

# Global Sports Mouthguards and Lipguards Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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# **Abstracts**

According to our (Global Info Research) latest study, the global Sports Mouthguards and Lipguards market size was valued at USD 412.6 million in 2022 and is forecast to a readjusted size of USD 629.5 million by 2029 with a CAGR of 6.2% during review period.

The sports mouthquards and lipguards market is expected to witness significant growth in the coming years. This can be attributed to the increasing awareness about dental injuries among athletes and the growing adoption of protective gear in sports activities. North America is expected to dominate the market due to the high participation in sports activities and the presence of major sports leagues. The increasing focus on player safety and the implementation of regulations mandating the use of mouthguards in certain sports contribute to the market growth. Europe is also witnessing significant growth in the sports mouthguards and lipguards market. The increasing popularity of contact sports and the rising number of sports-related injuries drive the demand for protective gear. Asia Pacific is expected to grow at a rapid pace due to the increasing participation in sports activities, especially in countries like China and India. The growing disposable income and rising awareness about dental injuries further contribute to market growth. The sports mouthguards and lipguards market is highly fragmented with the presence of several players. However, some key players dominate the market, including Shock Doctor and Nike. These companies have a strong distribution network and offer a wide range of products, catering to the needs of different sports. The development of innovative materials and technologies for mouthguards and lipguards presents significant opportunities in the market. For instance, the introduction of customfit mouthguards using 3D printing technology provides a better fit and comfort for athletes. Increasing awareness about the importance of mouthguards in preventing



dental injuries creates opportunities for market growth. Educational campaigns and initiatives by dental associations and sports organizations can further drive the demand for protective gear. Despite the growing awareness, there is still a lack of knowledge among athletes, coaches, and parents about the importance of mouthguards. This poses a challenge in market penetration and adoption. Custom-fit mouthguards can be expensive, limiting their affordability for some athletes. The high cost of these products can hinder market growth, especially in developing regions. Overall, the sports mouthguards and lipguards market is expected to witness steady growth in the coming years, driven by increasing awareness, technological advancements, and the growing emphasis on player safety in sports activities.

The Global Info Research report includes an overview of the development of the Sports Mouthguards and Lipguards industry chain, the market status of Contact Sports (Mouthguards, Lipguards), Combat Sports (Mouthguards, Lipguards), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sports Mouthguards and Lipguards.

Regionally, the report analyzes the Sports Mouthguards and Lipguards markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sports Mouthguards and Lipguards market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Sports Mouthguards and Lipguards market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sports Mouthguards and Lipguards industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Mouthguards, Lipguards).

Industry Analysis: Report analyse the broader industry trends, such as government



policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sports Mouthguards and Lipguards market.

Regional Analysis: The report involves examining the Sports Mouthguards and Lipguards market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Sports Mouthguards and Lipguards market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sports Mouthguards and Lipguards:

Company Analysis: Report covers individual Sports Mouthguards and Lipguards manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Sports Mouthguards and Lipguards This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Contact Sports, Combat Sports).

Technology Analysis: Report covers specific technologies relevant to Sports Mouthguards and Lipguards. It assesses the current state, advancements, and potential future developments in Sports Mouthguards and Lipguards areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Sports Mouthguards and Lipguards market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.



Market Segmentation

Sports Mouthguards and Lipguards market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Mouthguards

Lipguards

Market segment by Application

**Contact Sports** 

**Combat Sports** 

**Dental Procedures** 

Orthodontics

Others

Major players covered

ShockDoctor

SISU

Nike

Decathlon

Mueller



Revgear

OPRO

Venum

Battle Sports

Mogo Sport

PlaySafe

Damage Control

Impact

Nxtrnd Mouthguards

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sports Mouthguards and Lipguards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sports Mouthguards and Lipguards, with



price, sales, revenue and global market share of Sports Mouthguards and Lipguards from 2018 to 2023.

Chapter 3, the Sports Mouthguards and Lipguards competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sports Mouthguards and Lipguards breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Sports Mouthguards and Lipguards market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sports Mouthguards and Lipguards.

Chapter 14 and 15, to describe Sports Mouthguards and Lipguards sales channel, distributors, customers, research findings and conclusion.



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