

# Global Sports-licensed Products Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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#### **Abstracts**

A licensed product is a product whose brand name has been licensed to other manufacturers or companies who will actually produce the product. Sports teams often license their brand logos to companies so that these companies can print t-shirts and other merchandise for fans. For example, the NFL, National Football League, may license their logo and brand image to a company who may use the brand image and logo in products such as coffee mugs to clothing items. Often times the company producing the products will pay a fee for the rights to use the licensed brand.

#### SCOPE OF THE REPORT:

The worldwide market for Sports-licensed Products is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

This report focuses on the Sports-licensed Products in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

G-lii Apparel Group

Fanatics Inc

Adidas Ag, Nike Inc



Under Armour
Anta Sports Products Limited
Puma Se
Columbia Sportswear
Everlast Worldwide, Inc
Hanesbrands Inc
Newell Brands Inc
Ralph Lauren
Market Segment by Regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia etc.)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)
Market Segment by Type, covers
Apparels
Footwear
Toys & Accessories



Market Segment by Applications, can be divided into

**Department Stores** 

Specialty Stores

E-commerce

There are 15 Chapters to deeply display the global Sports-licensed Products market.

Chapter 1, to describe Sports-licensed Products Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sports-licensed Products, with sales, revenue, and price of Sports-licensed Products, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sports-licensed Products, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sports-licensed Products market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Sports-licensed Products sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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