

Global Sports Goods Retailing Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Sports Goods Retailing market size was valued at US\$ 66838 million in 2025 and is forecast to a readjusted size of US\$ 92881 million by 2032 with a CAGR of 4.8% during review period.

Sports Goods Retailing refers to the business activity of selling sports-related products directly to end consumers (individuals, families, teams, schools, etc.), through physical stores, online platforms, or a mix of both. It's the final step in the sports supply chain that connects sports products to everyday buyers.

The Global Sports Goods Retailing Market is a dynamic, consumer-driven sector undergoing profound transformation at the intersection of health consciousness, digital commerce, brand experience, and sustainability. This market encompasses the retail sale of athletic apparel, footwear, equipment, and accessories through physical stores (specialty chains, department stores, independents) and digital channels (e-commerce, D2C websites, marketplace platforms, resale venues).

The market is characterized by five structural shifts:

1. Channel fragmentation – The migration from single-channel to omnichannel, with e-commerce penetration stabilizing at 25-35% and D2C becoming the strategic priority for brand manufacturers
2. Category blurring – Athleisure has dissolved boundaries between sports performance and everyday fashion, expanding total addressable market

3. Sustainability as purchase criterion – Eco-conscious materials and circular economy models (resale, recycling) moving from niche to mainstream
4. Experience economy integration – Retail is evolving from transaction to destination (community events, fitness classes, brand immersion)
5. Resale market acceleration – Peer-to-peer and authenticated resale platforms capturing secondary market value and younger demographics

This report is a detailed and comprehensive analysis for global Sports Goods Retailing market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sports Goods Retailing market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Sports Goods Retailing market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Sports Goods Retailing market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Sports Goods Retailing market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sports Goods Retailing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sports Goods Retailing market based on the following parameters - company overview, revenue, gross margin, product portfolio,

geographical presence, and key developments. Key companies covered as a part of this study include Decathlon, Dick's Sporting Goods, Academy Sports + Outdoors, Big 5 Sporting Goods, Champs Sports, Bass Pro Shops, Cabela's, REI, Fanatics, Intersport, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Sports Goods Retailing market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Athletic Footwear

Sports Apparel

Sports Equipment

Outdoor Sports Gear

Others

Market segment by Distribution Channel

Specialty Sports Stores

Online/E-Commerce

Department & Discount Stores

Independent Retailers

Brand D2C

Market segment by End-User

Men

Women

Children

Market segment by Application

Team Sports

Individual Sports

Market segment by players, this report covers

Decathlon

Dick's Sporting Goods

Academy Sports + Outdoors

Big 5 Sporting Goods

Champs Sports

Bass Pro Shops

Cabela's

REI

Fanatics

Intersport

JD Sports

Foot Locker

Topsports

Frasers Group

Xebio Group

Hibbett

Dunham's Sports

XXL Sports & Outdoor

Signa Sports United

Pou Sheng

Lululemon

Sportmaster

L.L. Bean

Genesco

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Sports Goods Retailing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Sports Goods Retailing, with revenue, gross margin, and global market share of Sports Goods Retailing from 2021 to 2026.

Chapter 3, the Sports Goods Retailing competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Sports Goods Retailing market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Sports Goods Retailing.

Chapter 13, to describe Sports Goods Retailing research findings and conclusion.

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