

Global Sports Tape Backing Fabric Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Sports Tape Backing Fabric market size is expected to reach \$ 231 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

In 2025, the global market size for sports tape backing fabric reached 110.07 million square meters, with an average selling price of US\$1.35 per square meter.

Sports tape backing fabric is a textile material used to support pressure-sensitive adhesive and form the main structure of sports protection and rehabilitation tapes. It is typically made from cotton, viscose fiber, nylon, polyester, spandex, and their blended yarns, formed through woven, warp-knitted, weft-knitted, or nonwoven processes. Depending on the downstream tape requirements, it undergoes bleaching, dyeing, setting, calendering, softening, anti-siphoning, water-repellent, antibacterial, printing adaptation, or easy-tear finishing. Its main product forms include non-elastic cotton backing for rigid sports tapes, unidirectional or multidirectional elastic base fabric for kinesiology tapes, elastic woven or knitted fabrics for elastic adhesive bandages, and elastic non-woven fabrics for some sports self-adhesive bandages. Key performance characteristics typically include unit area mass, warp and weft density, breaking strength, tear strength, elongation, elastic recovery rate, breathability, moisture absorption and quick-drying properties, adhesive compatibility, dimensional stability, and skin contact safety.

From a demand and technology perspective, the demand for traditional rigid cotton sports tapes will remain stable, with increased demand primarily coming from kinesiology tapes, long-wear tapes, quick-drying synthetic fiber base fabrics, products for sensitive skin, personalized printing, and sustainable fiber solutions. The competitive

focus for high-end products is shifting from simple basis weight and elongation to elongation consistency, elastic recovery, dimensional stability under sweat conditions, adhesive penetration control, edge curl prevention, print clarity, and skin contact safety. This necessitates collaboration between base fabric suppliers entering the medical rehabilitation and professional physiotherapy channels and downstream adhesive, coating process, and biocompatibility evaluation teams. In terms of production capacity, the industry exhibits characteristics of 'high technological barriers and brand concentration,' with major global production capacity concentrated in North America, Europe, and East Asia. The annual capacity of a single production line is approximately 4.5-5.5 million square meters, with an average industry capacity utilization rate of approximately 79.37% and a gross profit margin of 21.7%.

This report studies the global Sports Tape Backing Fabric production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sports Tape Backing Fabric and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sports Tape Backing Fabric that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sports Tape Backing Fabric total production and demand, 2021-2032, (Kilotons)

Global Sports Tape Backing Fabric total production value, 2021-2032, (USD Million)

Global Sports Tape Backing Fabric production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Sports Tape Backing Fabric consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Sports Tape Backing Fabric domestic production, consumption, key domestic manufacturers and share

Global Sports Tape Backing Fabric production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Sports Tape Backing Fabric production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Sports Tape Backing Fabric production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Sports Tape Backing Fabric market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Aurora Specialty Textiles Group, Inc., KOB GmbH, Wuxi Wemade Healthcare Products Co., Ltd., Qiangshun Technology, HATTORI TAKESHI CO., LTD., Jiaxing Fuluo Medical Supplies Co., Ltd., Worthen Industries, Inc., KEETEX, Wintex Co., Ltd., Suzhou Compass Network Science & Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sports Tape Backing Fabric market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sports Tape Backing Fabric Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sports Tape Backing Fabric Market, Segmentation by Type:

Plain Weave Base Fabric

Mesh Weave Base Fabric

Texture-free Solid Base Fabric

Global Sports Tape Backing Fabric Market, Segmentation by Material:

Cotton Base Fabric

Synthetic Fiber Base Fabric

Blended Base Fabric

Global Sports Tape Backing Fabric Market, Segmentation by Elasticity Stretch Ratio:

Stretch Ratio $\leq$ 2x

Stretch Ratio $>$ 2x

Global Sports Tape Backing Fabric Market, Segmentation by Application:

Sports

Medical Devices

Aesthetic Medicine

Personal Care

Other

Companies Profiled:

Aurora Specialty Textiles Group, Inc.

KOB GmbH

Wuxi Wemade Healthcare Products Co., Ltd.

Qiangshun Technology

HATTORI TAKESHI CO., LTD.

Jiaxing Fuluo Medical Supplies Co., Ltd.

Worthen Industries, Inc.

KEETEX

Wintex Co., Ltd.

Suzhou Compass Network Science & Technology

ATEX Co., Ltd.

Suzhou Sunmed

Key Questions Answered:

1. How big is the global Sports Tape Backing Fabric market?
2. What is the demand of the global Sports Tape Backing Fabric market?
3. What is the year over year growth of the global Sports Tape Backing Fabric market?
4. What is the production and production value of the global Sports Tape Backing Fabric market?
5. Who are the key producers in the global Sports Tape Backing Fabric market?
6. What are the growth factors driving the market demand?

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