

# Global Sports Trading Card Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Sports Trading Card market size was valued at USD 1223.5 million in 2023 and is forecast to a readjusted size of USD 2241.6 million by 2030 with a CAGR of 9.0% during review period.

Sports Trading Card -- A trading card printed with a sports theme, usually one depicting an athlete. Sports Trading card products contain photographs of athletes as well as other features, including player and team statistics, biographical material and, in certain cases, pieces of memorabilia and/or players' autographs. Sports card products have historically featured professional sports figures from Major League Baseball, NFL Football, NBA Basketball and NHL Hockey, MLS, LaLiga, Bundesliga, Serie A, Premier League, Ligue 1, Tennis etc.

Global sports trading card key players include Panini, Topps Company, The Upper Deck Company, and Futera, etc. Global top 1 player hold a share about 55%. Europe is the largest market, with a share about 40%, followed by North America and Asia-Pacific, both have a share over 45 percent. In terms of product, physical sport trading card is the largest segment, with a share over 80%. And in terms of application, the largest application is association football, followed by basketball.

The Global Info Research report includes an overview of the development of the Sports Trading Card industry chain, the market status of American Football (Physical Sport Trading Card, Digital Sport Trading Card), Baseball (Physical Sport Trading Card, Digital Sport Trading Card), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sports Trading Card.

Regionally, the report analyzes the Sports Trading Card markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sports Trading Card market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Sports Trading Card market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sports Trading Card industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Physical Sport Trading Card, Digital Sport Trading Card).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sports Trading Card market.

**Regional Analysis:** The report involves examining the Sports Trading Card market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Sports Trading Card market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sports Trading Card:

**Company Analysis:** Report covers individual Sports Trading Card players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Sports Trading Card. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (American Football, Baseball).

**Technology Analysis:** Report covers specific technologies relevant to Sports Trading Card. It assesses the current state, advancements, and potential future developments in Sports Trading Card areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Sports Trading Card market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Sports Trading Card market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Physical Sport Trading Card

Digital Sport Trading Card

### Market segment by Application

American Football

Baseball

Basketball

Association Football

Hockey

Others

Market segment by players, this report covers

Panini

Topps Company

The Upper Deck Company

Futera

Leaf Trading Cards

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Sports Trading Card product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Sports Trading Card, with revenue, gross margin and global market share of Sports Trading Card from 2019 to 2024.

Chapter 3, the Sports Trading Card competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Sports Trading Card market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Sports Trading Card.

Chapter 13, to describe Sports Trading Card research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sports Trading Card
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Sports Trading Card by Type
  - 1.3.1 Overview: Global Sports Trading Card Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Sports Trading Card Consumption Value Market Share by Type in 2023
  - 1.3.3 Physical Sport Trading Card
  - 1.3.4 Digital Sport Trading Card
- 1.4 Global Sports Trading Card Market by Application
  - 1.4.1 Overview: Global Sports Trading Card Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 American Football
  - 1.4.3 Baseball
  - 1.4.4 Basketball
  - 1.4.5 Association Football
  - 1.4.6 Hockey
  - 1.4.7 Others
- 1.5 Global Sports Trading Card Market Size & Forecast
- 1.6 Global Sports Trading Card Market Size and Forecast by Region
  - 1.6.1 Global Sports Trading Card Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Sports Trading Card Market Size by Region, (2019-2030)
  - 1.6.3 North America Sports Trading Card Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Sports Trading Card Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Sports Trading Card Market Size and Prospect (2019-2030)
  - 1.6.6 South America Sports Trading Card Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Sports Trading Card Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

- 2.1 Panini
  - 2.1.1 Panini Details
  - 2.1.2 Panini Major Business
  - 2.1.3 Panini Sports Trading Card Product and Solutions
  - 2.1.4 Panini Sports Trading Card Revenue, Gross Margin and Market Share

(2019-2024)

2.1.5 Panini Recent Developments and Future Plans

2.2 Topps Company

2.2.1 Topps Company Details

2.2.2 Topps Company Major Business

2.2.3 Topps Company Sports Trading Card Product and Solutions

2.2.4 Topps Company Sports Trading Card Revenue, Gross Margin and Market Share

(2019-2024)

2.2.5 Topps Company Recent Developments and Future Plans

2.3 The Upper Deck Company

2.3.1 The Upper Deck Company Details

2.3.2 The Upper Deck Company Major Business

2.3.3 The Upper Deck Company Sports Trading Card Product and Solutions

2.3.4 The Upper Deck Company Sports Trading Card Revenue, Gross Margin and

Market Share (2019-2024)

2.3.5 The Upper Deck Company Recent Developments and Future Plans

2.4 Futera

2.4.1 Futera Details

2.4.2 Futera Major Business

2.4.3 Futera Sports Trading Card Product and Solutions

2.4.4 Futera Sports Trading Card Revenue, Gross Margin and Market Share

(2019-2024)

2.4.5 Futera Recent Developments and Future Plans

2.5 Leaf Trading Cards

2.5.1 Leaf Trading Cards Details

2.5.2 Leaf Trading Cards Major Business

2.5.3 Leaf Trading Cards Sports Trading Card Product and Solutions

2.5.4 Leaf Trading Cards Sports Trading Card Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Leaf Trading Cards Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Sports Trading Card Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Sports Trading Card by Company Revenue

3.2.2 Top 3 Sports Trading Card Players Market Share in 2023

3.2.3 Top 6 Sports Trading Card Players Market Share in 2023

3.3 Sports Trading Card Market: Overall Company Footprint Analysis

- 3.3.1 Sports Trading Card Market: Region Footprint
- 3.3.2 Sports Trading Card Market: Company Product Type Footprint
- 3.3.3 Sports Trading Card Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

## **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Sports Trading Card Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Sports Trading Card Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Sports Trading Card Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Sports Trading Card Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

- 6.1 North America Sports Trading Card Consumption Value by Type (2019-2030)
- 6.2 North America Sports Trading Card Consumption Value by Application (2019-2030)
- 6.3 North America Sports Trading Card Market Size by Country
  - 6.3.1 North America Sports Trading Card Consumption Value by Country (2019-2030)
  - 6.3.2 United States Sports Trading Card Market Size and Forecast (2019-2030)
  - 6.3.3 Canada Sports Trading Card Market Size and Forecast (2019-2030)
  - 6.3.4 Mexico Sports Trading Card Market Size and Forecast (2019-2030)

## **7 EUROPE**

- 7.1 Europe Sports Trading Card Consumption Value by Type (2019-2030)
- 7.2 Europe Sports Trading Card Consumption Value by Application (2019-2030)
- 7.3 Europe Sports Trading Card Market Size by Country
  - 7.3.1 Europe Sports Trading Card Consumption Value by Country (2019-2030)
  - 7.3.2 Germany Sports Trading Card Market Size and Forecast (2019-2030)
  - 7.3.3 France Sports Trading Card Market Size and Forecast (2019-2030)
  - 7.3.4 United Kingdom Sports Trading Card Market Size and Forecast (2019-2030)
  - 7.3.5 Russia Sports Trading Card Market Size and Forecast (2019-2030)
  - 7.3.6 Italy Sports Trading Card Market Size and Forecast (2019-2030)



## **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific Sports Trading Card Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Sports Trading Card Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific Sports Trading Card Market Size by Region
  - 8.3.1 Asia-Pacific Sports Trading Card Consumption Value by Region (2019-2030)
  - 8.3.2 China Sports Trading Card Market Size and Forecast (2019-2030)
  - 8.3.3 Japan Sports Trading Card Market Size and Forecast (2019-2030)
  - 8.3.4 South Korea Sports Trading Card Market Size and Forecast (2019-2030)
  - 8.3.5 India Sports Trading Card Market Size and Forecast (2019-2030)
  - 8.3.6 Southeast Asia Sports Trading Card Market Size and Forecast (2019-2030)
  - 8.3.7 Australia Sports Trading Card Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

- 9.1 South America Sports Trading Card Consumption Value by Type (2019-2030)
- 9.2 South America Sports Trading Card Consumption Value by Application (2019-2030)
- 9.3 South America Sports Trading Card Market Size by Country
  - 9.3.1 South America Sports Trading Card Consumption Value by Country (2019-2030)
  - 9.3.2 Brazil Sports Trading Card Market Size and Forecast (2019-2030)
  - 9.3.3 Argentina Sports Trading Card Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa Sports Trading Card Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Sports Trading Card Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa Sports Trading Card Market Size by Country
  - 10.3.1 Middle East & Africa Sports Trading Card Consumption Value by Country (2019-2030)
  - 10.3.2 Turkey Sports Trading Card Market Size and Forecast (2019-2030)
  - 10.3.3 Saudi Arabia Sports Trading Card Market Size and Forecast (2019-2030)
  - 10.3.4 UAE Sports Trading Card Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

- 11.1 Sports Trading Card Market Drivers

11.2 Sports Trading Card Market Restraints

11.3 Sports Trading Card Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Sports Trading Card Industry Chain

12.2 Sports Trading Card Upstream Analysis

12.3 Sports Trading Card Midstream Analysis

12.4 Sports Trading Card Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Sports Trading Card Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Sports Trading Card Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Sports Trading Card Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Sports Trading Card Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Panini Company Information, Head Office, and Major Competitors

Table 6. Panini Major Business

Table 7. Panini Sports Trading Card Product and Solutions

Table 8. Panini Sports Trading Card Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Panini Recent Developments and Future Plans

Table 10. Topps Company Company Information, Head Office, and Major Competitors

Table 11. Topps Company Major Business

Table 12. Topps Company Sports Trading Card Product and Solutions

Table 13. Topps Company Sports Trading Card Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Topps Company Recent Developments and Future Plans

Table 15. The Upper Deck Company Company Information, Head Office, and Major Competitors

Table 16. The Upper Deck Company Major Business

Table 17. The Upper Deck Company Sports Trading Card Product and Solutions

Table 18. The Upper Deck Company Sports Trading Card Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. The Upper Deck Company Recent Developments and Future Plans

Table 20. Futera Company Information, Head Office, and Major Competitors

Table 21. Futera Major Business

Table 22. Futera Sports Trading Card Product and Solutions

Table 23. Futera Sports Trading Card Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Futera Recent Developments and Future Plans

Table 25. Leaf Trading Cards Company Information, Head Office, and Major Competitors

- Table 26. Leaf Trading Cards Major Business
- Table 27. Leaf Trading Cards Sports Trading Card Product and Solutions
- Table 28. Leaf Trading Cards Sports Trading Card Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 29. Leaf Trading Cards Recent Developments and Future Plans
- Table 30. Global Sports Trading Card Revenue (USD Million) by Players (2019-2024)
- Table 31. Global Sports Trading Card Revenue Share by Players (2019-2024)
- Table 32. Breakdown of Sports Trading Card by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 33. Market Position of Players in Sports Trading Card, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 34. Head Office of Key Sports Trading Card Players
- Table 35. Sports Trading Card Market: Company Product Type Footprint
- Table 36. Sports Trading Card Market: Company Product Application Footprint
- Table 37. Sports Trading Card New Market Entrants and Barriers to Market Entry
- Table 38. Sports Trading Card Mergers, Acquisition, Agreements, and Collaborations
- Table 39. Global Sports Trading Card Consumption Value (USD Million) by Type (2019-2024)
- Table 40. Global Sports Trading Card Consumption Value Share by Type (2019-2024)
- Table 41. Global Sports Trading Card Consumption Value Forecast by Type (2025-2030)
- Table 42. Global Sports Trading Card Consumption Value by Application (2019-2024)
- Table 43. Global Sports Trading Card Consumption Value Forecast by Application (2025-2030)
- Table 44. North America Sports Trading Card Consumption Value by Type (2019-2024) & (USD Million)
- Table 45. North America Sports Trading Card Consumption Value by Type (2025-2030) & (USD Million)
- Table 46. North America Sports Trading Card Consumption Value by Application (2019-2024) & (USD Million)
- Table 47. North America Sports Trading Card Consumption Value by Application (2025-2030) & (USD Million)
- Table 48. North America Sports Trading Card Consumption Value by Country (2019-2024) & (USD Million)
- Table 49. North America Sports Trading Card Consumption Value by Country (2025-2030) & (USD Million)
- Table 50. Europe Sports Trading Card Consumption Value by Type (2019-2024) & (USD Million)
- Table 51. Europe Sports Trading Card Consumption Value by Type (2025-2030) &

(USD Million)

Table 52. Europe Sports Trading Card Consumption Value by Application (2019-2024) & (USD Million)

Table 53. Europe Sports Trading Card Consumption Value by Application (2025-2030) & (USD Million)

Table 54. Europe Sports Trading Card Consumption Value by Country (2019-2024) & (USD Million)

Table 55. Europe Sports Trading Card Consumption Value by Country (2025-2030) & (USD Million)

Table 56. Asia-Pacific Sports Trading Card Consumption Value by Type (2019-2024) & (USD Million)

Table 57. Asia-Pacific Sports Trading Card Consumption Value by Type (2025-2030) & (USD Million)

Table 58. Asia-Pacific Sports Trading Card Consumption Value by Application (2019-2024) & (USD Million)

Table 59. Asia-Pacific Sports Trading Card Consumption Value by Application (2025-2030) & (USD Million)

Table 60. Asia-Pacific Sports Trading Card Consumption Value by Region (2019-2024) & (USD Million)

Table 61. Asia-Pacific Sports Trading Card Consumption Value by Region (2025-2030) & (USD Million)

Table 62. South America Sports Trading Card Consumption Value by Type (2019-2024) & (USD Million)

Table 63. South America Sports Trading Card Consumption Value by Type (2025-2030) & (USD Million)

Table 64. South America Sports Trading Card Consumption Value by Application (2019-2024) & (USD Million)

Table 65. South America Sports Trading Card Consumption Value by Application (2025-2030) & (USD Million)

Table 66. South America Sports Trading Card Consumption Value by Country (2019-2024) & (USD Million)

Table 67. South America Sports Trading Card Consumption Value by Country (2025-2030) & (USD Million)

Table 68. Middle East & Africa Sports Trading Card Consumption Value by Type (2019-2024) & (USD Million)

Table 69. Middle East & Africa Sports Trading Card Consumption Value by Type (2025-2030) & (USD Million)

Table 70. Middle East & Africa Sports Trading Card Consumption Value by Application (2019-2024) & (USD Million)

Table 71. Middle East & Africa Sports Trading Card Consumption Value by Application (2025-2030) & (USD Million)

Table 72. Middle East & Africa Sports Trading Card Consumption Value by Country (2019-2024) & (USD Million)

Table 73. Middle East & Africa Sports Trading Card Consumption Value by Country (2025-2030) & (USD Million)

Table 74. Sports Trading Card Raw Material

Table 75. Key Suppliers of Sports Trading Card Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Sports Trading Card Picture

Figure 2. Global Sports Trading Card Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Sports Trading Card Consumption Value Market Share by Type in 2023

Figure 4. Physical Sport Trading Card

Figure 5. Digital Sport Trading Card

Figure 6. Global Sports Trading Card Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 7. Sports Trading Card Consumption Value Market Share by Application in 2023

Figure 8. American Football Picture

Figure 9. Baseball Picture

Figure 10. Basketball Picture

Figure 11. Association Football Picture

Figure 12. Hockey Picture

Figure 13. Others Picture

Figure 14. Global Sports Trading Card Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Sports Trading Card Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Market Sports Trading Card Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 17. Global Sports Trading Card Consumption Value Market Share by Region (2019-2030)

Figure 18. Global Sports Trading Card Consumption Value Market Share by Region in 2023

Figure 19. North America Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 20. Europe Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 21. Asia-Pacific Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 22. South America Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 23. Middle East and Africa Sports Trading Card Consumption Value (2019-2030)

& (USD Million)

Figure 24. Global Sports Trading Card Revenue Share by Players in 2023

Figure 25. Sports Trading Card Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 26. Global Top 3 Players Sports Trading Card Market Share in 2023

Figure 27. Global Top 6 Players Sports Trading Card Market Share in 2023

Figure 28. Global Sports Trading Card Consumption Value Share by Type (2019-2024)

Figure 29. Global Sports Trading Card Market Share Forecast by Type (2025-2030)

Figure 30. Global Sports Trading Card Consumption Value Share by Application (2019-2024)

Figure 31. Global Sports Trading Card Market Share Forecast by Application (2025-2030)

Figure 32. North America Sports Trading Card Consumption Value Market Share by Type (2019-2030)

Figure 33. North America Sports Trading Card Consumption Value Market Share by Application (2019-2030)

Figure 34. North America Sports Trading Card Consumption Value Market Share by Country (2019-2030)

Figure 35. United States Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 36. Canada Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 37. Mexico Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 38. Europe Sports Trading Card Consumption Value Market Share by Type (2019-2030)

Figure 39. Europe Sports Trading Card Consumption Value Market Share by Application (2019-2030)

Figure 40. Europe Sports Trading Card Consumption Value Market Share by Country (2019-2030)

Figure 41. Germany Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 42. France Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 43. United Kingdom Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 44. Russia Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 45. Italy Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 46. Asia-Pacific Sports Trading Card Consumption Value Market Share by Type



(2019-2030)

Figure 47. Asia-Pacific Sports Trading Card Consumption Value Market Share by Application (2019-2030)

Figure 48. Asia-Pacific Sports Trading Card Consumption Value Market Share by Region (2019-2030)

Figure 49. China Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 50. Japan Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 51. South Korea Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 52. India Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 53. Southeast Asia Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 54. Australia Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 55. South America Sports Trading Card Consumption Value Market Share by Type (2019-2030)

Figure 56. South America Sports Trading Card Consumption Value Market Share by Application (2019-2030)

Figure 57. South America Sports Trading Card Consumption Value Market Share by Country (2019-2030)

Figure 58. Brazil Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 59. Argentina Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 60. Middle East and Africa Sports Trading Card Consumption Value Market Share by Type (2019-2030)

Figure 61. Middle East and Africa Sports Trading Card Consumption Value Market Share by Application (2019-2030)

Figure 62. Middle East and Africa Sports Trading Card Consumption Value Market Share by Country (2019-2030)

Figure 63. Turkey Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 64. Saudi Arabia Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 65. UAE Sports Trading Card Consumption Value (2019-2030) & (USD Million)

Figure 66. Sports Trading Card Market Drivers

Figure 67. Sports Trading Card Market Restraints

Figure 68. Sports Trading Card Market Trends

Figure 69. Porters Five Forces Analysis

Figure 70. Manufacturing Cost Structure Analysis of Sports Trading Card in 2023

Figure 71. Manufacturing Process Analysis of Sports Trading Card

Figure 72. Sports Trading Card Industrial Chain

Figure 73. Methodology

Figure 74. Research Process and Data Source

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