

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Sports Fishing Equipment Market 2018, Forecast to 2023**

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## **Abstracts**

Sports fishing equipment is the equipment used when fishing. Almost any equipment or gear used for fishing can be called fishing equipment. Some examples are Rods, Reels & Poles, Lures, Flies & Baits, Fishing Lines and Hooks.

Scope of the Report:

This report focuses on the Sports Fishing Equipment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. North America demand of sports fishing equipment accounted for the highest market share (36.7%) in 2016, followed by Europe. China is expected to maintain the highest growth rate for the next five years owing to the increment of resident income and the growth of downstream applications.

The global sports fishing equipment industry mainly concentrates in North America, Europe, Japan and China. The global are rather scattered, the global leading players in this market are Newell (Jarden Corporation), Globeride(Daiwa), Shimano, Rapala VMC Corporation and Weihai Guangwei Group, which accounts for about 26% of total production value in 2016.

The sports fishing equipment are mainly used by freshwater fishing, saltwater fishing. The main application is freshwater fishing, which accounts for above 64% and it is forecasted that share will be maintain in 2022.

Despite the presence of competition problems, due to the global recovery trend is clear,

investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the demand value of sports fishing equipment is forecasted to keep slow increasing.

The worldwide market for Sports Fishing Equipment is expected to grow at a CAGR of roughly 2.7% over the next five years, will reach 17300 million US\$ in 2023, from 14800 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Newell (Jarden Corporation)

Globeride(Daiwa)

Shimano

Rapala VMC Corporation

Weihai Guangwei Group

Dongmi Fishing

RYOBI

Pokee Fishing

Cabela's Inc.

Eagle Claw

Humminbird

St. Croix Rods

Gamakatsu

Tica Fishing

DUEL(YO-ZURI)

Tiemco

Preston Innovations

Beilun Haibo

AFTCO Mfg.

O. Mustad & Son

Okuma Fishing

Barfilon Fishing

#### Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

#### Market Segment by Type, covers

Rods, Reels and Components

Line, Leaders

Lures, Files, Baits

Terminal Tackle

## Electronics

Market Segment by Applications, can be divided into

### Freshwater Fishing

### Saltwater Fishing

There are 15 Chapters to deeply display the global Sports Fishing Equipment market. Chapter 1, to describe Sports Fishing Equipment Introduction, product scope, market overview, market opportunities, market risk, market driving force; Chapter 2, to analyze the top manufacturers of Sports Fishing Equipment, with sales, revenue, and price of Sports Fishing Equipment, in 2016 and 2017; Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017; Chapter 4, to show the global market by regions, with sales, revenue and market share of Sports Fishing Equipment, for each region, from 2013 to 2018; Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions; Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018; Chapter 12, Sports Fishing Equipment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023; Chapter 13, 14 and 15, to describe Sports Fishing Equipment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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