

Global Sports Rifle Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G73CC86BF56BEN.html>

Date: January 2024

Pages: 107

Price: US\$ 3,480.00 (Single User License)

ID: G73CC86BF56BEN

Abstracts

According to our (Global Info Research) latest study, the global Sports Rifle market size was valued at USD 1358.7 million in 2023 and is forecast to a readjusted size of USD 1548.5 million by 2030 with a CAGR of 1.9% during review period.

Sports Rifles are shoulder firearms with long barrels and rifled bores. They are commonly long and require two-hand hold. Popular shooting games using this type of gun are four position small bore, gallery rifle shooting, benchrest shooting, high power rifle (aka Across the Course), biathlon (combination of shooting and cross-country skiing), fullbore target shooting (shooting ranges are at 300- 1200 meters), field target (more popular in UK) and many more.

The term “modern sporting rifle” was coined to describe today's very popular semiautomatic rifle designs, including the AR-15 and its offspring. These rifles are used by hunters, competitors, a lot of Americans seeking home-defense guns and by many others who simply enjoy going to the range.

Global key manufacturers of sports rifle include J G. Anschutz, Howa Machinery, Browning Arms etc. The top 3 companies hold a share about 12%. North America is the largest market, with a share about 76%, followed by Europe and Asia-Pacific with the share about 16% and 3%. In terms of product, standard rifle is the largest segment, with a share over 78%. And in terms of application, the largest application is shooting sports, followed by hunting.

The Global Info Research report includes an overview of the development of the Sports Rifle industry chain, the market status of Hunting (Light Rifle, Standard Rifle), Shooting Sports (Light Rifle, Standard Rifle), and key enterprises in developed and developing

market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sports Rifle.

Regionally, the report analyzes the Sports Rifle markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sports Rifle market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Sports Rifle market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sports Rifle industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Light Rifle, Standard Rifle).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sports Rifle market.

Regional Analysis: The report involves examining the Sports Rifle market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Sports Rifle market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sports Rifle:

Company Analysis: Report covers individual Sports Rifle manufacturers, suppliers, and

other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Sports Rifle. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hunting, Shooting Sports).

Technology Analysis: Report covers specific technologies relevant to Sports Rifle. It assesses the current state, advancements, and potential future developments in Sports Rifle areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Sports Rifle market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Sports Rifle market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Light Rifle

Standard Rifle

Heavy Rifle

Market segment by Application

Hunting

Shooting Sports

Others

Major players covered

Howa Machinery

J G. Anschutz

Beretta Holding

Browning Arms

Smith & Wesson

Sturm, Ruger & Co.

Colt

(Winchester) Olin Corporation

Sig Sauer

German Sport Guns

Bushmaster

Daniel Defense

CZ Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sports Rifle product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sports Rifle, with price, sales, revenue and global market share of Sports Rifle from 2019 to 2024.

Chapter 3, the Sports Rifle competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sports Rifle breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Sports Rifle market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sports Rifle.

Chapter 14 and 15, to describe Sports Rifle sales channel, distributors, customers, research findings and conclusion.

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