

Global Sports Nutrition & Fitness Supplements Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Sports Nutrition & Fitness Supplements market size was valued at USD 7953.4 million in 2023 and is forecast to a readjusted size of USD 9887.2 million by 2030 with a CAGR of 3.2% during review period.

Sports nutrition products are used to enhance athletic performance that may include vitamins, minerals, amino acids, herbs, or botanicals (plants) -- or any concentration, extract, or combination of these.

Sports nutrition products can be categorized as food, beverage or supplements. In this report, the statistical data is based on sports and fitness nutrition supplements, including performance enhancers, metabolic/fat burners, muscle builders, meal replacements, weight gainers and energy formulas solid in powder, tablet and ready-to-drink formats.

According to our Wellness & Health Research Center, the global wellness & health economy was valued at US dollars 4.8 trillion. Asia Pacific was the region with the highest spending on big health in 2022, with a total spending of \$1.68 trillion, followed by North America (\$1.42 trillion) and Europe (\$1.0 trillion). According to the health industry accounting analysis data disclosed by the Health Development Research Center of the National Health Commission, from 2019 to 2021, the market size of the health service industry grew by an average of 7.0% per year, and the specific data increased from 7.7 trillion yuan to 8.8 trillion yuan. China's health industry revenue reached 8.0 trillion yuan in 2021, with an increase of 8.1%.

The Global Info Research report includes an overview of the development of the Sports

Nutrition & Fitness Supplements industry chain, the market status of Supermarkets and Hypermarkets (Protein Powders, Energy Bars), Specialist Retailers (Protein Powders, Energy Bars), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sports Nutrition & Fitness Supplements.

Regionally, the report analyzes the Sports Nutrition & Fitness Supplements markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sports Nutrition & Fitness Supplements market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Sports Nutrition & Fitness Supplements market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sports Nutrition & Fitness Supplements industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Protein Powders, Energy Bars).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sports Nutrition & Fitness Supplements market.

Regional Analysis: The report involves examining the Sports Nutrition & Fitness Supplements market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Sports Nutrition & Fitness Supplements market. This may include estimating market growth rates, predicting market demand, and identifying

emerging trends.

The report also involves a more granular approach to Sports Nutrition & Fitness Supplements:

Company Analysis: Report covers individual Sports Nutrition & Fitness Supplements manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Sports Nutrition & Fitness Supplements. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets and Hypermarkets, Specialist Retailers).

Technology Analysis: Report covers specific technologies relevant to Sports Nutrition & Fitness Supplements. It assesses the current state, advancements, and potential future developments in Sports Nutrition & Fitness Supplements areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Sports Nutrition & Fitness Supplements market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Sports Nutrition & Fitness Supplements market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Protein Powders

Energy Bars

Sports & Energy Drinks

Other

Market segment by Application

Supermarkets and Hypermarkets

Specialist Retailers

Online Retailers

Major players covered

Glanbia Nutritionals

BellRing Brands

Cellucor

Herbalife

Nestl?

Abbott Nutrition

Xiwang Foodstuffs

CytoSport

Clif Bar

Quest Nutrition

NOW Foods

Amway(Nutrilite XS)

MaxiNutrition?KR?GER GROUP?

BPI Sports

By-Health

Science in Sports

Competitor Sports

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sports Nutrition & Fitness Supplements product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sports Nutrition & Fitness Supplements, with price, sales, revenue and global market share of Sports Nutrition & Fitness Supplements from 2019 to 2024.

Chapter 3, the Sports Nutrition & Fitness Supplements competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sports Nutrition & Fitness Supplements breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Sports Nutrition & Fitness Supplements market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sports Nutrition & Fitness Supplements.

Chapter 14 and 15, to describe Sports Nutrition & Fitness Supplements sales channel, distributors, customers, research findings and conclusion.

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