

Global Sports Event Insurance Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GFC22072005CEN.html>

Date: June 2026

Pages: 147

Price: US\$ 4,480.00 (Single User License)

ID: GFC22072005CEN

Abstracts

The global Sports Event Insurance market size is expected to reach \$ 5735 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

Sports event insurance is a professional insurance system designed to cover financial losses, legal liabilities, and unforeseen risks that may occur during the organization, operation, participation, and related commercial activities of sports events. Its insured parties typically include event organizers, venue operators, sports leagues, sponsors, athletes, spectators, and third-party service providers. This type of insurance primarily covers risks such as event cancellation or postponement, public liability, athlete accidental injury, spectator personal injury, equipment loss, weather risks, extreme disasters, cyberattacks, terrorist attacks, broadcast interruptions, and loss of commercial revenue. With the increasing commercialization of large-scale sports events, event insurance has gradually evolved from the traditional 'accident insurance + liability insurance' model into a comprehensive risk transfer tool integrating risk management, data analysis, climate assessment, ticketing protection, and digital claims processing, becoming one of the important infrastructures of the modern sports industry.

From an industry perspective, sports event insurance is entering a phase of rapid global growth, driven by five key factors: First, the global sports industry continues to expand, with rapid increases in revenue from event copyrights, sponsorships, ticketing, and sports tourism, leading to increasingly substantial losses from event disruptions. Second, frequent occurrences of extreme weather, climate change, public health events, and geopolitical risks have increased the demand for insurance against event cancellations and postponements. Third, the number of mass-market events such as marathons, cycling, triathlons, outdoor sports, and esports is exploding, prompting

smaller events to systematically purchase insurance. Fourth, sports leagues, venues, and government agencies are continuously raising compliance requirements for liability insurance. Fifth, AI risk control, real-time weather models, dynamic pricing, and digital claims technology are reducing underwriting costs and expanding insurance penetration. In the future, sports event insurance will not only expand into professional sports but also into campus sports, community events, esports, virtual events, and sports tourism, forming a comprehensive ecosystem of 'events + insurance + data services + risk management.'

This report studies the global Sports Event Insurance demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sports Event Insurance, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sports Event Insurance that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sports Event Insurance total market, 2021-2032, (USD Million)

Global Sports Event Insurance total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Sports Event Insurance total market, key domestic companies, and share, (USD Million)

Global Sports Event Insurance revenue by player, revenue and market share 2021-2026, (USD Million)

Global Sports Event Insurance total market by Type, CAGR, 2021-2032, (USD Million)

Global Sports Event Insurance total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Sports Event Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CCW Global, RENOMIA, Sportsguard, Gallagher Specialty, K&K Insurance, Event Insurance Direct, JMG Insurance Corp, ESP Specialty, Bene-Marc, SADLER & Company, Inc, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Sports Event Insurance market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sports Event Insurance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sports Event Insurance Market, Segmentation by Type:

Event Cancellation Insurance

Public Liability Insurance

Athlete Accident Insurance

Extreme Weather Insurance

Property and Equipment Insurance

Cybersecurity Insurance

Terrorism Insurance

Ticket Refund Insurance

Global Sports Event Insurance Market, Segmentation by Insurance Period:

Single Event Insurance

Annual Event Insurance

Long-Term League Protection Plan

Global Sports Event Insurance Market, Segmentation by Client Size:

Major International Events

Medium-Sized Commercial Events

Community/Amateur Events

Individual Participation Insurance

Global Sports Event Insurance Market, Segmentation by Application:

Professional Athletes

Amateurs

Companies Profiled:

CCW Global

RENOMIA

Sportsguard

Gallagher Specialty

K&K Insurance

Event Insurance Direct

JMG Insurance Corp

ESP Specialty

Bene-Marc

SADLER & Company, Inc

Sadler Sports & Recreation Insurance

HUB International

Sports Insurance 4 U

eSportsInsurance

Ping An Insurance

PICC

ZhongAn Insurance

Sompo Japan Insurance Inc.

AIA Korea

JTBC Seoul Marathon

Key Questions Answered

1. How big is the global Sports Event Insurance market?
2. What is the demand of the global Sports Event Insurance market?
3. What is the year over year growth of the global Sports Event Insurance market?
4. What is the total value of the global Sports Event Insurance market?
5. Who are the Major Players in the global Sports Event Insurance market?
6. What are the growth factors driving the market demand?

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