialized travel services that organize and manage trips centered around sports events, including international competitions, marathons, football matches, tennis tournaments, and other major sporting events. These services typically include event tickets, accommodation, transportation, guided experiences, and customized travel packages for fans, teams, and corporate clients. The sector combines elements of tourism, hospitality, and event management to deliver integrated sports-related travel experiences. The gross profit margin of major companies in the industry is between 15%?30%.

The sports travel services market is experiencing strong growth driven by the rising popularity of international sporting events and increasing consumer demand for experiential tourism. Major global events such as football tournaments, marathons, tennis championships, and multi-sport competitions significantly boost cross-border travel demand. Consumers are increasingly seeking integrated travel experiences that combine event access, accommodation, and curated tourism activities. The expansion of low-cost airlines, digital booking platforms, and personalized travel services is further enhancing market accessibility and convenience. In addition, corporate groups and fan communities are contributing to higher demand for premium and customized sports travel packages. However, the market remains sensitive to event cycles, geopolitical factors, and travel restrictions. Overall, the industry is evolving toward more digitalized, packaged, and experience-driven services, with strong integration between sports events and global tourism ecosystems.

This report studies the global Sports Travel Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sports Travel Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sports Travel Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sports Travel Services total market, 2021-2032, (USD Million)

Global Sports Travel Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Sports Travel Services total market, key domestic companies, and share, (USD Million)

Global Sports Travel Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Sports Travel Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Sports Travel Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Sports Travel Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Roadtrips, Anthony Travel, Gullivers Sports Travel, Gray Dawes Group, Sportsnet Holidays, MVP Travel, Fanatic Sports, Alliance Sports Travel, Peak Sports Travel, Go Sport Travel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Sports Travel Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sports Travel Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sports Travel Services Market, Segmentation by Type:

Football

Cricket

Basketball

Rugby

Tennis

Others

Global Sports Travel Services Market, Segmentation by Travel Scale:

Personalized Tours (1 Person)

Small Groups (2-10 People)

Medium-sized Groups (10-50 People)

Large Tour Groups (50-200 People)

Event-level Group Operations (>200 People)

Global Sports Travel Services Market, Segmentation by Event Scale:

Mega Sports Event Travel Package

International Sports Tourism Service

National Sports Event Travel Service

Local Sports Tourism Package

Global Sports Travel Services Market, Segmentation by Application:

School

Individual

Enterprise

Companies Profiled:

Roadtrips

Anthony Travel

Gullivers Sports Travel

Gray Dawes Group

Sportsnet Holidays

MVP Travel

Fanatic Sports

Alliance Sports Travel

Peak Sports Travel

Go Sport Travel

STH Group

Event Travel

Keith Prowse

Shankai Sports

JTB Sports & Entertainment

Key Questions Answered

1. How big is the global Sports Travel Services market?
2. What is the demand of the global Sports Travel Services market?
3. What is the year over year growth of the global Sports Travel Services market?
4. What is the total value of the global Sports Travel Services market?
5. Who are the Major Players in the global Sports Travel Services market?
6. What are the growth factors driving the market demand?

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