

# Global Sports Goods Retailing Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Sports Goods Retailing market size is expected to reach \$ 92881 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

Sports Goods Retailing refers to the business activity of selling sports-related products directly to end consumers (individuals, families, teams, schools, etc.), through physical stores, online platforms, or a mix of both. It's the final step in the sports supply chain that connects sports products to everyday buyers.

The Global Sports Goods Retailing Market is a dynamic, consumer-driven sector undergoing profound transformation at the intersection of health consciousness, digital commerce, brand experience, and sustainability. This market encompasses the retail sale of athletic apparel, footwear, equipment, and accessories through physical stores (specialty chains, department stores, independents) and digital channels (e-commerce, D2C websites, marketplace platforms, resale venues).

The market is characterized by five structural shifts:

1. Channel fragmentation – The migration from single-channel to omnichannel, with e-commerce penetration stabilizing at 25-35% and D2C becoming the strategic priority for brand manufacturers
2. Category blurring – Athleisure has dissolved boundaries between sports performance and everyday fashion, expanding total addressable market
3. Sustainability as purchase criterion – Eco-conscious materials and circular economy models (resale, recycling) moving from niche to mainstream
4. Experience economy integration – Retail is evolving from transaction to destination (community events, fitness classes, brand immersion)
5. Resale market acceleration – Peer-to-peer and authenticated resale platforms

capturing secondary market value and younger demographics

This report studies the global Sports Goods Retailing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sports Goods Retailing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sports Goods Retailing that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Sports Goods Retailing total market, 2021-2032, (USD Million)

Global Sports Goods Retailing total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Sports Goods Retailing total market, key domestic companies, and share, (USD Million)

Global Sports Goods Retailing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Sports Goods Retailing total market by Type, CAGR, 2021-2032, (USD Million)

Global Sports Goods Retailing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Sports Goods Retailing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Decathlon, Dick's Sporting Goods, Academy Sports + Outdoors, Big 5 Sporting Goods, Champs Sports, Bass Pro Shops, Cabela's, REI, Fanatics, Intersport, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Sports Goods Retailing market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Sports Goods Retailing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Sports Goods Retailing Market, Segmentation by Type:

Athletic Footwear

Sports Apparel

Sports Equipment

Outdoor Sports Gear

Others

Global Sports Goods Retailing Market, Segmentation by Distribution Channel:

Specialty Sports Stores

Online/E-Commerce

Department & Discount Stores

Independent Retailers

Brand D2C

Global Sports Goods Retailing Market, Segmentation by End-User:

Men

Women

Children

Global Sports Goods Retailing Market, Segmentation by Application:

Team Sports

Individual Sports

Companies Profiled:

Decathlon

Dick's Sporting Goods

Academy Sports + Outdoors

Big 5 Sporting Goods

Champs Sports

Bass Pro Shops

Cabela's

REI

Fanatics

Intersport

JD Sports

Foot Locker

Topsports

Frasers Group

Xebio Group

Hibbett

Dunham's Sports

XXL Sports & Outdoor

Signa Sports United

Pou Sheng

Lululemon

Sportmaster

L.L. Bean

Genesco

### Key Questions Answered

1. How big is the global Sports Goods Retailing market?
2. What is the demand of the global Sports Goods Retailing market?
3. What is the year over year growth of the global Sports Goods Retailing market?
4. What is the total value of the global Sports Goods Retailing market?
5. Who are the Major Players in the global Sports Goods Retailing market?
6. What are the growth factors driving the market demand?

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