

# Global Sports Nutritional Supplements Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Sports Nutritional Supplements market size was valued at USD 24050 million in 2023 and is forecast to a readjusted size of USD 40700 million by 2030 with a CAGR of 7.8% during review period.

Sports nutrition supplements are used to build muscle, lose weight or improve endurance and include a variety of beverages, powders and pills designed to improve athletic performance and/or fill dietary gaps in those who regularly participate in sports or exercise.

The global top five sports nutritional supplements manufacturers include Glanbia Nutritionals, BellRing Brands, Cellucor, Herbalife Nutrition, Nestl?, with a total market share of more than 10%, of which the largest manufacturer is Glanbia Nutritionals, with a market share of about 4%. North America is the global largest consumer market for sports nutritional supplements, with a market share of more than 45%. In terms of type, proteins have a market share of over 55%. In terms of sales channels, online sales account for more than 65% of the market.

The Global Info Research report includes an overview of the development of the Sports Nutritional Supplements industry chain, the market status of Online Sales (Creatine, Protein), Offline Sales (Creatine, Protein), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sports Nutritional Supplements.

Regionally, the report analyzes the Sports Nutritional Supplements markets in key

regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sports Nutritional Supplements market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Sports Nutritional Supplements market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sports Nutritional Supplements industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Creatine, Protein).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sports Nutritional Supplements market.

**Regional Analysis:** The report involves examining the Sports Nutritional Supplements market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Sports Nutritional Supplements market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sports Nutritional Supplements:

**Company Analysis:** Report covers individual Sports Nutritional Supplements manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Sports Nutritional Supplements. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

**Technology Analysis:** Report covers specific technologies relevant to Sports Nutritional Supplements. It assesses the current state, advancements, and potential future developments in Sports Nutritional Supplements areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Sports Nutritional Supplements market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Sports Nutritional Supplements market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Creatine

Protein

Citrulline

L-carnitine

Branched Chain Amino Acids (BCAAs)

Arginine

L-Glutamine

Beta-alanine

Others

#### Market segment by Application

Online Sales

Offline Sales

#### Major players covered

Glanbia Nutritionals

BellRing Brands

Cellucor

Herbalife

Nestl?

Abbott Nutrition

Xiwang Foodstuffs

CytoSport

Clif Bar

Quest Nutrition

NOW Foods

Amway(Nutrilite XS )

MaxiNutrition?KR?GER GROUP?

BPI Sports

By-Health

Science in Sports

Competitor Sports

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sports Nutritional Supplements product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sports Nutritional Supplements, with price, sales, revenue and global market share of Sports Nutritional Supplements from 2019 to 2024.

Chapter 3, the Sports Nutritional Supplements competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sports Nutritional Supplements breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Sports Nutritional Supplements market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sports Nutritional Supplements.

Chapter 14 and 15, to describe Sports Nutritional Supplements sales channel, distributors, customers, research findings and conclusion.

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